

Economic-Wide Key Statistics for Mount Pleasant, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			16	694,199	82,171	2,680
333	Machinery mfg			2	D	D	f
3334	Ventilation, heating, AC, & commercial refrigeration equip mfg			1	D	D	f
33341	Ventilation, heating, AC, & commercial refrigeration equip mfg			1	D	D	f
333414	Heating equipment (except warm air furnaces) mfg			1	D	D	f
334	Computer & electronic product mfg			1	D	D	f
3342	Communications equipment mfg			1	D	D	f
33422	Radio & TV broadcasting & wireless communications equipment mfg			1	D	D	f
334220	Radio & TV broadcasting & wireless communications equipment mfg			1	D	D	f
42	Wholesale trade		0	15	29,655	2,708	119
42	Wholesale trade		10	14	D	D	c
42	Wholesale trade		20	1	D	D	a
421	Wholesale trade, durable goods		0	8	D	D	b
421	Wholesale trade, durable goods		10	8	D	D	b
4213	Lumber & other construction materials whsle		0	2	D	D	b
4213	Lumber & other construction materials whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	3	D	D	b
4218	Machinery, equipment, & supplies whsle		10	3	D	D	b
422	Wholesale trade, nondurable goods		0	7	D	D	b
422	Wholesale trade, nondurable goods		10	6	D	D	b
44-45	Retail trade			60	107,470	10,006	766
441	Motor vehicle & parts dealers			13	43,941	3,035	142
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			3	2,483	356	18
4431	Electronics & appliance stores			3	2,483	356	18
44311	Appliance, television, & other electronics stores			3	2,483	356	18
444	Building material & garden equipment & supplies dealers			5	3,603	362	29
445	Food & beverage stores			5	D	D	c
446	Health & personal care stores			4	D	D	b
447	Gasoline stations			7	13,681	1,119	134
44711	Gasoline stations with convenience stores			6	D	D	b
447110	Gasoline stations with convenience stores			6	D	D	b
448	Clothing & clothing accessories stores			6	2,213	315	29
451	Sporting goods, hobby, book, & music stores			5	D	D	a
451212	News dealers & newsstands			1	D	D	a
452	General merchandise stores			1	D	D	c
453	Miscellaneous store retailers			7	D	D	b
454	Nonstore retailers			2	D	D	a
53	Real estate & rental & leasing			13	5,192	1,217	75
531	Real estate			13	5,192	1,217	75
54	Professional, scientific, & technical services	T		17	3,684	1,662	77
541	Professional, scientific, & technical services	T		17	3,684	1,662	77
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		4	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		4	D	D	b
541219	Other accounting services	T		1	D	D	b
56	Administrative & support & waste management & remediation serv			14	D	D	g
561	Administrative & support services			13	92,568	34,270	2,027
5613	Employment services			3	D	D	g
56133	Employee leasing services			1	D	D	g
561330	Employee leasing services			1	D	D	g
5614	Business support services			3	D	D	c
5617	Services to buildings & dwellings			1	D	D	a
56172	Janitorial services			1	D	D	a
561720	Janitorial services			1	D	D	a
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		28	13,796	6,396	331
621	Ambulatory health care services	T		19	D	D	c
6211	Offices of physicians	T		7	D	D	b
62111	Offices of physicians	T		7	D	D	b
621111	Offices of physicians (except mental health specialists)	T		7	D	D	b
6212	Offices of dentists	T		7	D	D	b
62121	Offices of dentists	T		7	D	D	b
621210	Offices of dentists	T		7	D	D	b
6213	Offices of other health practitioners	T		5	D	D	a
623	Nursing & residential care facilities	T		5	D	D	c
71	Arts, entertainment, & recreation	T		2	D	D	a
72	Accommodation & foodservices			31	15,398	4,108	547
721	Accommodation			4	1,356	337	40
722	Foodservices & drinking places			27	14,042	3,771	507
7222	Limited-service eating places			8	6,381	1,743	222
7223	Special foodservices			2	D	D	a

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81	Other services (except public administration)	T		19	4,508	793	67
811	Repair & maintenance	T		8	D	D	b
8111	Automotive repair & maintenance	T		5	D	D	a
8114	Personal & household goods repair & maintenance	T		2	D	D	a
81149	Other personal & household goods repair & maintenance	T		2	D	D	a
811490	Other personal & household goods repair & maintenance	T		2	D	D	a
812	Personal & laundry services	T		11	D	D	b
8121	Personal care services	T		7	591	193	22
81211	Hair, nail, & skin care services	T		7	591	193	22

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>