

Economic-Wide Key Statistics for Marion, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			39	74,753	20,984	607
42	Wholesale trade		0	35	106,200	8,523	292
42	Wholesale trade		10	29	50,126	4,479	160
42	Wholesale trade		20	1	D	D	b
42	Wholesale trade		40	5	D	D	b
421	Wholesale trade, durable goods		0	29	D	D	c
421	Wholesale trade, durable goods		10	23	D	D	c
421	Wholesale trade, durable goods		20	1	D	D	b
421	Wholesale trade, durable goods		40	5	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	2	D	D	a
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	2	D	D	a
4216	Electrical goods whsle		0	3	D	D	a
4218	Machinery, equipment, & supplies whsle		0	12	46,981	4,936	165
4218	Machinery, equipment, & supplies whsle		10	9	D	D	b
4218	Machinery, equipment, & supplies whsle		20	1	D	D	b
42183	Industrial machinery & equipment whsle		0	7	D	D	c
42183	Industrial machinery & equipment whsle		10	4	D	D	b
42183	Industrial machinery & equipment whsle		20	1	D	D	b
4219	Miscellaneous durable goods whsle		0	3	D	D	b
4219	Miscellaneous durable goods whsle		10	3	D	D	b
422	Wholesale trade, nondurable goods		0	6	D	D	b
422	Wholesale trade, nondurable goods		10	6	D	D	b
44-45	Retail trade			112	200,261	22,260	1,210
441	Motor vehicle & parts dealers			20	29,855	2,691	94
44112	Used car dealers			8	D	D	a
441120	Used car dealers			8	D	D	a
4412	Other motor vehicle dealers			4	8,115	705	22
44121	Recreational vehicle dealers			2	D	D	a
441210	Recreational vehicle dealers			2	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			2	D	D	a
441229	All other motor vehicle dealers			1	D	D	a
442	Furniture & home furnishings stores			10	D	D	b
4421	Furniture stores			4	11,018	1,216	47
44211	Furniture stores			4	11,018	1,216	47
442110	Furniture stores			4	11,018	1,216	47
4422	Home furnishings stores			6	D	D	b
44221	Floor covering stores			5	D	D	b
442210	Floor covering stores			5	D	D	b
443	Electronics & appliance stores			5	D	D	b
4431	Electronics & appliance stores			5	D	D	b
44311	Appliance, television, & other electronics stores			3	D	D	a
443112	Radio, television, & other electronics stores			2	D	D	a
44312	Computer & software stores			1	D	D	a
443120	Computer & software stores			1	D	D	a
44313	Camera & photographic supplies stores			1	D	D	a
443130	Camera & photographic supplies stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			9	13,532	1,539	47
4441	Building material & supplies dealers			8	D	D	b
44419	Other building material dealers			6	12,304	1,353	31
444190	Other building material dealers			6	12,304	1,353	31
445	Food & beverage stores			6	D	D	e
4451	Grocery stores			5	44,448	5,089	396
44511	Supermarkets & other grocery (except convenience) stores			5	44,448	5,089	396
445110	Supermarkets & other grocery (except convenience) stores			5	44,448	5,089	396
4452	Specialty food stores			1	D	D	a
446	Health & personal care stores			7	23,872	2,512	135
4461	Health & personal care stores			7	23,872	2,512	135
44611	Pharmacies & drug stores			6	D	D	c
446110	Pharmacies & drug stores			6	D	D	c
4461101	Pharmacies & drug stores			6	D	D	c
447	Gasoline stations			11	22,370	1,658	109
4471	Gasoline stations			11	22,370	1,658	109
44711	Gasoline stations with convenience stores			10	D	D	c
447110	Gasoline stations with convenience stores			10	D	D	c
448	Clothing & clothing accessories stores			9	D	D	b
4481	Clothing stores			8	D	D	b
44815	Clothing accessories stores			1	D	D	b
448150	Clothing accessories stores			1	D	D	b
44819	Other clothing stores			2	D	D	a
448190	Other clothing stores			2	D	D	a
451	Sporting goods, hobby, book, & music stores			6	D	D	b
4511	Sporting goods, hobby, & musical instrument stores			6	D	D	b
45112	Hobby, toy, & game stores			2	D	D	b

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451120	Hobby, toy, & game stores			2	D	D	b
45114	Musical instrument & supplies stores			1	D	D	a
451140	Musical instrument & supplies stores			1	D	D	a
452	General merchandise stores			2	D	D	a
453	Miscellaneous store retailers			19	D	D	c
4533	Used merchandise stores			7	D	D	b
45331	Used merchandise stores			7	D	D	b
453310	Used merchandise stores			7	D	D	b
4539	Other miscellaneous store retailers			8	D	D	b
45391	Pet & pet supplies stores			3	1,214	275	20
453910	Pet & pet supplies stores			3	1,214	275	20
45393	Manufactured (mobile) home dealers			2	D	D	b
453930	Manufactured (mobile) home dealers			2	D	D	b
45399	All other miscellaneous store retailers			2	D	D	a
454	Nonstore retailers			8	16,424	1,545	50
4543	Direct selling establishments			7	D	D	b
45431	Fuel dealers			4	D	D	b
454311	Heating oil dealers			1	D	D	a
454312	Liquefied petroleum gas (bottled gas) dealers			3	D	D	a
45439	Other direct selling establishments			3	D	D	b
454390	Other direct selling establishments			3	D	D	b
513	Broadcasting & telecommunications			3	D	D	b
53	Real estate & rental & leasing			23	10,264	2,165	83
531	Real estate			19	9,021	1,812	67
5312	Offices of real estate agents & brokers			11	D	D	b
53121	Offices of real estate agents & brokers			11	D	D	b
531210	Offices of real estate agents & brokers			11	D	D	b
532	Rental & leasing services			4	1,243	353	16
54	Professional, scientific, & technical services	T		32	24,116	13,076	418
541	Professional, scientific, & technical services	T		32	24,116	13,076	418
5413	Architectural, engineering, & related services	T		6	4,824	2,187	61
5419	Other professional, scientific, & technical services	T		4	D	D	e
54191	Marketing research & public opinion polling	T		1	D	D	e
541910	Marketing research & public opinion polling	T		1	D	D	e
54192	Photographic services	T		3	D	D	b
56	Administrative & support & waste management & remediation serv			28	7,500	4,260	333
561	Administrative & support services			27	D	D	e
5616	Investigation & security services			5	D	D	c
56161	Investigation, guard, & armored car services			4	D	D	c
5617	Services to buildings & dwellings			12	2,652	1,590	126
56172	Janitorial services			10	D	D	c
561720	Janitorial services			10	D	D	c
61	Educational services	T		5	1,222	141	7
611	Educational services	T		5	1,222	141	7
62	Health care & social assistance	T		35	17,515	7,351	348
621	Ambulatory health care services	T		28	10,556	4,113	129
6211	Offices of physicians	T		5	3,243	1,832	37
62111	Offices of physicians	T		5	3,243	1,832	37
6212	Offices of dentists	T		8	D	D	b
62121	Offices of dentists	T		8	D	D	b
621210	Offices of dentists	T		8	D	D	b
6213	Offices of other health practitioners	T		13	2,966	988	40
62132	Offices of optometrists	T		2	D	D	b
621320	Offices of optometrists	T		2	D	D	b
623	Nursing & residential care facilities	T		4	6,345	2,956	172
6233	Community care facilities for the elderly	T		1	D	D	b
62331	Community care facilities for the elderly	T		1	D	D	b
71	Arts, entertainment, & recreation	T		8	1,914	433	65
713	Amusement, gambling, & recreation industries	T		7	D	D	b
7139	Other amusement & recreation services	T		7	D	D	b
72	Accommodation & foodservices			38	D	D	f
721	Accommodation			2	D	D	a
722	Foodservices & drinking places			36	15,875	4,912	593
7222	Limited-service eating places			17	7,476	2,291	287
81	Other services (except public administration)	T		47	14,627	4,692	227
811	Repair & maintenance	T		29	D	D	c
8111	Automotive repair & maintenance	T		22	9,213	2,906	118
81111	Automotive mechanical & electrical repair & maintenance	T		13	4,570	1,295	63
811111	General automotive repair	T		9	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		2	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		2	D	D	b
8111211	Paint or body repair shops	T		2	D	D	b
81119	Other automotive repair & maintenance	T		7	D	D	b

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812	Personal & laundry services	T		18	D	D	b
8121	Personal care services	T		14	D	D	b
81211	Hair, nail, & skin care services	T		12	D	D	b
812112	Beauty shops	T		12	D	D	b

¹ Tax status indicator meaning

- T: Taxable establishments
- N: Non-taxable establishments

² Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>