

Economic-Wide Key Statistics for Storm Lake, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			14	654,813	48,849	2,304
311	Food mfg			7	D	D	g
3116	Meat product mfg			2	D	D	g
31161	Animal slaughtering & processing			2	D	D	g
311611	Animal (except poultry) slaughtering			1	D	D	g
42	Wholesale trade		0	20	59,531	4,735	181
42	Wholesale trade		10	16	56,975	4,515	165
42	Wholesale trade		20	1	D	D	a
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	13	D	D	c
421	Wholesale trade, durable goods		10	10	D	D	c
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	4	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	4	D	D	b
4214	Professional & commercial equipment & supplies whsle		0	3	D	D	b
4214	Professional & commercial equipment & supplies whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	3	D	D	b
4218	Machinery, equipment, & supplies whsle		10	2	D	D	a
422	Wholesale trade, nondurable goods		0	7	D	D	b
422	Wholesale trade, nondurable goods		10	6	D	D	b
4229	Miscellaneous nondurable goods whsle		0	3	D	D	b
4229	Miscellaneous nondurable goods whsle		10	3	D	D	b
42291	Farm supplies whsle		0	2	D	D	b
42291	Farm supplies whsle		10	2	D	D	b
44-45	Retail trade			91	166,268	17,736	1,230
441	Motor vehicle & parts dealers			12	D	D	c
4412	Other motor vehicle dealers			2	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			1	D	D	a
441221	Motorcycle dealers			1	D	D	a
442	Furniture & home furnishings stores			6	D	D	b
4421	Furniture stores			4	1,894	377	17
44211	Furniture stores			4	1,894	377	17
442110	Furniture stores			4	1,894	377	17
443	Electronics & appliance stores			3	D	D	a
444	Building material & garden equipment & supplies dealers			8	18,361	3,455	98
4441	Building material & supplies dealers			6	D	D	b
44419	Other building material dealers			4	D	D	b
444190	Other building material dealers			4	D	D	b
4442	Lawn & garden equipment & supplies stores			2	D	D	a
44422	Nursery & garden centers			2	D	D	a
444220	Nursery & garden centers			2	D	D	a
445	Food & beverage stores			4	27,503	2,919	299
446	Health & personal care stores			5	5,860	889	43
4461	Health & personal care stores			5	5,860	889	43
447	Gasoline stations			10	11,219	813	100
448	Clothing & clothing accessories stores			16	7,845	895	117
4481	Clothing stores			12	6,651	700	98
44819	Other clothing stores			2	D	D	a
448190	Other clothing stores			2	D	D	a
451	Sporting goods, hobby, book, & music stores			5	1,653	186	19
4512113	College book stores			1	D	D	a
452	General merchandise stores			2	D	D	c
45299	All other general merchandise stores			1	D	D	b
452990	All other general merchandise stores			1	D	D	b
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			13	D	D	b
4532	Office supplies, stationery, & gift stores			7	D	D	b
45321	Office supplies & stationery stores			1	D	D	b
453210	Office supplies & stationery stores			1	D	D	b
4532102	Office supplies stores			1	D	D	b
45399	All other miscellaneous store retailers			2	D	D	a
454	Nonstore retailers			7	D	D	b
4543	Direct selling establishments			7	D	D	b
45431	Fuel dealers			4	D	D	b
454311	Heating oil dealers			1	D	D	b
53	Real estate & rental & leasing			13	2,225	481	41
531	Real estate			9	D	D	b
532	Rental & leasing services			4	D	D	a
54	Professional, scientific, & technical services	T		29	8,275	3,566	138
541	Professional, scientific, & technical services	T		29	8,275	3,566	138
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		3	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		3	D	D	b
5413	Architectural, engineering, & related services	T		5	2,708	1,459	45
56	Administrative & support & waste management & remediation serv			10	3,568	1,200	92
561	Administrative & support services			9	D	D	b
61	Educational services	T		2	D	D	a

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62	Health care & social assistance	T		22	13,790	6,571	300
621	Ambulatory health care services	T		21	D	D	c
6211	Offices of physicians	T		4	D	D	c
62111	Offices of physicians	T		4	D	D	c
621111	Offices of physicians (except mental health specialists)	T		4	D	D	c
6212	Offices of dentists	T		8	D	D	b
62121	Offices of dentists	T		8	D	D	b
621210	Offices of dentists	T		8	D	D	b
6213	Offices of other health practitioners	T		8	D	D	b
71	Arts, entertainment, & recreation	T		3	D	D	a
72	Accommodation & foodservices			36	14,209	3,859	545
721	Accommodation			4	D	D	b
722	Foodservices & drinking places			32	D	D	f
7222	Limited-service eating places			13	5,966	1,702	245
7223	Special foodservices			4	2,623	782	114
81	Other services (except public administration)	T		30	6,189	1,349	114
811	Repair & maintenance	T		17	4,125	756	59
8111	Automotive repair & maintenance	T		9	1,748	331	31
8114	Personal & household goods repair & maintenance	T		4	D	D	a
812	Personal & laundry services	T		13	2,064	593	55
8121	Personal care services	T		8	D	D	b
81211	Hair, nail, & skin care services	T		8	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>