

Economic-Wide Key Statistics for Council Bluffs, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
311	Food mfg			3	D	D	g
3114	Fruit & vegetable preserving & specialty food mfg			1	D	D	f
31141	Frozen food mfg			1	D	D	f
311412	Frozen specialty food mfg			1	D	D	f
3116	Meat product mfg			1	D	D	f
31161	Animal slaughtering & processing			1	D	D	f
311611	Animal (except poultry) slaughtering			1	D	D	f
323	Printing & related support activities			8	D	D	f
3231	Printing & related support activities			8	D	D	f
32311	Printing			8	D	D	f
323110	Commercial lithographic printing			5	D	D	f
42	Wholesale trade	0	68	836,252	36,018	1,155	
42	Wholesale trade	10	56	D	D	g	
42	Wholesale trade	20	4	D	D	b	
42	Wholesale trade	40	8	D	D	a	
421	Wholesale trade, durable goods	0	46	D	D	f	
421	Wholesale trade, durable goods	10	37	D	D	f	
421	Wholesale trade, durable goods	20	2	D	D	b	
421	Wholesale trade, durable goods	40	7	D	D	a	
4211	Motor vehicle & motor vehicle parts & supplies whsle	0	15	D	D	e	
4211	Motor vehicle & motor vehicle parts & supplies whsle	10	12	D	D	e	
42111	Automobile & other motor vehicle whsle	0	6	D	D	c	
42111	Automobile & other motor vehicle whsle	10	6	D	D	c	
42112	Motor vehicle supplies & new parts whsle	0	5	D	D	c	
42112	Motor vehicle supplies & new parts whsle	10	2	D	D	b	
4213	Lumber & other construction materials whsle	0	2	D	D	b	
4213	Lumber & other construction materials whsle	20	1	D	D	b	
42131	Lumber, plywood, millwork, & wood panel whsle	0	1	D	D	b	
4216	Electrical goods whsle	0	4	D	D	c	
4216	Electrical goods whsle	10	3	D	D	c	
42169	Other electronic parts & equipment whsle	0	2	D	D	c	
42169	Other electronic parts & equipment whsle	10	2	D	D	c	
4218	Machinery, equipment, & supplies whsle	0	10	D	D	b	
4218	Machinery, equipment, & supplies whsle	10	9	D	D	b	
4219	Miscellaneous durable goods whsle	0	9	D	D	c	
4219	Miscellaneous durable goods whsle	10	8	D	D	c	
42193	Recyclable material whsle	0	7	D	D	c	
42193	Recyclable material whsle	10	7	D	D	c	
422	Wholesale trade, nondurable goods	0	22	D	D	e	
422	Wholesale trade, nondurable goods	10	19	D	D	e	
422	Wholesale trade, nondurable goods	20	2	D	D	b	
4225	Farm-product raw material whsle	0	5	D	D	b	
4225	Farm-product raw material whsle	10	5	D	D	b	
42251	Grain & field bean whsle	0	5	D	D	b	
42251	Grain & field bean whsle	10	5	D	D	b	
4226	Chemical & allied products whsle	0	5	D	D	b	
4226	Chemical & allied products whsle	10	4	D	D	b	
42269	Other chemical & allied products whsle	0	4	D	D	b	
42269	Other chemical & allied products whsle	10	3	D	D	b	
4227	Petroleum & petroleum products whsle	0	7	D	D	c	
4227	Petroleum & petroleum products whsle	10	5	D	D	c	
4227	Petroleum & petroleum products whsle	20	2	D	D	b	
42271	Petroleum bulk stations & terminals	0	6	D	D	c	
42271	Petroleum bulk stations & terminals	10	4	D	D	c	
42271	Petroleum bulk stations & terminals	20	2	D	D	b	
4228	Beer, wine, & distilled alcoholic beverage whsle	0	3	D	D	b	
42281	Beer & ale whsle	0	3	D	D	b	
44-45	Retail trade		287	717,237	67,466	4,400	
441	Motor vehicle & parts dealers		39	266,353	22,169	852	
4411	Automobile dealers		14	D	D	f	
44111	New car dealers		10	221,620	17,377	631	
441110	New car dealers		10	221,620	17,377	631	
44112	Used car dealers		4	D	D	a	
441120	Used car dealers		4	D	D	a	
4412	Other motor vehicle dealers		5	D	D	b	
44121	Recreational vehicle dealers		1	D	D	b	
441210	Recreational vehicle dealers		1	D	D	b	
44122	Motorcycle, boat, & other motor vehicle dealers		4	D	D	a	
4413	Automotive parts, accessories, & tire stores		20	D	D	c	
44131	Automotive parts & accessories stores		14	17,414	2,420	118	
441310	Automotive parts & accessories stores		14	17,414	2,420	118	
44132	Tire dealers		6	D	D	b	
441320	Tire dealers		6	D	D	b	
442	Furniture & home furnishings stores		11	D	D	b	
4422	Home furnishings stores		7	D	D	b	
44229	Other home furnishings stores		3	D	D	a	
442299	All other home furnishings stores		3	D	D	a	
443	Electronics & appliance stores		13	D	D	b	
4431	Electronics & appliance stores		13	D	D	b	

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44311	Appliance, television, & other electronics stores			9	D	D	b
443112	Radio, television, & other electronics stores			6	D	D	a
444	Building material & garden equipment & supplies dealers			22	75,140	6,408	397
4441	Building material & supplies dealers			14	64,802	5,284	338
44411	Home centers			2	D	D	c
444110	Home centers			2	D	D	c
44413	Hardware stores			2	D	D	b
444130	Hardware stores			2	D	D	b
44419	Other building material dealers			8	D	D	b
444190	Other building material dealers			8	D	D	b
4442	Lawn & garden equipment & supplies stores			8	10,338	1,124	59
44422	Nursery & garden centers			5	D	D	b
444220	Nursery & garden centers			5	D	D	b
445	Food & beverage stores			18	103,864	10,618	935
4451	Grocery stores			13	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			10	98,287	10,128	873
445110	Supermarkets & other grocery (except convenience) stores			10	98,287	10,128	873
4452	Specialty food stores			3	D	D	a
446	Health & personal care stores			32	D	D	e
4461	Health & personal care stores			32	D	D	e
44611	Pharmacies & drug stores			16	D	D	e
446110	Pharmacies & drug stores			16	D	D	e
4461101	Pharmacies & drug stores			15	D	D	e
4461102	Proprietary stores			1	D	D	a
44613	Optical goods stores			8	2,533	524	24
446130	Optical goods stores			8	2,533	524	24
44619	Other health & personal care stores			7	D	D	b
446191	Food (health) supplement stores			4	D	D	a
447	Gasoline stations			40	96,767	6,821	450
4471	Gasoline stations			40	96,767	6,821	450
44711	Gasoline stations with convenience stores			27	48,443	2,642	193
447110	Gasoline stations with convenience stores			27	48,443	2,642	193
44719	Other gasoline stations			13	48,324	4,179	257
447190	Other gasoline stations			13	48,324	4,179	257
448	Clothing & clothing accessories stores			46	D	D	e
4481	Clothing stores			26	D	D	e
44814	Family clothing stores			6	17,574	1,793	156
448140	Family clothing stores			6	17,574	1,793	156
44815	Clothing accessories stores			3	D	D	a
448150	Clothing accessories stores			3	D	D	a
44819	Other clothing stores			2	D	D	a
448190	Other clothing stores			2	D	D	a
4482104	Family shoe stores			8	D	D	b
4483	Jewelry, luggage, & leather goods stores			11	6,062	1,077	79
44831	Jewelry stores			11	6,062	1,077	79
448310	Jewelry stores			11	6,062	1,077	79
451	Sporting goods, hobby, book, & music stores			19	D	D	c
4511	Sporting goods, hobby, & musical instrument stores			12	D	D	b
45112	Hobby, toy, & game stores			4	D	D	b
451120	Hobby, toy, & game stores			4	D	D	b
4512	Book, periodical, & music stores			7	3,529	381	43
45121	Book stores & news dealers			3	1,863	211	24
4512111	Book stores, general			2	D	D	a
4512112	Specialty book stores			1	D	D	a
452	General merchandise stores			8	D	D	e
4521101	Conventional department stores (excl leased depts)			1	D	D	c
45299	All other general merchandise stores			5	D	D	b
452990	All other general merchandise stores			5	D	D	b
4529903	Miscellaneous general merchandise stores			3	D	D	b
453	Miscellaneous store retailers			31	D	D	c
4531	Florists			7	D	D	b
45311	Florists			7	D	D	b
453110	Florists			7	D	D	b
4532	Office supplies, stationery, & gift stores			11	D	D	c
45321	Office supplies & stationery stores			2	D	D	a
453210	Office supplies & stationery stores			2	D	D	a
4532101	Stationery stores			1	D	D	a
4532102	Office supplies stores			1	D	D	a
45322	Gift, novelty, & souvenir stores			9	6,229	901	95
453220	Gift, novelty, & souvenir stores			9	6,229	901	95
4533	Used merchandise stores			7	D	D	b
45331	Used merchandise stores			7	D	D	b
453310	Used merchandise stores			7	D	D	b
4539	Other miscellaneous store retailers			6	D	D	b
454	Nonstore retailers			8	D	D	b
4541	Electronic shopping & mail-order houses			5	D	D	b
45411	Electronic shopping & mail-order houses			5	D	D	b
454110	Electronic shopping & mail-order houses			5	D	D	b
4542	Vending machine operators			2	D	D	b

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45421	Vending machine operators			2	D	D	b
454210	Vending machine operators			2	D	D	b
512	Motion picture & sound recording industries			4	D	D	b
5121	Motion picture & video industries			4	D	D	b
51213	Motion picture & video exhibition			3	D	D	b
513	Broadcasting & telecommunications			7	D	D	b
53	Real estate & rental & leasing			52	24,779	4,479	273
531	Real estate			37	D	D	c
5311	Lessors of real estate			15	D	D	b
53111	Lessors of residential buildings & dwellings			10	4,578	856	49
531110	Lessors of residential buildings & dwellings			10	4,578	856	49
5312	Offices of real estate agents & brokers			13	D	D	b
53121	Offices of real estate agents & brokers			13	D	D	b
531210	Offices of real estate agents & brokers			13	D	D	b
532	Rental & leasing services			15	D	D	b
54	Professional, scientific, & technical services	T		78	39,118	12,497	458
541	Professional, scientific, & technical services	T		78	39,118	12,497	458
5411	Legal services	T		39	D	D	c
54111	Offices of lawyers	T		37	18,009	6,294	185
541110	Offices of lawyers	T		37	18,009	6,294	185
5411101	Offices of lawyers (except legal aid societies)	T		37	18,009	6,294	185
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		15	D	D	c
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		15	D	D	c
541213	Tax return preparation services	T		3	D	D	b
5413	Architectural, engineering, & related services	T		7	3,866	2,646	64
5416	Management, scientific, & technical consulting services	T		3	D	D	b
54161	Management consulting services	T		3	D	D	b
541611	Administrative management & general management consulting serv	T		2	D	D	b
5418	Advertising & related services	T		5	D	D	b
56	Administrative & support & waste management & remediation serv			44	13,303	5,252	333
561	Administrative & support services			41	D	D	e
5616	Investigation & security services			5	D	D	b
5617	Services to buildings & dwellings			15	2,385	1,054	105
56172	Janitorial services			11	1,927	923	93
561720	Janitorial services			11	1,927	923	93
61	Educational services	T		7	D	D	b
611	Educational services	T		7	D	D	b
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	T		93	71,445	40,221	1,220
621	Ambulatory health care services	T		70	D	D	f
6211	Offices of physicians	T		34	D	D	e
62111	Offices of physicians	T		34	D	D	e
621111	Offices of physicians (except mental health specialists)	T		32	D	D	e
621112	Offices of physicians, mental health specialists	T		2	D	D	b
6212	Offices of dentists	T		20	D	D	c
62121	Offices of dentists	T		20	D	D	c
621210	Offices of dentists	T		20	D	D	c
6213	Offices of other health practitioners	T		13	D	D	b
62131	Offices of chiropractors	T		6	1,280	475	19
621310	Offices of chiropractors	T		6	1,280	475	19
623	Nursing & residential care facilities	T		9	D	D	e
6232	Residential mental retardation/health & substance abuse facility	T		4	3,890	2,031	115
62321	Residential mental retardation facilities	T		4	3,890	2,031	115
623210	Residential mental retardation facilities	T		4	3,890	2,031	115
624	Social assistance	T		14	D	D	c
6244	Child day care services	T		8	1,294	595	78
62441	Child day care services	T		8	1,294	595	78
624410	Child day care services	T		8	1,294	595	78
71	Arts, entertainment, & recreation	T		19	D	D	g
711	Performing arts, spectator sports, & related industries	T		8	D	D	g
7112	Spectator sports	T		5	D	D	g
71121	Spectator sports	T		5	D	D	g
711212	Racetracks	T		1	D	D	g
7112121	Dog racetrack operation	T		1	D	D	g
713	Amusement, gambling, & recreation industries	T		11	4,475	1,548	131
7139	Other amusement & recreation services	T		10	D	D	c
72	Accommodation & foodservices			146	174,218	45,119	3,338
721	Accommodation			16	D	D	g
7211	Traveler accommodation			15	D	D	g
72111	Hotels (except casino hotels) & motels			14	D	D	e
721110	Hotels (except casino hotels) & motels			14	D	D	e
7211103	Motels			8	D	D	c
7211104	Motor hotels			2	D	D	b
72112	Casino hotels			1	D	D	g
721120	Casino hotels			1	D	D	g
722	Foodservices & drinking places			130	D	D	g
7222	Limited-service eating places			57	33,764	8,812	1,056

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72221	Limited-service eating places			57	33,764	8,812	1,056
722211	Limited-service restaurants			51	D	D	g
7223	Special foodservices			8	D	D	b
7224	Drinking places (alcoholic beverages)			32	4,692	785	138
72241	Drinking places (alcoholic beverages)			32	4,692	785	138
722410	Drinking places (alcoholic beverages)			32	4,692	785	138
81	Other services (except public administration)	T		100	31,833	9,571	536
811	Repair & maintenance	T		63	22,454	6,313	314
8111	Automotive repair & maintenance	T		53	19,318	5,417	279
81111	Automotive mechanical & electrical repair & maintenance	T		29	D	D	c
811111	General automotive repair	T		19	5,262	1,386	65
811118	Other automotive mechanical & electrical repair & maintenance	T		3	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		14	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		12	D	D	b
8111211	Paint or body repair shops	T		10	D	D	b
81119	Other automotive repair & maintenance	T		10	D	D	c
811192	Carwashes	T		7	2,666	919	80
8114	Personal & household goods repair & maintenance	T		7	D	D	b
81141	Home & garden equipment & appliance repair & maintenance	T		4	D	D	a
812	Personal & laundry services	T		37	9,379	3,258	222
8121	Personal care services	T		21	3,167	1,389	105
81211	Hair, nail, & skin care services	T		20	D	D	c
812112	Beauty shops	T		19	D	D	b
8122	Death care services	T		7	D	D	b
81221	Funeral homes & funeral services	T		4	D	D	b
812210	Funeral homes & funeral services	T		4	D	D	b
8122101	Funeral homes	T		4	D	D	b
8123	Drycleaning & laundry services	T		6	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>