

Economic-Wide Key Statistics for Ottumwa, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			19	D	D	h
311	Food mfg			3	D	D	g
3116	Meat product mfg			1	D	D	g
31161	Animal slaughtering & processing			1	D	D	g
311611	Animal (except poultry) slaughtering			1	D	D	g
333	Machinery mfg			4	D	D	f
3331	Agriculture, construction, & mining machinery mfg			2	D	D	f
33311	Agricultural implement mfg			1	D	D	f
333111	Farm machinery & equipment mfg			1	D	D	f
42	Wholesale trade		0	27	82,717	7,726	258
42	Wholesale trade		10	24	D	D	c
42	Wholesale trade		20	3	D	D	b
421	Wholesale trade, durable goods		0	18	38,612	3,838	115
421	Wholesale trade, durable goods		10	16	D	D	c
4213	Lumber & other construction materials whsle		0	2	D	D	a
4213	Lumber & other construction materials whsle		10	2	D	D	a
4218	Machinery, equipment, & supplies whsle		0	5	D	D	b
4218	Machinery, equipment, & supplies whsle		10	5	D	D	b
4219	Miscellaneous durable goods whsle		0	4	D	D	b
4219	Miscellaneous durable goods whsle		10	4	D	D	b
422	Wholesale trade, nondurable goods		0	9	44,105	3,888	143
422	Wholesale trade, nondurable goods		10	8	D	D	c
4224	Grocery & related products whsle		0	3	D	D	b
4224	Grocery & related products whsle		10	2	D	D	b
42249	Other grocery & related products whsle		0	1	D	D	b
44-45	Retail trade			167	298,755	30,538	2,389
441	Motor vehicle & parts dealers			28	D	D	c
4412	Other motor vehicle dealers			5	D	D	a
44121	Recreational vehicle dealers			3	D	D	a
441210	Recreational vehicle dealers			3	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			2	D	D	a
4413	Automotive parts, accessories, & tire stores			17	10,806	1,863	119
44131	Automotive parts & accessories stores			9	6,946	1,087	76
441310	Automotive parts & accessories stores			9	6,946	1,087	76
44132	Tire dealers			8	3,860	776	43
441320	Tire dealers			8	3,860	776	43
442	Furniture & home furnishings stores			8	5,801	935	46
4421	Furniture stores			3	D	D	b
44211	Furniture stores			3	D	D	b
442110	Furniture stores			3	D	D	b
4422	Home furnishings stores			5	D	D	b
44221	Floor covering stores			4	2,885	441	16
442210	Floor covering stores			4	2,885	441	16
443	Electronics & appliance stores			8	5,803	776	46
4431	Electronics & appliance stores			8	5,803	776	46
44311	Appliance, television, & other electronics stores			6	D	D	b
443112	Radio, television, & other electronics stores			4	D	D	b
44312	Computer & software stores			2	D	D	a
443120	Computer & software stores			2	D	D	a
444	Building material & garden equipment & supplies dealers			22	28,222	3,157	195
4441	Building material & supplies dealers			18	22,894	2,765	167
44413	Hardware stores			4	D	D	b
444130	Hardware stores			4	D	D	b
44419	Other building material dealers			9	D	D	b
444190	Other building material dealers			9	D	D	b
4442	Lawn & garden equipment & supplies stores			4	5,328	392	28
44421	Outdoor power equipment stores			3	D	D	a
444210	Outdoor power equipment stores			3	D	D	a
445	Food & beverage stores			8	D	D	f
4451	Grocery stores			6	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			5	57,994	6,003	504
445110	Supermarkets & other grocery (except convenience) stores			5	57,994	6,003	504
446	Health & personal care stores			12	14,801	2,366	116
4461	Health & personal care stores			12	14,801	2,366	116
44612	Cosmetics, beauty supplies, & perfume stores			2	D	D	a
446120	Cosmetics, beauty supplies, & perfume stores			2	D	D	a
44619	Other health & personal care stores			2	D	D	a
446199	All other health & personal care stores			1	D	D	a
447	Gasoline stations			19	30,251	1,607	176
4471	Gasoline stations			19	30,251	1,607	176
44711	Gasoline stations with convenience stores			14	D	D	c

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447110	Gasoline stations with convenience stores			14	D	D	c
448	Clothing & clothing accessories stores			24	D	D	c
4481	Clothing stores			13	D	D	c
4482105	Athletic footwear stores			2	D	D	b
4483	Jewelry, luggage, & leather goods stores			5	2,195	519	38
451	Sporting goods, hobby, book, & music stores			13	3,117	379	25
4511	Sporting goods, hobby, & musical instrument stores			9	2,292	297	14
45114	Musical instrument & supplies stores			2	D	D	a
451140	Musical instrument & supplies stores			2	D	D	a
451212	News dealers & newsstands			1	D	D	a
452	General merchandise stores			7	67,452	6,023	617
4521	Department stores (excl leased depts)			4	64,800	5,807	591
45210009	Department stores (incl leased depts) ##			4	65,168	N	N
45211	Department stores (excl leased depts)			4	64,800	5,807	591
452110	Department stores (excl leased depts)			4	64,800	5,807	591
45211009	Department stores (incl leased depts) ##			4	65,168	N	N
4521102	Discount or mass merchandising dept stores (excl leased depts)			3	D	D	f
45299	All other general merchandise stores			3	2,652	216	26
452990	All other general merchandise stores			3	2,652	216	26
453	Miscellaneous store retailers			10	5,068	896	65
4532	Office supplies, stationery, & gift stores			4	D	D	b
45321	Office supplies & stationery stores			2	D	D	b
453210	Office supplies & stationery stores			2	D	D	b
4532102	Office supplies stores			2	D	D	b
454	Nonstore retailers			8	D	D	c
4541	Electronic shopping & mail-order houses			1	D	D	b
45411	Electronic shopping & mail-order houses			1	D	D	b
454110	Electronic shopping & mail-order houses			1	D	D	b
4543	Direct selling establishments			5	D	D	b
513	Broadcasting & telecommunications			8	12,902	2,090	116
53	Real estate & rental & leasing			26	11,277	832	67
531	Real estate			18	D	D	b
5311	Lessors of real estate			10	D	D	b
532	Rental & leasing services			8	D	D	b
54	Professional, scientific, & technical services	T		42	D	D	c
541	Professional, scientific, & technical services	T		42	D	D	c
5411	Legal services	T		19	6,775	2,238	85
54111	Offices of lawyers	T		18	D	D	b
541110	Offices of lawyers	T		18	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		18	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		10	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		10	D	D	b
56	Administrative & support & waste management & remediation serv			22	D	D	f
561	Administrative & support services			20	D	D	f
5614	Business support services			3	D	D	e
56142	Telephone call centers			2	D	D	e
5617	Services to buildings & dwellings			11	D	D	c
56172	Janitorial services			5	D	D	c
561720	Janitorial services			5	D	D	c
62	Health care & social assistance	T		61	44,751	22,289	712
621	Ambulatory health care services	T		54	D	D	e
6211	Offices of physicians	T		23	D	D	c
62111	Offices of physicians	T		23	D	D	c
621111	Offices of physicians (except mental health specialists)	T		21	D	D	c
6212	Offices of dentists	T		14	D	D	b
62121	Offices of dentists	T		14	D	D	b
621210	Offices of dentists	T		14	D	D	b
6213	Offices of other health practitioners	T		13	D	D	b
6215	Medical & diagnostic laboratories	T		3	7,979	3,263	94
62151	Medical & diagnostic laboratories	T		3	7,979	3,263	94
623	Nursing & residential care facilities	T		4	D	D	e
71	Arts, entertainment, & recreation	T		8	D	D	c
713	Amusement, gambling, & recreation industries	T		6	2,059	756	175
7139	Other amusement & recreation services	T		5	D	D	c
72	Accommodation & foodservices			68	27,570	7,133	1,004
721	Accommodation			5	D	D	c
72111	Hotels (except casino hotels) & motels			5	D	D	c
721110	Hotels (except casino hotels) & motels			5	D	D	c
722	Foodservices & drinking places			63	D	D	f
7222	Limited-service eating places			25	13,899	3,622	494
72221	Limited-service eating places			25	13,899	3,622	494

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7223	Special foodservices			2	D	D	a
81	Other services (except public administration)	T		55	14,746	3,844	269
811	Repair & maintenance	T		22	7,399	1,474	85
8111	Automotive repair & maintenance	T		17	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		10	D	D	b
811111	General automotive repair	T		7	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		5	D	D	a
811121	Automotive body, paint, & interior repair & maintenance	T		5	D	D	a
8114	Personal & household goods repair & maintenance	T		2	D	D	a
81149	Other personal & household goods repair & maintenance	T		2	D	D	a
811490	Other personal & household goods repair & maintenance	T		2	D	D	a
812	Personal & laundry services	T		33	7,347	2,370	184
8121	Personal care services	T		20	1,795	757	72
81211	Hair, nail, & skin care services	T		18	D	D	b
812112	Beauty shops	T		17	D	D	b
8122	Death care services	T		6	3,010	752	38
8123	Drycleaning & laundry services	T		5	D	D	b
8129	Other personal services	T		2	D	D	b

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>