

**Economy-Wide Key Statistics for Winterset, Iowa: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
42	Wholesale trade	6	D	D	20-99
423	Durable goods merchant wholesalers	3	D	D	20-99
424	Nondurable goods merchant wholesalers	3	D	D	20-99
441	Motor vehicle and parts dealers	10	D	D	20-99
442	Furniture and home furnishings stores	2	D	D	0-19
443	Electronics and appliance stores	1	D	D	0-19
444	Building material and garden equipment and supplies dealers	5	D	D	20-99
4442	Lawn and garden equipment and supplies stores	3	D	D	20-99
44422	Nursery, garden center, and farm supply stores	3	D	D	20-99
444220	Nursery, garden center, and farm supply stores	3	D	D	20-99
44-45	Retail trade	44	57,158	7,492	418
445	Food and beverage stores	2	D	D	20-99
446	Health and personal care stores	4	6,744	995	51
4461	Health and personal care stores	4	6,744	995	51
447	Gasoline stations	6	11,393	961	61
448	Clothing and clothing accessories stores	3	D	D	0-19
451	Sporting goods, hobby, book, and music stores	1	D	D	0-19
452	General merchandise stores	3	D	D	20-99
45299	All other general merchandise stores	3	D	D	20-99
452990	All other general merchandise stores	3	D	D	20-99
453	Miscellaneous store retailers	6	D	D	20-99
4539	Other miscellaneous store retailers	1	D	D	0-19
45399	All other miscellaneous store retailers	1	D	D	0-19
454	Nonstore retailers	1	D	D	0-19
51	Information	6	N	D	20-99
53	Real estate and rental and leasing	9	1,942	229	22
531	Real estate	8	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	15	3,695	1,661	67
541	Professional, scientific, and technical services	15	3,695	1,661	67
5412	Accounting, tax preparation, bookkeeping, and payroll services	3	1,140	498	22
54121	Accounting, tax preparation, bookkeeping, and payroll services	3	1,140	498	22
56	Administrative and support and waste management and remediation services	5	710	325	13
61	Educational services	3	D	D	0-19
62	Health care and social assistance	21	24,078	11,401	520
621	Ambulatory health care services	7	D	D	20-99
623	Nursing and residential care facilities	5	D	D	100-249
624	Social assistance	8	D	D	20-99
71	Arts, entertainment, and recreation	2	D	D	0-19
72	Accommodation and food services	16	5,285	1,303	152
721	Accommodation	2	D	D	0-19
722	Food services and drinking places	14	D	D	100-249
81	Other services (except public administration)	18	8,716	1,388	72
811	Repair and maintenance	8	D	D	20-99
8111	Automotive repair and maintenance	7	D	D	20-99
81111	Automotive mechanical and electrical repair and maintenance	4	D	D	20-99
811111	General automotive repair	4	D	D	20-99
812	Personal and laundry services	7	D	D	20-99

**NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.**

**D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.**

**N: Not available or not comparable.**

**Q: Revenue not collected at this level.**

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(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
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- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Winterset, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
42	Wholesale trade		0	8	33,781	1,530	49
42	Wholesale trade		10	8	33,781	1,530	49
421	Wholesale trade, durable goods		0	4	D	D	b
421	Wholesale trade, durable goods		10	4	D	D	b
4218	Machinery, equipment, & supplies whsle		0	1	D	D	b
4218	Machinery, equipment, & supplies whsle		10	1	D	D	b
422	Wholesale trade, nondurable goods		0	4	D	D	b
422	Wholesale trade, nondurable goods		10	4	D	D	b
4225	Farm-product raw material whsle		0	3	D	D	b
4225	Farm-product raw material whsle		10	3	D	D	b
44-45	Retail trade			48	69,593	6,132	450
441	Motor vehicle & parts dealers			9	21,661	1,695	93
44112	Used car dealers			3	D	D	b
441120	Used car dealers			3	D	D	b
442	Furniture & home furnishings stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			8	12,305	1,049	43
4442	Lawn & garden equipment & supplies stores			6	D	D	b
44422	Nursery & garden centers			5	7,940	642	23
444220	Nursery & garden centers			5	7,940	642	23
445	Food & beverage stores			4	D	D	c
446	Health & personal care stores			4	3,375	528	42
447	Gasoline stations			6	7,712	468	38
448	Clothing & clothing accessories stores			4	674	113	13
452	General merchandise stores			3	5,605	567	59
45299	All other general merchandise stores			3	5,605	567	59
452990	All other general merchandise stores			3	5,605	567	59
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			8	D	D	b
45399	All other miscellaneous store retailers			1	D	D	a
454	Nonstore retailers			1	D	D	a
53	Real estate & rental & leasing			10	D	D	a
531	Real estate			8	1,246	146	15
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		14	2,633	1,302	54
541	Professional, scientific, & technical services	T		14	2,633	1,302	54
56	Administrative & support & waste management & remediation serv			1	D	D	a
62	Health care & social assistance	T		13	7,255	3,815	246
621	Ambulatory health care services	T		8	D	D	b
623	Nursing & residential care facilities	T		3	D	D	c
6232	Residential mental retardation/health & substance abuse facility	T		2	D	D	c
62321	Residential mental retardation facilities	T		2	D	D	c
623210	Residential mental retardation facilities	T		2	D	D	c
71	Arts, entertainment, & recreation	T		1	D	D	a
72	Accommodation & foodservices			14	3,529	1,026	139
721	Accommodation			1	D	D	a
722	Foodservices & drinking places			13	D	D	c
81	Other services (except public administration)	T		18	2,553	564	40
811	Repair & maintenance	T		9	D	D	b
812	Personal & laundry services	T		9	D	D	a

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
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43: Commission merchants  
 44: Import agents  
 45: Export agents  
 46: Manufacturers' agents

q: 20 to 29 percent estimated  
 r: Revised  
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>