

Economic-Wide Key Statistics for Denison, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			15	D	D	g
311	Food mfg			4	D	D	g
3116	Meat product mfg			4	D	D	g
31161	Animal slaughtering & processing			4	D	D	g
311611	Animal (except poultry) slaughtering			2	D	D	g
42	Wholesale trade		0	13	111,389	3,742	217
42	Wholesale trade		10	12	D	D	c
42	Wholesale trade		40	1	D	D	b
421	Wholesale trade, durable goods		0	5	20,928	1,103	45
421	Wholesale trade, durable goods		10	5	20,928	1,103	45
4218	Machinery, equipment, & supplies whsle		0	3	D	D	b
4218	Machinery, equipment, & supplies whsle		10	3	D	D	b
42182	Farm & garden machinery & equipment whsle		0	2	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	8	90,461	2,639	172
422	Wholesale trade, nondurable goods		10	7	D	D	c
422	Wholesale trade, nondurable goods		40	1	D	D	b
4224	Grocery & related products whsle		0	3	D	D	b
4224	Grocery & related products whsle		10	3	D	D	b
4225	Farm-product raw material whsle		0	2	D	D	b
4225	Farm-product raw material whsle		10	1	D	D	a
4225	Farm-product raw material whsle		40	1	D	D	b
42252	Livestock whsle		0	1	D	D	b
4229	Miscellaneous nondurable goods whsle		0	2	D	D	b
4229	Miscellaneous nondurable goods whsle		10	2	D	D	b
44-45	Retail trade			69	79,405	7,536	682
441	Motor vehicle & parts dealers			12	D	D	b
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			3	D	D	b
444	Building material & garden equipment & supplies dealers			8	3,413	378	37
445	Food & beverage stores			4	24,443	2,091	210
446	Health & personal care stores			4	5,060	629	42
4461	Health & personal care stores			4	5,060	629	42
447	Gasoline stations			9	12,970	1,338	120
44711	Gasoline stations with convenience stores			6	D	D	c
447110	Gasoline stations with convenience stores			6	D	D	c
448	Clothing & clothing accessories stores			14	2,639	343	84
452	General merchandise stores			2	D	D	b
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			9	D	D	b
454	Nonstore retailers			2	D	D	a
513	Broadcasting & telecommunications			7	D	D	b
53	Real estate & rental & leasing			8	D	D	a
531	Real estate			7	D	D	a
532	Rental & leasing services			1	D	D	a
54	Professional, scientific, & technical services	T		19	6,695	2,822	120
541	Professional, scientific, & technical services	T		19	6,695	2,822	120
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		5	934	300	23
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		5	934	300	23
56	Administrative & support & waste management & remediation serv			9	1,052	324	25
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		21	D	D	e
621	Ambulatory health care services	T		16	5,028	1,800	97
6211	Offices of physicians	T		4	D	D	b
62111	Offices of physicians	T		4	D	D	b
6213	Offices of other health practitioners	T		5	D	D	a
624	Social assistance	T		4	D	D	c
6243	Vocational rehabilitation services	T		2	D	D	c
62431	Vocational rehabilitation services	T		2	D	D	c
624310	Vocational rehabilitation services	T		2	D	D	c
71	Arts, entertainment, & recreation	T		3	D	D	a
72	Accommodation & foodservices			33	9,596	2,535	389
721	Accommodation			7	1,070	306	31
722	Foodservices & drinking places			26	8,526	2,229	358
7223	Special foodservices			3	D	D	a
81	Other services (except public administration)	T		16	2,831	584	39
811	Repair & maintenance	T		7	1,529	299	20
8111	Automotive repair & maintenance	T		6	D	D	b
812	Personal & laundry services	T		9	1,302	285	19

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>2</sup> Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>