

Economic-Wide Key Statistics for Coralville, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	21	D	D	e
42	Wholesale trade		10	19	D	D	e
42	Wholesale trade		20	2	D	D	b
421	Wholesale trade, durable goods		0	12	D	D	b
421	Wholesale trade, durable goods		10	11	D	D	b
421	Wholesale trade, durable goods		20	1	D	D	b
4216	Electrical goods whsle		0	2	D	D	b
42162	Electrical appliance, television & radio set whsle		0	1	D	D	b
422	Wholesale trade, nondurable goods		0	9	D	D	c
422	Wholesale trade, nondurable goods		10	8	D	D	c
4224	Grocery & related products whsle		0	4	D	D	c
4224	Grocery & related products whsle		10	4	D	D	c
42241	General-line grocery whsle		0	2	D	D	c
42241	General-line grocery whsle		10	2	D	D	c
4227	Petroleum & petroleum products whsle		0	2	D	D	a
4227	Petroleum & petroleum products whsle		10	2	D	D	a
44-45	Retail trade			69	159,676	19,844	1,134
441	Motor vehicle & parts dealers			8	15,781	1,451	57
4412	Other motor vehicle dealers			1	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			1	D	D	a
442	Furniture & home furnishings stores			11	21,855	4,186	130
4421	Furniture stores			6	11,202	1,809	86
44211	Furniture stores			6	11,202	1,809	86
442110	Furniture stores			6	11,202	1,809	86
4422	Home furnishings stores			5	10,653	2,377	44
44221	Floor covering stores			3	D	D	b
442210	Floor covering stores			3	D	D	b
443	Electronics & appliance stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			8	19,269	1,843	101
4441	Building material & supplies dealers			8	19,269	1,843	101
44411	Home centers			1	D	D	b
444110	Home centers			1	D	D	b
44419	Other building material dealers			6	D	D	b
444190	Other building material dealers			6	D	D	b
445	Food & beverage stores			4	D	D	e
4451	Grocery stores			2	D	D	e
446	Health & personal care stores			6	3,838	648	31
447	Gasoline stations			10	24,602	1,949	139
4471	Gasoline stations			10	24,602	1,949	139
44711	Gasoline stations with convenience stores			8	D	D	b
447110	Gasoline stations with convenience stores			8	D	D	b
448	Clothing & clothing accessories stores			5	515	93	16
451	Sporting goods, hobby, book, & music stores			4	D	D	b
4511	Sporting goods, hobby, & musical instrument stores			3	D	D	b
45114	Musical instrument & supplies stores			1	D	D	b
451140	Musical instrument & supplies stores			1	D	D	b
452	General merchandise stores			1	D	D	c
453	Miscellaneous store retailers			5	D	D	b
4539	Other miscellaneous store retailers			3	D	D	a
45399	All other miscellaneous store retailers			2	D	D	a
454	Nonstore retailers			6	2,804	529	26
513	Broadcasting & telecommunications			5	D	D	b
53	Real estate & rental & leasing			22	14,455	1,964	97
531	Real estate			15	8,050	1,071	49
532	Rental & leasing services			7	6,405	893	48
54	Professional, scientific, & technical services	T		20	13,421	6,584	235
541	Professional, scientific, & technical services	T		20	13,421	6,584	235
5413	Architectural, engineering, & related services	T		6	D	D	b
5415	Computer systems design & related services	T		5	D	D	c
54151	Computer systems design & related services	T		5	D	D	c
541512	Computer systems design services	T		4	D	D	c
56	Administrative & support & waste management & remediation serv			14	6,181	1,357	73
561	Administrative & support services			10	D	D	b
562	Waste management & remediation services			4	D	D	b
61	Educational services	T		4	227	33	10
611	Educational services	T		4	227	33	10
62	Health care & social assistance	T		29	10,547	5,422	274
621	Ambulatory health care services	T		21	8,650	4,564	184
6211	Offices of physicians	T		5	5,288	3,214	45
62111	Offices of physicians	T		5	5,288	3,214	45
621111	Offices of physicians (except mental health specialists)	T		5	5,288	3,214	45

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624	Social assistance	T		7	D	D	b
71	Arts, entertainment, & recreation	T		6	970	281	35
72	Accommodation & foodservices			48	40,781	11,758	1,255
721	Accommodation			13	11,364	3,057	270
7211	Traveler accommodation			13	11,364	3,057	270
72111	Hotels (except casino hotels) & motels			13	11,364	3,057	270
721110	Hotels (except casino hotels) & motels			13	11,364	3,057	270
7211103	Motels			8	D	D	b
722	Foodservices & drinking places			35	29,417	8,701	985
7222	Limited-service eating places			14	10,535	2,791	368
72221	Limited-service eating places			14	10,535	2,791	368
81	Other services (except public administration)	T		18	4,739	1,256	85
811	Repair & maintenance	T		11	3,220	823	43
8111	Automotive repair & maintenance	T		7	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		6	1,652	365	21
81114	Personal & household goods repair & maintenance	T		3	D	D	a
81149	Other personal & household goods repair & maintenance	T		1	D	D	a
811490	Other personal & household goods repair & maintenance	T		1	D	D	a
812	Personal & laundry services	T		7	1,519	433	42
8121	Personal care services	T		5	D	D	b
81211	Hair, nail, & skin care services	T		5	D	D	b
812112	Beauty shops	T		5	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>