

Economic-Wide Key Statistics for Windsor Heights, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	13	45,178	3,430	180
42	Wholesale trade		10	9	D	D	c
42	Wholesale trade		20	1	D	D	a
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	10	D	D	c
421	Wholesale trade, durable goods		10	8	32,715	2,662	157
421	Wholesale trade, durable goods		40	2	D	D	a
4219	Miscellaneous durable goods whsle		0	3	D	D	c
4219	Miscellaneous durable goods whsle		10	3	D	D	c
42199	Other miscellaneous durable goods whsle		0	1	D	D	c
42199	Other miscellaneous durable goods whsle		10	1	D	D	c
44-45	Retail trade			36	134,771	11,829	785
441	Motor vehicle & parts dealers			3	D	D	b
442	Furniture & home furnishings stores			4	9,503	1,554	50
4421	Furniture stores			2	D	D	b
44211	Furniture stores			2	D	D	b
442110	Furniture stores			2	D	D	b
4422	Home furnishings stores			2	D	D	a
443	Electronics & appliance stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			1	D	D	a
445	Food & beverage stores			2	D	D	a
446	Health & personal care stores			2	D	D	a
447	Gasoline stations			3	D	D	a
448	Clothing & clothing accessories stores			7	D	D	b
451	Sporting goods, hobby, book, & music stores			5	7,360	1,279	57
4511	Sporting goods, hobby, & musical instrument stores			5	7,360	1,279	57
45111	Sporting goods stores			3	D	D	b
451110	Sporting goods stores			3	D	D	b
45112	Hobby, toy, & game stores			2	D	D	b
451120	Hobby, toy, & game stores			2	D	D	b
452	General merchandise stores			2	D	D	f
4521102	Discount or mass merchandising dept stores (excl leased depts)			1	D	D	e
4529	Other general merchandise stores			1	D	D	c
45291	Warehouse clubs & superstores			1	D	D	c
452910	Warehouse clubs & superstores			1	D	D	c
453	Miscellaneous store retailers			3	D	D	b
454	Nonstore retailers			3	D	D	a
53	Real estate & rental & leasing			9	12,245	1,075	51
531	Real estate			8	D	D	b
532	Rental & leasing services			1	D	D	a
54	Professional, scientific, & technical services	T		16	6,532	2,249	55
541	Professional, scientific, & technical services	T		16	6,532	2,249	55
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		3	1,451	854	22
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		3	1,451	854	22
5418	Advertising & related services	T		3	D	D	a
54189	Other services related to advertising	T		2	D	D	a
541890	Other services related to advertising	T		2	D	D	a
56	Administrative & support & waste management & remediation serv			19	8,296	3,541	228
561	Administrative & support services			18	D	D	c
5614	Business support services			3	D	D	b
5617	Services to buildings & dwellings			9	4,478	2,212	165
56172	Janitorial services			7	D	D	c
561720	Janitorial services			7	D	D	c
61	Educational services	T		5	1,156	393	33
611	Educational services	T		5	1,156	393	33
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	T		21	10,725	6,093	349
621	Ambulatory health care services	T		17	9,996	5,639	301
6212	Offices of dentists	T		8	6,956	3,792	72
62121	Offices of dentists	T		8	6,956	3,792	72
621210	Offices of dentists	T		8	6,956	3,792	72
6213	Offices of other health practitioners	T		4	1,185	587	30
71	Arts, entertainment, & recreation	T		1	D	D	a
72	Accommodation & foodservices			18	8,065	2,493	284
721	Accommodation			1	D	D	a
722	Foodservices & drinking places			17	D	D	e
7222	Limited-service eating places			11	6,501	2,077	249
722212	Cafeterias			1	D	D	b
81	Other services (except public administration)	T		9	3,504	1,118	87

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811	Repair & maintenance	T		4	1,264	283	14
812	Personal & laundry services	T		5	2,240	835	73
8121	Personal care services	T		5	2,240	835	73
81211	Hair, nail, & skin care services	T		3	D	D	b
812111	Barber shops	T		1	D	D	a
812112	Beauty shops	T		2	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

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<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>