

Economic-Wide Key Statistics for Cedar Falls, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			50	261,698	61,498	1,911
332	Fabricated metal product mfg	D		13	D	D	f
333	Machinery mfg			11	D	D	f
42	Wholesale trade		0	38	420,648	22,290	723
42	Wholesale trade		10	35	D	D	f
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	31	D	D	e
421	Wholesale trade, durable goods		10	29	D	D	e
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	3	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	3	D	D	b
4214	Professional & commercial equipment & supplies whsle		0	3	D	D	b
4214	Professional & commercial equipment & supplies whsle		10	3	D	D	b
42149	Other professional equipment & supplies whsle		0	2	D	D	b
42149	Other professional equipment & supplies whsle		10	2	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		0	2	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		10	2	D	D	b
42171	Hardware whsle		0	1	D	D	b
42171	Hardware whsle		10	1	D	D	b
4218	Machinery, equipment, & supplies whsle		0	13	33,740	2,899	81
4218	Machinery, equipment, & supplies whsle		10	13	33,740	2,899	81
42182	Farm & garden machinery & equipment whsle		0	4	D	D	b
42182	Farm & garden machinery & equipment whsle		10	4	D	D	b
42183	Industrial machinery & equipment whsle		0	7	D	D	b
42183	Industrial machinery & equipment whsle		10	7	D	D	b
4219	Miscellaneous durable goods whsle		0	5	D	D	b
4219	Miscellaneous durable goods whsle		10	5	D	D	b
422	Wholesale trade, nondurable goods		0	7	D	D	e
422	Wholesale trade, nondurable goods		10	6	D	D	e
422	Wholesale trade, nondurable goods		40	1	D	D	a
4224	Grocery & related products whsle		0	1	D	D	c
4224	Grocery & related products whsle		10	1	D	D	c
42249	Other grocery & related products whsle		0	1	D	D	c
42249	Other grocery & related products whsle		10	1	D	D	c
4225	Farm-product raw material whsle		0	2	D	D	a
4225	Farm-product raw material whsle		40	1	D	D	a
4229	Miscellaneous nondurable goods whsle		0	1	D	D	c
4229	Miscellaneous nondurable goods whsle		10	1	D	D	c
42291	Farm supplies whsle		0	1	D	D	c
42291	Farm supplies whsle		10	1	D	D	c
44-45	Retail trade			180	429,489	41,396	2,611
441	Motor vehicle & parts dealers			16	186,668	12,825	450
4411	Automobile dealers			8	D	D	e
44111	New car dealers			7	176,263	11,367	395
441110	New car dealers			7	176,263	11,367	395
4412	Other motor vehicle dealers			2	D	D	a
44121	Recreational vehicle dealers			2	D	D	a
441210	Recreational vehicle dealers			2	D	D	a
442	Furniture & home furnishings stores			10	D	D	b
4421	Furniture stores			5	D	D	b
44211	Furniture stores			5	D	D	b
442110	Furniture stores			5	D	D	b
443	Electronics & appliance stores			8	D	D	b
4431	Electronics & appliance stores			8	D	D	b
44311	Appliance, television, & other electronics stores			4	D	D	b
443111	Household appliance stores			2	D	D	b
44312	Computer & software stores			3	D	D	a
443120	Computer & software stores			3	D	D	a
44313	Camera & photographic supplies stores			1	D	D	a
443130	Camera & photographic supplies stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			17	18,862	3,096	144
4441	Building material & supplies dealers			15	D	D	c
44412	Paint & wallpaper stores			3	2,640	378	22
444120	Paint & wallpaper stores			3	2,640	378	22
44419	Other building material dealers			7	13,658	2,336	82
444190	Other building material dealers			7	13,658	2,336	82
445	Food & beverage stores			12	54,585	5,648	455
4451	Grocery stores			10	D	D	e
44511	Supermarkets & other grocery (except convenience) stores			9	D	D	e
445110	Supermarkets & other grocery (except convenience) stores			9	D	D	e
446	Health & personal care stores			9	D	D	b
4461	Health & personal care stores			9	D	D	b
44612	Cosmetics, beauty supplies, & perfume stores			3	D	D	b
446120	Cosmetics, beauty supplies, & perfume stores			3	D	D	b
44613	Optical goods stores			4	2,344	425	25
446130	Optical goods stores			4	2,344	425	25
447	Gasoline stations			20	24,794	1,632	167
4471	Gasoline stations			20	24,794	1,632	167
44711	Gasoline stations with convenience stores			10	D	D	b
447110	Gasoline stations with convenience stores			10	D	D	b
44719	Other gasoline stations			10	D	D	b

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447190	Other gasoline stations			10	D	D	b
448	Clothing & clothing accessories stores			35	30,440	4,353	380
4481	Clothing stores			24	24,325	3,232	310
44814	Family clothing stores			7	16,465	2,109	181
448140	Family clothing stores			7	16,465	2,109	181
44819	Other clothing stores			2	D	D	a
448190	Other clothing stores			2	D	D	a
4483	Jewelry, luggage, & leather goods stores			6	3,265	660	37
44832	Luggage & leather goods stores			1	D	D	a
448320	Luggage & leather goods stores			1	D	D	a
451	Sporting goods, hobby, book, & music stores			22	D	D	c
4511	Sporting goods, hobby, & musical instrument stores			14	D	D	c
45111	Sporting goods stores			7	9,427	1,338	102
451110	Sporting goods stores			7	9,427	1,338	102
4511101	General-line sporting goods stores			2	D	D	b
451114	Musical instrument & supplies stores			3	D	D	a
451140	Musical instrument & supplies stores			3	D	D	a
4512	Book, periodical, & music stores			8	D	D	b
45121	Book stores & news dealers			6	8,315	983	66
451211	Book stores			5	D	D	b
4512112	Specialty book stores			3	D	D	a
4512113	College book stores			1	D	D	b
451212	News dealers & newsstands			1	D	D	a
45122	Prerecorded tape, compact disc, & record stores			2	D	D	a
451220	Prerecorded tape, compact disc, & record stores			2	D	D	a
452	General merchandise stores			4	D	D	e
4521101	Conventional department stores (excl leased depts)			1	D	D	c
453	Miscellaneous store retailers			18	D	D	c
4532	Office supplies, stationery, & gift stores			7	2,244	316	49
4533	Used merchandise stores			2	D	D	b
45331	Used merchandise stores			2	D	D	b
453310	Used merchandise stores			2	D	D	b
4539	Other miscellaneous store retailers			6	D	D	a
45392	Art dealers			2	D	D	a
453920	Art dealers			2	D	D	a
45399	All other miscellaneous store retailers			3	D	D	a
454	Nonstore retailers			9	D	D	b
4541	Electronic shopping & mail-order houses			3	D	D	b
45411	Electronic shopping & mail-order houses			3	D	D	b
454110	Electronic shopping & mail-order houses			3	D	D	b
4542	Vending machine operators			2	D	D	b
45421	Vending machine operators			2	D	D	b
454210	Vending machine operators			2	D	D	b
513	Broadcasting & telecommunications			6	D	D	b
53	Real estate & rental & leasing			35	13,077	1,703	96
531	Real estate			31	D	D	b
5311	Lessors of real estate			18	D	D	b
532	Rental & leasing services			4	D	D	b
54	Professional, scientific, & technical services	T		61	35,254	16,830	627
541	Professional, scientific, & technical services	T		61	35,254	16,830	627
5411	Legal services	T		13	D	D	b
54111	Offices of lawyers	T		13	D	D	b
541110	Offices of lawyers	T		13	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		13	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		15	9,714	8,481	264
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		15	9,714	8,481	264
5413	Architectural, engineering, & related services	T		13	10,723	3,604	116
54137	Surveying & mapping (except geophysical) services	T		2	D	D	b
541370	Surveying & mapping (except geophysical) services	T		2	D	D	b
5418	Advertising & related services	T		4	5,443	1,765	88
5419	Other professional, scientific, & technical services	T		4	D	D	b
54192	Photographic services	T		3	3,277	1,407	57
541921	Photographic studios, portrait	T		3	3,277	1,407	57
56	Administrative & support & waste management & remediation serv			28	23,377	12,067	1,008
561	Administrative & support services			26	D	D	g
5613	Employment services			4	8,494	6,538	392
5614	Business support services			5	D	D	f
56142	Telephone call centers			4	D	D	f
5617	Services to buildings & dwellings			8	1,616	648	61
61	Educational services	T		3	D	D	a
611	Educational services	T		3	D	D	a
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	T		62	33,438	16,933	616
621	Ambulatory health care services	T		51	D	D	e
6211	Offices of physicians	T		15	15,052	10,049	216
62111	Offices of physicians	T		15	15,052	10,049	216
621111	Offices of physicians (except mental health specialists)	T		14	D	D	c
6212	Offices of dentists	T		18	8,190	3,109	121

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62121	Offices of dentists	T		18	8,190	3,109	121
621210	Offices of dentists	T		18	8,190	3,109	121
6213	Offices of other health practitioners	T		15	D	D	c
623	Nursing & residential care facilities	T		1	D	D	b
624	Social assistance	T		10	D	D	b
6244	Child day care services	T		10	D	D	b
62441	Child day care services	T		10	D	D	b
624410	Child day care services	T		10	D	D	b
71	Arts, entertainment, & recreation	T		6	D	D	b
72	Accommodation & foodservices			99	47,940	15,313	2,182
721	Accommodation			9	D	D	c
72111	Hotels (except casino hotels) & motels			9	D	D	c
721110	Hotels (except casino hotels) & motels			9	D	D	c
722	Foodservices & drinking places			90	D	D	g
7222	Limited-service eating places			47	21,664	6,323	957
72221	Limited-service eating places			47	21,664	6,323	957
722211	Limited-service restaurants			35	D	D	f
7224	Drinking places (alcoholic beverages)			12	D	D	c
72241	Drinking places (alcoholic beverages)			12	D	D	c
722410	Drinking places (alcoholic beverages)			12	D	D	c
81	Other services (except public administration)	T		50	18,386	5,998	308
811	Repair & maintenance	T		20	5,594	1,602	69
8111	Automotive repair & maintenance	T		15	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		8	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		4	2,507	808	15
811121	Automotive body, paint, & interior repair & maintenance	T		4	2,507	808	15
812	Personal & laundry services	T		30	12,792	4,396	239
8121	Personal care services	T		18	D	D	c
81211	Hair, nail, & skin care services	T		16	D	D	b
812111	Barber shops	T		5	D	D	b
812112	Beauty shops	T		11	D	D	b
8123	Drycleaning & laundry services	T		5	D	D	b
8129	Other personal services	T		4	D	D	b
81292	Photofinishing	T		3	D	D	b
812921	Photofinishing laboratories (except one-hour)	T		2	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.iib.ia.us/specialized-services/datacenter/index.html>