

Economic-Wide Key Statistics for Creston, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			10	71,348	13,220	587
42	Wholesale trade		0	14	D	D	e
42	Wholesale trade		10	9	D	D	c
42	Wholesale trade		20	2	D	D	a
42	Wholesale trade		40	3	D	D	b
421	Wholesale trade, durable goods		0	7	D	D	c
421	Wholesale trade, durable goods		10	5	D	D	b
422	Wholesale trade, nondurable goods		0	7	D	D	c
422	Wholesale trade, nondurable goods		10	4	D	D	c
422	Wholesale trade, nondurable goods		40	1	D	D	b
4225	Farm-product raw material whsle		0	3	D	D	c
4225	Farm-product raw material whsle		10	2	D	D	b
4225	Farm-product raw material whsle		40	1	D	D	b
44-45	Retail trade			62	103,785	10,626	758
441	Motor vehicle & parts dealers			10	22,826	1,826	77
442	Furniture & home furnishings stores			5	1,220	189	12
443	Electronics & appliance stores			6	2,320	395	28
4431	Electronics & appliance stores			6	2,320	395	28
444	Building material & garden equipment & supplies dealers			6	D	D	b
4442	Lawn & garden equipment & supplies stores			2	D	D	a
44422	Nursery & garden centers			1	D	D	a
444220	Nursery & garden centers			1	D	D	a
445	Food & beverage stores			4	D	D	e
446	Health & personal care stores			3	3,246	263	18
447	Gasoline stations			9	8,813	623	55
448	Clothing & clothing accessories stores			5	2,007	270	28
451	Sporting goods, hobby, book, & music stores			3	1,353	361	17
45114	Musical instrument & supplies stores			1	D	D	a
451140	Musical instrument & supplies stores			1	D	D	a
452	General merchandise stores			4	D	D	c
45299	All other general merchandise stores			3	D	D	b
452990	All other general merchandise stores			3	D	D	b
453	Miscellaneous store retailers			5	D	D	b
45321	Office supplies & stationery stores			1	D	D	a
453210	Office supplies & stationery stores			1	D	D	a
4532102	Office supplies stores			1	D	D	a
454	Nonstore retailers			2	D	D	a
513	Broadcasting & telecommunications			3	D	D	b
53	Real estate & rental & leasing			17	4,996	1,080	57
531	Real estate			12	1,298	248	19
532	Rental & leasing services			5	3,698	832	38
54	Professional, scientific, & technical services	T		17	D	D	b
541	Professional, scientific, & technical services	T		17	D	D	b
56	Administrative & support & waste management & remediation serv			9	D	D	c
561	Administrative & support services			8	D	D	c
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		16	D	D	c
621	Ambulatory health care services	T		14	D	D	c
6211	Offices of physicians	T		3	D	D	b
62111	Offices of physicians	T		3	D	D	b
621111	Offices of physicians (except mental health specialists)	T		3	D	D	b
6213	Offices of other health practitioners	T		4	D	D	a
71	Arts, entertainment, & recreation	T		2	D	D	a
72	Accommodation & foodservices			24	9,406	2,583	356
721	Accommodation			2	D	D	a
722	Foodservices & drinking places			22	D	D	e
7222	Limited-service eating places			10	D	D	c
81	Other services (except public administration)	T		18	D	D	b
811	Repair & maintenance	T		9	D	D	b
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		2	D	D	b
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		2	D	D	b
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		2	D	D	b
812	Personal & laundry services	T		9	D	D	b
8121	Personal care services	T		4	787	157	17
81211	Hair, nail, & skin care services	T		4	787	157	17
812112	Beauty shops	T		4	787	157	17

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

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11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>