

Economic-Wide Key Statistics for Iowa Falls, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
42	Wholesale trade		0	13	D	D	c
42	Wholesale trade		10	11	D	D	c
42	Wholesale trade		20	1	D	D	a
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	5	D	D	b
421	Wholesale trade, durable goods		10	4	D	D	b
4218	Machinery, equipment, & supplies whsle		0	2	D	D	b
4218	Machinery, equipment, & supplies whsle		10	1	D	D	a
42183	Industrial machinery & equipment whsle		0	2	D	D	b
422	Wholesale trade, nondurable goods		0	8	D	D	c
422	Wholesale trade, nondurable goods		10	7	D	D	c
4222	Drugs, & druggists' sundries whsle		0	1	D	D	b
4222	Drugs, & druggists' sundries whsle		10	1	D	D	b
42221	Drugs, & druggists' sundries whsle		0	1	D	D	b
42221	Drugs, & druggists' sundries whsle		10	1	D	D	b
4225	Farm-product raw material whsle		0	3	D	D	b
4225	Farm-product raw material whsle		10	3	D	D	b
44-45	Retail trade			60	83,505	7,229	507
441	Motor vehicle & parts dealers			11	18,141	1,689	72
442	Furniture & home furnishings stores			5	D	D	b
443	Electronics & appliance stores			3	D	D	a
444	Building material & garden equipment & supplies dealers			8	D	D	b
4441	Building material & supplies dealers			6	D	D	b
44419	Other building material dealers			4	D	D	b
444190	Other building material dealers			4	D	D	b
4442	Lawn & garden equipment & supplies stores			2	D	D	a
44421	Outdoor power equipment stores			1	D	D	a
444210	Outdoor power equipment stores			1	D	D	a
445	Food & beverage stores			2	D	D	c
446	Health & personal care stores			4	2,568	250	23
447	Gasoline stations			5	5,623	325	43
448	Clothing & clothing accessories stores			5	1,400	200	22
451	Sporting goods, hobby, book, & music stores			3	D	D	a
452	General merchandise stores			3	D	D	b
45299	All other general merchandise stores			3	D	D	b
452990	All other general merchandise stores			3	D	D	b
4529903	Miscellaneous general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			6	D	D	b
4539	Other miscellaneous store retailers			2	D	D	b
45393	Manufactured (mobile) home dealers			1	D	D	b
453930	Manufactured (mobile) home dealers			1	D	D	b
454	Nonstore retailers			5	2,540	169	13
513	Broadcasting & telecommunications			3	D	D	b
53	Real estate & rental & leasing			7	1,113	336	28
531	Real estate			4	D	D	a
532	Rental & leasing services			3	D	D	a
54	Professional, scientific, & technical services	T		10	1,675	400	29
541	Professional, scientific, & technical services	T		10	1,675	400	29
56	Administrative & support & waste management & remediation serv			5	990	469	19
62	Health care & social assistance	T		10	6,380	2,841	203
621	Ambulatory health care services	T		8	D	D	b
623	Nursing & residential care facilities	T		2	D	D	c
71	Arts, entertainment, & recreation	T		2	D	D	a
72	Accommodation & foodservices			17	5,983	1,679	230
722	Foodservices & drinking places			17	5,983	1,679	230
81	Other services (except public administration)	T		19	3,742	944	60
811	Repair & maintenance	T		10	2,736	666	32
8111	Automotive repair & maintenance	T		8	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		3	D	D	a
811121	Automotive body, paint, & interior repair & maintenance	T		3	D	D	a
812	Personal & laundry services	T		9	1,006	278	28

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

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17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>