

Economic-Wide Key Statistics for Indianola, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	23	D	D	c
42	Wholesale trade		10	22	D	D	c
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	14	D	D	c
421	Wholesale trade, durable goods		10	13	D	D	c
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	3	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	3	D	D	b
4218	Machinery, equipment, & supplies whsle		0	8	D	D	b
4218	Machinery, equipment, & supplies whsle		10	7	D	D	b
422	Wholesale trade, nondurable goods		0	9	237,865	2,117	101
422	Wholesale trade, nondurable goods		10	9	237,865	2,117	101
4225	Farm-product raw material whsle		0	3	D	D	b
4225	Farm-product raw material whsle		10	3	D	D	b
42251	Grain & field bean whsle		0	2	D	D	a
42251	Grain & field bean whsle		10	2	D	D	a
4229	Miscellaneous nondurable goods whsle		0	4	D	D	b
4229	Miscellaneous nondurable goods whsle		10	4	D	D	b
42291	Farm supplies whsle		0	3	D	D	b
42291	Farm supplies whsle		10	3	D	D	b
44-45	Retail trade			70	190,164	16,223	1,009
441	Motor vehicle & parts dealers			16	D	D	c
4411	Automobile dealers			6	D	D	c
4412	Other motor vehicle dealers			5	4,377	332	17
44121	Recreational vehicle dealers			1	D	D	a
441210	Recreational vehicle dealers			1	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			4	D	D	a
441221	Motorcycle dealers			3	D	D	a
442	Furniture & home furnishings stores			3	1,112	241	14
443	Electronics & appliance stores			2	D	D	a
4431	Electronics & appliance stores			2	D	D	a
44311	Appliance, television, & other electronics stores			2	D	D	a
444	Building material & garden equipment & supplies dealers			4	5,353	711	50
445	Food & beverage stores			3	D	D	c
4451	Grocery stores			3	D	D	c
446	Health & personal care stores			5	D	D	b
4461	Health & personal care stores			5	D	D	b
447	Gasoline stations			11	13,593	908	111
44711	Gasoline stations with convenience stores			9	D	D	b
447110	Gasoline stations with convenience stores			9	D	D	b
448	Clothing & clothing accessories stores			9	1,407	241	25
451	Sporting goods, hobby, book, & music stores			2	D	D	a
452	General merchandise stores			2	D	D	c
45299	All other general merchandise stores			1	D	D	a
452990	All other general merchandise stores			1	D	D	a
453	Miscellaneous store retailers			12	D	D	b
4539	Other miscellaneous store retailers			4	D	D	a
45399	All other miscellaneous store retailers			3	734	173	13
454	Nonstore retailers			1	D	D	a
4543	Direct selling establishments			1	D	D	a
454312	Liquefied petroleum gas (bottled gas) dealers			1	D	D	a
53	Real estate & rental & leasing			16	4,288	539	36
531	Real estate			14	D	D	b
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		19	3,688	1,200	74
541	Professional, scientific, & technical services	T		19	3,688	1,200	74
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		6	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		6	D	D	b
56	Administrative & support & waste management & remediation serv			7	3,493	1,330	148
561	Administrative & support services			7	3,493	1,330	148
5614	Business support services			2	D	D	c
62	Health care & social assistance	T		31	10,918	4,499	258
621	Ambulatory health care services	T		23	8,217	3,163	128
6211	Offices of physicians	T		5	2,443	1,017	32
62111	Offices of physicians	T		5	2,443	1,017	32
6212	Offices of dentists	T		8	D	D	b
62121	Offices of dentists	T		8	D	D	b
621210	Offices of dentists	T		8	D	D	b
6213	Offices of other health practitioners	T		8	D	D	b
623	Nursing & residential care facilities	T		4	2,387	1,174	95
71	Arts, entertainment, & recreation	T		3	D	D	a
72	Accommodation & foodservices			39	14,758	4,151	658
721	Accommodation			7	1,358	251	44
7213	Rooming & boarding houses			4	433	66	6
72131	Rooming & boarding houses			4	433	66	6
721310	Rooming & boarding houses			4	433	66	6

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722	Foodservices & drinking places			32	13,400	3,900	614
7222	Limited-service eating places			13	5,897	1,608	243
7223	Special foodservices			3	D	D	b
81	Other services (except public administration)	T		29	5,969	1,381	97
811	Repair & maintenance	T		20	4,879	988	64
8111	Automotive repair & maintenance	T		19	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		7	1,737	261	19
81112	Automotive body, paint, interior, & glass repair	T		9	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		7	D	D	b
812	Personal & laundry services	T		9	1,090	393	33

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>