

Economic-Wide Key Statistics for Newton, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			23	D	D	h
335	Electrical equipment, appliance, & component mfg			1	D	D	h
3352	Household appliance mfg			1	D	D	h
33522	Major appliance mfg			1	D	D	h
335224	Household laundry equipment mfg			1	D	D	h
42	Wholesale trade		0	18	281,531	4,146	178
42	Wholesale trade		10	13	275,851	3,761	160
42	Wholesale trade		20	2	D	D	a
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	14	118,344	3,143	135
421	Wholesale trade, durable goods		10	9	112,664	2,758	117
4214	Professional & commercial equipment & supplies whsle		0	2	D	D	b
4214	Professional & commercial equipment & supplies whsle		10	1	D	D	b
42146	Ophthalmic goods whsle		0	1	D	D	b
42146	Ophthalmic goods whsle		10	1	D	D	b
4215	Metal & mineral (except petroleum) whsle		0	2	D	D	b
4215	Metal & mineral (except petroleum) whsle		10	2	D	D	b
42151	Metal service centers & offices		0	2	D	D	b
42151	Metal service centers & offices		10	2	D	D	b
4219	Miscellaneous durable goods whsle		0	3	D	D	b
4219	Miscellaneous durable goods whsle		10	2	D	D	b
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle		0	1	D	D	a
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle		10	1	D	D	a
422	Wholesale trade, nondurable goods		0	4	163,187	1,003	43
422	Wholesale trade, nondurable goods		10	4	163,187	1,003	43
4224	Grocery & related products whsle		0	1	D	D	b
4224	Grocery & related products whsle		10	1	D	D	b
42243	Dairy products, (except dried or canned) whsle		0	1	D	D	b
42243	Dairy products, (except dried or canned) whsle		10	1	D	D	b
4225	Farm-product raw material whsle		0	2	D	D	a
4225	Farm-product raw material whsle		10	2	D	D	a
4227	Petroleum & petroleum products whsle		0	1	D	D	a
4227	Petroleum & petroleum products whsle		10	1	D	D	a
44-45	Retail trade			106	170,902	18,005	1,212
441	Motor vehicle & parts dealers			13	47,439	3,771	153
441229	All other motor vehicle dealers			1	D	D	a
442	Furniture & home furnishings stores			6	8,296	1,605	64
4421	Furniture stores			3	D	D	b
44211	Furniture stores			3	D	D	b
442110	Furniture stores			3	D	D	b
4422	Home furnishings stores			3	D	D	a
443	Electronics & appliance stores			5	D	D	b
4431	Electronics & appliance stores			5	D	D	b
44311	Appliance, television, & other electronics stores			4	D	D	a
444	Building material & garden equipment & supplies dealers			13	10,686	1,661	116
4441	Building material & supplies dealers			12	D	D	c
44419	Other building material dealers			8	7,884	1,257	65
444190	Other building material dealers			8	7,884	1,257	65
445	Food & beverage stores			6	36,049	4,040	296
4451	Grocery stores			5	D	D	e
446	Health & personal care stores			9	D	D	c
4461	Health & personal care stores			9	D	D	c
4461102	Proprietary stores			1	D	D	a
447	Gasoline stations			17	20,050	1,232	105
4471	Gasoline stations			17	20,050	1,232	105
44711	Gasoline stations with convenience stores			11	D	D	b
447110	Gasoline stations with convenience stores			11	D	D	b
448	Clothing & clothing accessories stores			15	5,134	706	81
4481	Clothing stores			11	3,937	512	62
451	Sporting goods, hobby, book, & music stores			4	D	D	b
452	General merchandise stores			3	D	D	c
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			13	2,559	733	53
4533	Used merchandise stores			5	831	233	22
45331	Used merchandise stores			5	831	233	22
453310	Used merchandise stores			5	831	233	22
454	Nonstore retailers			2	D	D	a
513	Broadcasting & telecommunications			5	D	D	b
53	Real estate & rental & leasing			17	D	D	b
531	Real estate			13	2,997	297	27
532	Rental & leasing services			4	D	D	b
54	Professional, scientific, & technical services	T		28	122,385	12,627	549

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541	Professional, scientific, & technical services	T		28	122,385	12,627	549
5411	Legal services	T		9	D	D	b
54111	Offices of lawyers	T		8	D	D	b
541110	Offices of lawyers	T		8	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		8	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		7	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		7	D	D	b
5413	Architectural, engineering, & related services	T		2	D	D	b
5418	Advertising & related services	T		5	D	D	e
54189	Other services related to advertising	T		4	D	D	e
541890	Other services related to advertising	T		4	D	D	e
5418902	Advertising specialties goods distributor	T		3	D	D	e
56	Administrative & support & waste management & remediation serv			13	5,790	1,949	159
561	Administrative & support services			11	D	D	c
5614	Business support services			2	D	D	c
62	Health care & social assistance	T		29	16,909	9,185	466
621	Ambulatory health care services	T		24	D	D	c
6211	Offices of physicians	T		8	6,296	3,610	108
62111	Offices of physicians	T		8	6,296	3,610	108
621111	Offices of physicians (except mental health specialists)	T		7	D	D	b
6212	Offices of dentists	T		8	D	D	b
62121	Offices of dentists	T		8	D	D	b
621210	Offices of dentists	T		8	D	D	b
6213	Offices of other health practitioners	T		6	D	D	b
623	Nursing & residential care facilities	T		3	D	D	c
71	Arts, entertainment, & recreation	T		2	D	D	b
72	Accommodation & foodservices			52	22,752	6,521	839
721	Accommodation			12	D	D	c
72111	Hotels (except casino hotels) & motels			11	D	D	c
721110	Hotels (except casino hotels) & motels			11	D	D	c
7211104	Motor hotels			1	D	D	b
722	Foodservices & drinking places			40	D	D	f
7222	Limited-service eating places			16	8,569	2,403	311
7223	Special foodservices			6	1,636	573	73
81	Other services (except public administration)	T		29	6,313	1,949	123
811	Repair & maintenance	T		14	4,072	1,186	66
8111	Automotive repair & maintenance	T		9	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		5	D	D	b
812	Personal & laundry services	T		15	2,241	763	57
8121	Personal care services	T		11	D	D	b
81211	Hair, nail, & skin care services	T		11	D	D	b
812112	Beauty shops	T		10	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>