

Economic-Wide Key Statistics for Pleasant Hill, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	5	D	D	b
42	Wholesale trade		10	4	D	D	a
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	3	D	D	b
421	Wholesale trade, durable goods		10	2	D	D	a
4219	Miscellaneous durable goods whsle		0	1	D	D	a
4219	Miscellaneous durable goods whsle		10	1	D	D	a
42199	Other miscellaneous durable goods whsle		0	1	D	D	a
42199	Other miscellaneous durable goods whsle		10	1	D	D	a
44-45	Retail trade			13	28,101	3,776	209
441	Motor vehicle & parts dealers			1	D	D	a
444	Building material & garden equipment & supplies dealers			2	D	D	a
445	Food & beverage stores			2	D	D	c
446	Health & personal care stores			1	D	D	a
447	Gasoline stations			3	5,203	304	29
448	Clothing & clothing accessories stores			1	D	D	a
451	Sporting goods, hobby, book, & music stores			1	D	D	b
4511	Sporting goods, hobby, & musical instrument stores			1	D	D	b
45114	Musical instrument & supplies stores			1	D	D	b
451140	Musical instrument & supplies stores			1	D	D	b
453	Miscellaneous store retailers			1	D	D	a
454	Nonstore retailers			1	D	D	a
513	Broadcasting & telecommunications			2	D	D	b
53	Real estate & rental & leasing			1	D	D	a
532	Rental & leasing services			1	D	D	a
54	Professional, scientific, & technical services	T		5	1,768	829	80
541	Professional, scientific, & technical services	T		5	1,768	829	80
56	Administrative & support & waste management & remediation serv			5	1,158	691	34
61	Educational services	T		2	D	D	a
62	Health care & social assistance	T		9	1,755	722	41
621	Ambulatory health care services	T		5	1,388	590	23
71	Arts, entertainment, & recreation	T		3	1,184	457	53
72	Accommodation & foodservices			5	D	D	b
722	Foodservices & drinking places			5	D	D	b
81	Other services (except public administration)	T		5	798	208	13

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>