

Economic-Wide Key Statistics for Le Mars, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			14	D	D	g
311	Food mfg			6	D	D	g
3115	Dairy product mfg			3	D	D	g
31152	Ice cream & frozen dessert mfg			2	D	D	f
311520	Ice cream & frozen dessert mfg			2	D	D	f
42	Wholesale trade		0	13	207,257	18,841	609
42	Wholesale trade		10	13	207,257	18,841	609
421	Wholesale trade, durable goods		0	4	D	D	b
421	Wholesale trade, durable goods		10	4	D	D	b
4218	Machinery, equipment, & supplies whsle		0	2	D	D	b
4218	Machinery, equipment, & supplies whsle		10	2	D	D	b
42182	Farm & garden machinery & equipment whsle		0	2	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	9	D	D	f
422	Wholesale trade, nondurable goods		10	9	D	D	f
4224	Grocery & related products whsle		0	2	D	D	e
4224	Grocery & related products whsle		10	2	D	D	e
42242	Packaged frozen food whsle		0	1	D	D	e
42242	Packaged frozen food whsle		10	1	D	D	e
44-45	Retail trade			67	126,499	10,845	728
441	Motor vehicle & parts dealers			14	53,070	4,025	151
4412	Other motor vehicle dealers			2	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			2	D	D	a
441222	Boat dealers			2	D	D	a
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			4	D	D	a
444	Building material & garden equipment & supplies dealers			8	9,666	859	30
4442	Lawn & garden equipment & supplies stores			3	4,594	359	11
44422	Nursery & garden centers			3	4,594	359	11
444220	Nursery & garden centers			3	4,594	359	11
445	Food & beverage stores			3	D	D	c
446	Health & personal care stores			2	D	D	b
447	Gasoline stations			9	10,212	745	86
44711	Gasoline stations with convenience stores			7	D	D	b
447110	Gasoline stations with convenience stores			7	D	D	b
448	Clothing & clothing accessories stores			9	D	D	b
451	Sporting goods, hobby, book, & music stores			4	637	70	19
452	General merchandise stores			3	D	D	c
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			7	D	D	b
4533	Used merchandise stores			2	D	D	a
45331	Used merchandise stores			2	D	D	a
453310	Used merchandise stores			2	D	D	a
454	Nonstore retailers			2	D	D	a
4543	Direct selling establishments			2	D	D	a
454311	Heating oil dealers			1	D	D	a
513	Broadcasting & telecommunications			7	D	D	b
53	Real estate & rental & leasing			12	D	D	b
531	Real estate			9	1,448	242	26
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		21	4,815	1,699	86
541	Professional, scientific, & technical services	T		21	4,815	1,699	86
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		9	1,898	880	41
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		9	1,898	880	41
56	Administrative & support & waste management & remediation serv			8	D	D	a
61	Educational services	T		3	409	87	14
611	Educational services	T		3	409	87	14
62	Health care & social assistance	T		23	10,730	4,985	266
621	Ambulatory health care services	T		20	D	D	c
6211	Offices of physicians	T		3	D	D	b
62111	Offices of physicians	T		3	D	D	b
6212	Offices of dentists	T		8	D	D	b
62121	Offices of dentists	T		8	D	D	b
621210	Offices of dentists	T		8	D	D	b
6213	Offices of other health practitioners	T		9	2,506	589	34
62131	Offices of chiropractors	T		5	D	D	a
621310	Offices of chiropractors	T		5	D	D	a
623	Nursing & residential care facilities	T		2	D	D	c
71	Arts, entertainment, & recreation	T		3	D	D	a

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72	Accommodation & foodservices			30	D	D	f
721	Accommodation			2	D	D	b
722	Foodservices & drinking places			28	10,307	2,857	530
7222	Limited-service eating places			13	5,540	1,355	266
81	Other services (except public administration)	T		21	5,382	1,205	62
811	Repair & maintenance	T		13	4,103	1,003	42
8111	Automotive repair & maintenance	T		10	D	D	b
812	Personal & laundry services	T		8	1,279	202	20

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>