

Economic-Wide Key Statistics for Atlantic, Iowa: 1997

| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator ¹ | Type of operation ² | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³ | Annual payroll (\$1,000) ³ | Number of employees ⁴ |
|-----------------|--|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 31-33 | Manufacturing | | | 14 | 145,033 | 28,433 | 1,024 |
| 42 | Wholesale trade | | 0 | 19 | D | D | e |
| 42 | Wholesale trade | | 10 | 18 | D | D | e |
| 42 | Wholesale trade | | 20 | 1 | D | D | a |
| 421 | Wholesale trade, durable goods | | 0 | 8 | D | D | b |
| 421 | Wholesale trade, durable goods | | 10 | 8 | D | D | b |
| 4218 | Machinery, equipment, & supplies whsle | | 0 | 6 | D | D | b |
| 4218 | Machinery, equipment, & supplies whsle | | 10 | 6 | D | D | b |
| 42182 | Farm & garden machinery & equipment whsle | | 0 | 5 | D | D | b |
| 42182 | Farm & garden machinery & equipment whsle | | 10 | 5 | D | D | b |
| 422 | Wholesale trade, nondurable goods | | 0 | 11 | D | D | c |
| 422 | Wholesale trade, nondurable goods | | 10 | 10 | D | D | c |
| 4229 | Miscellaneous nondurable goods whsle | | 0 | 6 | D | D | c |
| 4229 | Miscellaneous nondurable goods whsle | | 10 | 5 | D | D | c |
| 42292 | Book, periodical, & newspaper whsle | | 0 | 2 | D | D | c |
| 42292 | Book, periodical, & newspaper whsle | | 10 | 2 | D | D | c |
| 44-45 | Retail trade | | | 70 | 96,119 | 9,962 | 758 |
| 441 | Motor vehicle & parts dealers | | | 6 | 18,726 | 1,432 | 64 |
| 442 | Furniture & home furnishings stores | | | 1 | D | D | a |
| 443 | Electronics & appliance stores | | | 3 | D | D | a |
| 444 | Building material & garden equipment & supplies dealers | | | 12 | 11,036 | 1,541 | 94 |
| 4441 | Building material & supplies dealers | | | 9 | D | D | b |
| 44419 | Other building material dealers | | | 5 | D | D | b |
| 444190 | Other building material dealers | | | 5 | D | D | b |
| 4442 | Lawn & garden equipment & supplies stores | | | 3 | D | D | a |
| 445 | Food & beverage stores | | | 4 | D | D | c |
| 446 | Health & personal care stores | | | 5 | 6,573 | 686 | 58 |
| 4461 | Health & personal care stores | | | 5 | 6,573 | 686 | 58 |
| 447 | Gasoline stations | | | 7 | 9,629 | 617 | 45 |
| 448 | Clothing & clothing accessories stores | | | 14 | 4,044 | 430 | 54 |
| 451 | Sporting goods, hobby, book, & music stores | | | 2 | D | D | a |
| 452 | General merchandise stores | | | 4 | 11,362 | 944 | 105 |
| 45299 | All other general merchandise stores | | | 3 | D | D | b |
| 452990 | All other general merchandise stores | | | 3 | D | D | b |
| 4529903 | Miscellaneous general merchandise stores | | | 2 | D | D | b |
| 453 | Miscellaneous store retailers | | | 8 | D | D | b |
| 45321 | Office supplies & stationery stores | | | 2 | D | D | a |
| 453210 | Office supplies & stationery stores | | | 2 | D | D | a |
| 4532102 | Office supplies stores | | | 2 | D | D | a |
| 454 | Nonstore retailers | | | 4 | D | D | b |
| 4543 | Direct selling establishments | | | 3 | D | D | b |
| 45439 | Other direct selling establishments | | | 2 | D | D | b |
| 454390 | Other direct selling establishments | | | 2 | D | D | b |
| 53 | Real estate & rental & leasing | | | 10 | D | D | a |
| 531 | Real estate | | | 7 | D | D | a |
| 532 | Rental & leasing services | | | 3 | 661 | 212 | 6 |
| 54 | Professional, scientific, & technical services | T | | 18 | D | D | b |
| 541 | Professional, scientific, & technical services | T | | 18 | D | D | b |
| 5412 | Accounting, tax return prep, bookkeeping, & payroll services | T | | 5 | 2,031 | 1,201 | 33 |
| 54121 | Accounting, tax return prep, bookkeeping, & payroll services | T | | 5 | 2,031 | 1,201 | 33 |
| 56 | Administrative & support & waste management & remediation serv | | | 12 | 6,461 | 2,476 | 192 |
| 561 | Administrative & support services | | | 10 | D | D | c |
| 5614 | Business support services | | | 2 | D | D | c |
| 62 | Health care & social assistance | T | | 23 | 10,259 | 3,990 | 166 |
| 621 | Ambulatory health care services | T | | 18 | D | D | c |
| 6211 | Offices of physicians | T | | 5 | D | D | b |
| 62111 | Offices of physicians | T | | 5 | D | D | b |
| 621111 | Offices of physicians (except mental health specialists) | T | | 5 | D | D | b |
| 6212 | Offices of dentists | T | | 5 | 2,042 | 819 | 34 |
| 62121 | Offices of dentists | T | | 5 | 2,042 | 819 | 34 |
| 621210 | Offices of dentists | T | | 5 | 2,042 | 819 | 34 |
| 6213 | Offices of other health practitioners | T | | 6 | D | D | b |
| 71 | Arts, entertainment, & recreation | T | | 3 | D | D | a |
| 72 | Accommodation & foodservices | | | 31 | 8,233 | 2,366 | 345 |
| 721 | Accommodation | | | 6 | 1,175 | 301 | 43 |
| 722 | Foodservices & drinking places | | | 25 | 7,058 | 2,065 | 302 |
| 7222 | Limited-service eating places | | | 8 | D | D | c |
| 81 | Other services (except public administration) | T | | 21 | 4,594 | 886 | 65 |
| 811 | Repair & maintenance | T | | 13 | 3,318 | 519 | 37 |
| 8111 | Automotive repair & maintenance | T | | 8 | D | D | b |
| 812 | Personal & laundry services | T | | 8 | 1,276 | 367 | 28 |
| 8121 | Personal care services | T | | 6 | D | D | a |
| 81211 | Hair, nail, & skin care services | T | | 6 | D | D | a |

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|-----------------|----------------------------|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|

¹ Tax status indicator meaning

- T: Taxable establishments
- N: Non-taxable establishments

² Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>