

Economic-Wide Key Statistics for Rock Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
42	Wholesale trade		0	5	D	D	b
42	Wholesale trade		10	5	D	D	b
421	Wholesale trade, durable goods		0	2	D	D	b
421	Wholesale trade, durable goods		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	3	D	D	a
422	Wholesale trade, nondurable goods		10	3	D	D	a
4225	Farm-product raw material whsle		0	2	D	D	a
4225	Farm-product raw material whsle		10	2	D	D	a
44-45	Retail trade			22	21,782	2,366	213
441	Motor vehicle & parts dealers			2	D	D	a
444	Building material & garden equipment & supplies dealers			3	1,815	247	17
445	Food & beverage stores			2	D	D	b
446	Health & personal care stores			3	D	D	b
447	Gasoline stations			4	4,262	328	36
448	Clothing & clothing accessories stores			2	D	D	b
452	General merchandise stores			1	D	D	a
45299	All other general merchandise stores			1	D	D	a
452990	All other general merchandise stores			1	D	D	a
453	Miscellaneous store retailers			2	D	D	a
454	Nonstore retailers			3	D	D	a
53	Real estate & rental & leasing			2	D	D	a
531	Real estate			2	D	D	a
54	Professional, scientific, & technical services	T		9	5,030	2,307	68
541	Professional, scientific, & technical services	T		9	5,030	2,307	68
5413	Architectural, engineering, & related services	T		1	D	D	b
56	Administrative & support & waste management & remediation serv			5	1,593	348	28
62	Health care & social assistance	T		8	4,002	1,727	98
621	Ambulatory health care services	T		7	D	D	b
71	Arts, entertainment, & recreation	T		2	D	D	a
72	Accommodation & foodservices			8	D	D	b
721	Accommodation			1	D	D	a
722	Foodservices & drinking places			7	1,893	463	85
81	Other services (except public administration)	T		8	1,333	447	26
811	Repair & maintenance	T		4	829	145	10
812	Personal & laundry services	T		4	504	302	16

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>