

Economic-Wide Key Statistics for Ames, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			44	824,145	75,292	2,344
327	Nonmetallic mineral product mfg			4	D	D	f
3279	Other nonmetallic mineral product mfg			3	D	D	f
32791	Abrasive product mfg			1	D	D	f
327910	Abrasive product mfg			1	D	D	f
333	Machinery mfg			3	D	D	f
3339	Other general-purpose machinery mfg			1	D	D	f
33399	All other general-purpose machinery mfg			1	D	D	f
333996	Fluid power pump & motor mfg			1	D	D	f
42	Wholesale trade		0	50	129,649	10,763	380
42	Wholesale trade		10	42	77,978	8,045	293
42	Wholesale trade		20	4	D	D	b
42	Wholesale trade		40	4	D	D	b
421	Wholesale trade, durable goods		0	28	D	D	c
421	Wholesale trade, durable goods		10	22	43,336	4,478	138
421	Wholesale trade, durable goods		40	3	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	2	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	2	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		0	4	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		40	1	D	D	a
42172	Plumbing & heating equipment & supplies (hydronics) whsle		0	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	5	D	D	b
4218	Machinery, equipment, & supplies whsle		10	3	D	D	b
4218	Machinery, equipment, & supplies whsle		40	2	D	D	a
42182	Farm & garden machinery & equipment whsle		0	3	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
4219	Miscellaneous durable goods whsle		0	5	D	D	b
4219	Miscellaneous durable goods whsle		10	5	D	D	b
42199	Other miscellaneous durable goods whsle		0	3	D	D	a
42199	Other miscellaneous durable goods whsle		10	3	D	D	a
422	Wholesale trade, nondurable goods		0	22	D	D	c
422	Wholesale trade, nondurable goods		10	20	34,642	3,567	155
4224	Grocery & related products whsle		0	5	D	D	c
4224	Grocery & related products whsle		10	4	D	D	b
42249	Other grocery & related products whsle		0	1	D	D	b
4227	Petroleum & petroleum products whsle		0	2	D	D	a
4227	Petroleum & petroleum products whsle		10	2	D	D	a
4229	Miscellaneous nondurable goods whsle		0	8	D	D	b
44-45	Retail trade			246	510,771	54,641	3,922
441	Motor vehicle & parts dealers			23	122,955	12,133	432
4411	Automobile dealers			9	D	D	e
44111	New car dealers			8	103,289	8,582	281
441110	New car dealers			8	103,289	8,582	281
4412	Other motor vehicle dealers			2	D	D	b
44122	Motorcycle, boat, & other motor vehicle dealers			2	D	D	b
441221	Motorcycle dealers			2	D	D	b
4413	Automotive parts, accessories, & tire stores			12	D	D	c
44131	Automotive parts & accessories stores			7	D	D	b
441310	Automotive parts & accessories stores			7	D	D	b
44132	Tire dealers			5	D	D	b
441320	Tire dealers			5	D	D	b
442	Furniture & home furnishings stores			9	13,248	2,551	108
4421	Furniture stores			4	10,516	1,782	77
44211	Furniture stores			4	10,516	1,782	77
442110	Furniture stores			4	10,516	1,782	77
4422	Home furnishings stores			5	2,732	769	31
443	Electronics & appliance stores			16	D	D	c
4431	Electronics & appliance stores			16	D	D	c
44311	Appliance, television, & other electronics stores			10	D	D	b
443111	Household appliance stores			5	D	D	b
443112	Radio, television, & other electronics stores			5	1,837	466	33
44312	Computer & software stores			6	4,741	940	35
443120	Computer & software stores			6	4,741	940	35
444	Building material & garden equipment & supplies dealers			21	37,919	4,620	263
4441	Building material & supplies dealers			17	35,589	4,147	218
44412	Paint & wallpaper stores			3	D	D	a
444120	Paint & wallpaper stores			3	D	D	a
44419	Other building material dealers			12	31,810	3,631	176
444190	Other building material dealers			12	31,810	3,631	176
4442	Lawn & garden equipment & supplies stores			4	2,330	473	45
44421	Outdoor power equipment stores			4	2,330	473	45
444210	Outdoor power equipment stores			4	2,330	473	45
445	Food & beverage stores			17	93,487	9,006	756
4451	Grocery stores			12	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			9	89,701	8,630	678
445110	Supermarkets & other grocery (except convenience) stores			9	89,701	8,630	678
446	Health & personal care stores			21	18,985	2,613	188
4461	Health & personal care stores			21	18,985	2,613	188
44612	Cosmetics, beauty supplies, & perfume stores			3	D	D	a

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446120	Cosmetics, beauty supplies, & perfume stores			3	D	D	a
44613	Optical goods stores			10	D	D	b
446130	Optical goods stores			10	D	D	b
44619	Other health & personal care stores			2	D	D	b
447	Gasoline stations			22	43,674	2,905	238
4471	Gasoline stations			22	43,674	2,905	238
44711	Gasoline stations with convenience stores			15	D	D	c
447110	Gasoline stations with convenience stores			15	D	D	c
44719	Other gasoline stations			7	D	D	c
447190	Other gasoline stations			7	D	D	c
448	Clothing & clothing accessories stores			46	26,192	3,469	344
4481	Clothing stores			26	15,714	1,782	226
44813	Children's & infants' clothing stores			3	D	D	b
448130	Children's & infants' clothing stores			3	D	D	b
44819	Other clothing stores			2	D	D	b
448190	Other clothing stores			2	D	D	b
4482	Shoe stores			11	D	D	b
44821	Shoe stores			11	D	D	b
448210	Shoe stores			11	D	D	b
4482104	Family shoe stores			8	D	D	b
4482105	Athletic footwear stores			2	D	D	b
4483	Jewelry, luggage, & leather goods stores			9	D	D	b
44831	Jewelry stores			9	D	D	b
448310	Jewelry stores			9	D	D	b
451	Sporting goods, hobby, book, & music stores			22	14,229	1,757	201
4511	Sporting goods, hobby, & musical instrument stores			12	4,893	709	100
45113	Sewing, needlework, & piece goods stores			1	D	D	b
451130	Sewing, needlework, & piece goods stores			1	D	D	b
4512	Book, periodical, & music stores			10	9,336	1,048	101
45121	Book stores & news dealers			6	D	D	b
451211	Book stores			5	6,396	776	66
4512111	Book stores, general			3	D	D	b
4512112	Specialty book stores			1	D	D	a
4512113	College book stores			1	D	D	b
451212	News dealers & newsstands			1	D	D	a
45122	Prerecorded tape, compact disc, & record stores			4	D	D	b
451220	Prerecorded tape, compact disc, & record stores			4	D	D	b
452	General merchandise stores			9	D	D	g
4521	Department stores (excl leased depts)			6	98,708	9,404	883
45210009	Department stores (incl leased depts) ##			6	99,375	N	N
45211	Department stores (excl leased depts)			6	98,708	9,404	883
452110	Department stores (excl leased depts)			6	98,708	9,404	883
45211009	Department stores (incl leased depts) ##			6	99,375	N	N
4521102	Discount or mass merchandising dept stores (excl leased depts)			3	68,640	5,829	575
4521103	National chain department stores (excl leased depts)			2	D	D	c
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			30	D	D	c
4531	Florists			6	1,528	403	41
45311	Florists			6	1,528	403	41
453110	Florists			6	1,528	403	41
4532	Office supplies, stationery, & gift stores			13	3,166	510	89
45322	Gift, novelty, & souvenir stores			13	3,166	510	89
453220	Gift, novelty, & souvenir stores			13	3,166	510	89
4539	Other miscellaneous store retailers			6	D	D	b
45392	Art dealers			1	D	D	a
453920	Art dealers			1	D	D	a
45399	All other miscellaneous store retailers			3	D	D	a
454	Nonstore retailers			10	D	D	b
4541	Electronic shopping & mail-order houses			4	2,555	370	19
45411	Electronic shopping & mail-order houses			4	2,555	370	19
454110	Electronic shopping & mail-order houses			4	2,555	370	19
512	Motion picture & sound recording industries			6	D	D	b
5121	Motion picture & video industries			5	D	D	b
51213	Motion picture & video exhibition			4	D	D	b
513	Broadcasting & telecommunications			10	21,331	3,683	149
53	Real estate & rental & leasing			48	20,729	5,038	304
531	Real estate			40	17,987	4,515	259
5311	Lessors of real estate			19	D	D	b
53111	Lessors of residential buildings & dwellings			12	D	D	b
531110	Lessors of residential buildings & dwellings			12	D	D	b
5312	Offices of real estate agents & brokers			10	3,656	456	26
53121	Offices of real estate agents & brokers			10	3,656	456	26
531210	Offices of real estate agents & brokers			10	3,656	456	26
5313	Activities related to real estate			11	D	D	c
532	Rental & leasing services			8	2,742	523	45
54	Professional, scientific, & technical services	T		104	88,273	31,244	808
541	Professional, scientific, & technical services	T		104	88,273	31,244	808
5411	Legal services	T		15	3,377	768	54

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54111	Offices of lawyers	T		13	D	D	b
541110	Offices of lawyers	T		13	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		13	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		13	4,285	2,334	103
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		13	4,285	2,334	103
5413	Architectural, engineering, & related services	T		28	13,658	6,035	135
54133	Engineering services	T		18	D	D	c
541330	Engineering services	T		18	D	D	c
5415	Computer systems design & related services	T		9	58,946	19,479	415
54151	Computer systems design & related services	T		9	58,946	19,479	415
541511	Custom computer programming services	T		2	D	D	e
541512	Computer systems design services	T		7	D	D	b
5416	Management, scientific, & technical consulting services	T		16	D	D	b
56	Administrative & support & waste management & remediation serv			46	28,045	10,677	967
561	Administrative & support services			43	22,433	9,697	915
5615	Travel arrangement & reservation services			6	D	D	b
5617	Services to buildings & dwellings			18	3,084	1,082	120
56174	Carpet & upholstery cleaning services			4	D	D	b
561740	Carpet & upholstery cleaning services			4	D	D	b
562	Waste management & remediation services			3	5,612	980	52
61	Educational services	T		9	D	D	b
611	Educational services	T		9	D	D	b
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
6116	Other schools & instruction	T		5	D	D	b
62	Health care & social assistance	T		62	76,944	41,078	1,142
621	Ambulatory health care services	T		45	72,173	38,505	889
6211	Offices of physicians	T		7	D	D	f
62111	Offices of physicians	T		7	D	D	f
621111	Offices of physicians (except mental health specialists)	T		7	D	D	f
6212	Offices of dentists	T		18	11,559	4,297	128
62121	Offices of dentists	T		18	11,559	4,297	128
621210	Offices of dentists	T		18	11,559	4,297	128
6213	Offices of other health practitioners	T		16	D	D	b
62131	Offices of chiropractors	T		9	D	D	b
621310	Offices of chiropractors	T		9	D	D	b
623	Nursing & residential care facilities	T		3	D	D	c
624	Social assistance	T		14	D	D	c
6244	Child day care services	T		13	D	D	c
62441	Child day care services	T		13	D	D	c
624410	Child day care services	T		13	D	D	c
71	Arts, entertainment, & recreation	T		15	8,973	2,656	289
711	Performing arts, spectator sports, & related industries	T		4	D	D	c
7113	Promoters of performing arts, sports, & similar events	T		2	D	D	c
713	Amusement, gambling, & recreation industries	T		11	D	D	c
7139	Other amusement & recreation services	T		10	D	D	c
71394	Fitness & recreational sports centers	T		6	1,494	464	98
713940	Fitness & recreational sports centers	T		6	1,494	464	98
72	Accommodation & foodservices			168	78,997	21,673	3,173
721	Accommodation			45	D	D	e
7211	Traveler accommodation			12	15,606	4,159	414
72111	Hotels (except casino hotels) & motels			12	15,606	4,159	414
721110	Hotels (except casino hotels) & motels			12	15,606	4,159	414
7211101	Hotels (except casino hotels) with 25 guestrooms or more			4	8,196	2,334	213
7211103	Motels			6	D	D	c
7211104	Motor hotels			2	D	D	b
7213	Rooming & boarding houses			31	4,366	627	82
72131	Rooming & boarding houses			31	4,366	627	82
721310	Rooming & boarding houses			31	4,366	627	82
722	Foodservices & drinking places			123	D	D	h
7221	Full-service restaurants			43	26,387	7,987	1,214
72211	Full-service restaurants			43	26,387	7,987	1,214
722110	Full-service restaurants			43	26,387	7,987	1,214
7222	Limited-service eating places			64	28,259	7,947	1,261
72221	Limited-service eating places			64	28,259	7,947	1,261
722211	Limited-service restaurants			51	D	D	g
7224	Drinking places (alcoholic beverages)			12	D	D	c
72241	Drinking places (alcoholic beverages)			12	D	D	c
722410	Drinking places (alcoholic beverages)			12	D	D	c
81	Other services (except public administration)	T		78	27,764	7,703	472
811	Repair & maintenance	T		42	20,603	5,103	248
8111	Automotive repair & maintenance	T		37	13,995	3,802	189
81111	Automotive mechanical & electrical repair & maintenance	T		21	6,139	1,557	71
811111	General automotive repair	T		17	4,306	1,055	50
81112	Automotive body, paint, interior, & glass repair	T		11	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		10	D	D	b
8111211	Paint or body repair shops	T		8	D	D	b
81119	Other automotive repair & maintenance	T		5	D	D	b

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8113	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		3	D	D	b
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		3	D	D	b
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		3	D	D	b
812	Personal & laundry services	T		36	7,161	2,600	224
8121	Personal care services	T		21	3,605	1,543	128
81211	Hair, nail, & skin care services	T		19	D	D	c
812112	Beauty shops	T		19	D	D	c
8123	Drycleaning & laundry services	T		10	D	D	b
81232	Drycleaning & laundry services (except coin-operated)	T		7	D	D	b
812320	Drycleaning & laundry services (except coin-operated)	T		7	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>