

Economic-Wide Key Statistics for Keokuk, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			32	625,103	111,478	3,163
311	Food mfg			3	D	D	f
3112	Grain & oilseed milling			2	D	D	f
31122	Starch & vegetable fats & oils mfg			2	D	D	f
311221	Wet corn milling			2	D	D	f
326	Plastics & rubber products mfg			2	D	D	g
3262	Rubber product mfg			2	D	D	g
32629	Other rubber product mfg			2	D	D	g
326291	Rubber product mfg for mechanical use			2	D	D	g
331	Primary metal mfg			4	D	D	f
3315	Foundries			3	D	D	f
33151	Ferrous metal foundries			2	D	D	f
331512	Steel investment foundries			1	D	D	f
42	Wholesale trade		0	16	D	D	c
42	Wholesale trade		10	14	D	D	c
42	Wholesale trade		20	1	D	D	a
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	10	D	D	b
421	Wholesale trade, durable goods		10	10	D	D	b
4218	Machinery, equipment, & supplies whsle		0	6	D	D	b
4218	Machinery, equipment, & supplies whsle		10	6	D	D	b
42184	Industrial supplies whsle		0	4	D	D	b
42184	Industrial supplies whsle		10	4	D	D	b
422	Wholesale trade, nondurable goods		0	6	D	D	b
44-45	Retail trade			74	129,431	12,326	975
441	Motor vehicle & parts dealers			16	28,197	2,373	117
44112	Used car dealers			7	D	D	b
441120	Used car dealers			7	D	D	b
4412	Other motor vehicle dealers			3	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			3	D	D	a
441221	Motorcycle dealers			2	D	D	a
442	Furniture & home furnishings stores			4	1,340	248	17
443	Electronics & appliance stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			9	9,265	1,085	55
4441	Building material & supplies dealers			9	9,265	1,085	55
44419	Other building material dealers			7	D	D	b
444190	Other building material dealers			7	D	D	b
445	Food & beverage stores			4	31,355	2,899	270
4451	Grocery stores			4	31,355	2,899	270
446	Health & personal care stores			2	D	D	b
447	Gasoline stations			7	9,388	471	51
44711	Gasoline stations with convenience stores			7	9,388	471	51
447110	Gasoline stations with convenience stores			7	9,388	471	51
448	Clothing & clothing accessories stores			11	7,717	1,226	58
4482	Shoe stores			4	D	D	b
44821	Shoe stores			4	D	D	b
448210	Shoe stores			4	D	D	b
4482105	Athletic footwear stores			1	D	D	a
451	Sporting goods, hobby, book, & music stores			5	775	174	26
452	General merchandise stores			3	D	D	e
453	Miscellaneous store retailers			9	D	D	b
454	Nonstore retailers			3	D	D	a
53	Real estate & rental & leasing			13	2,663	642	51
531	Real estate			8	1,540	327	25
532	Rental & leasing services			5	1,123	315	26
54	Professional, scientific, & technical services	T		23	5,564	1,600	80
541	Professional, scientific, & technical services	T		23	5,564	1,600	80
5413	Architectural, engineering, & related services	T		2	D	D	a
56	Administrative & support & waste management & remediation serv			10	D	D	f
561	Administrative & support services			7	D	D	f
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		38	16,761	7,907	351
621	Ambulatory health care services	T		34	D	D	c
6211	Offices of physicians	T		16	7,701	4,012	102
62111	Offices of physicians	T		16	7,701	4,012	102
621111	Offices of physicians (except mental health specialists)	T		13	D	D	b
6212	Offices of dentists	T		7	2,519	1,008	49
62121	Offices of dentists	T		7	2,519	1,008	49
621210	Offices of dentists	T		7	2,519	1,008	49
6213	Offices of other health practitioners	T		9	D	D	b
623	Nursing & residential care facilities	T		2	D	D	c
71	Arts, entertainment, & recreation	T		6	1,081	218	44
72	Accommodation & foodservices			42	16,880	4,535	640
721	Accommodation			3	1,186	347	35
722	Foodservices & drinking places			39	15,694	4,188	605

Economic-Wide Key Statistics for Keokuk, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
7222	Limited-service eating places			15	9,615	2,674	373
81	Other services (except public administration)	T		27	8,135	1,908	140
811	Repair & maintenance	T		15	3,494	854	60
8111	Automotive repair & maintenance	T		12	D	D	b
8114	Personal & household goods repair & maintenance	T		2	D	D	a
812	Personal & laundry services	T		12	4,641	1,054	80
8123	Drycleaning & laundry services	T		5	D	D	b
81233	Linen & uniform supply	T		1	D	D	b

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>