

Economic-Wide Key Statistics for Altoona, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	12	D	D	c
42	Wholesale trade		10	11	D	D	c
42	Wholesale trade		20	1	D	D	a
421	Wholesale trade, durable goods		0	9	D	D	c
421	Wholesale trade, durable goods		10	8	D	D	c
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	5	D	D	c
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	5	D	D	c
42111	Automobile & other motor vehicle whsle		0	4	D	D	c
42111	Automobile & other motor vehicle whsle		10	4	D	D	c
422	Wholesale trade, nondurable goods		0	3	D	D	a
422	Wholesale trade, nondurable goods		10	3	D	D	a
44-45	Retail trade			26	66,324	6,937	408
441	Motor vehicle & parts dealers			4	3,531	516	17
443	Electronics & appliance stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			3	983	191	18
445	Food & beverage stores			1	D	D	c
446	Health & personal care stores			2	D	D	b
447	Gasoline stations			8	41,153	3,071	151
4471	Gasoline stations			8	41,153	3,071	151
44711	Gasoline stations with convenience stores			7	D	D	b
447110	Gasoline stations with convenience stores			7	D	D	b
44719	Other gasoline stations			1	D	D	b
447190	Other gasoline stations			1	D	D	b
451	Sporting goods, hobby, book, & music stores			2	D	D	a
453	Miscellaneous store retailers			4	560	104	16
454	Nonstore retailers			1	D	D	a
53	Real estate & rental & leasing			5	D	D	b
531	Real estate			3	179	22	3
532	Rental & leasing services			2	D	D	b
54	Professional, scientific, & technical services	T		7	633	238	13
56	Administrative & support & waste management & remediation serv			9	1,704	773	39
561	Administrative & support services			9	1,704	773	39
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		15	13,589	5,026	278
621	Ambulatory health care services	T		9	5,817	1,879	65
6211	Offices of physicians	T		3	1,990	1,113	33
62111	Offices of physicians	T		3	1,990	1,113	33
623	Nursing & residential care facilities	T		3	6,406	2,325	130
624	Social assistance	T		3	1,366	822	83
6244	Child day care services	T		2	D	D	b
62441	Child day care services	T		2	D	D	b
624410	Child day care services	T		2	D	D	b
71	Arts, entertainment, & recreation	T		3	D	D	g
711	Performing arts, spectator sports, & related industries	T		1	D	D	g
7112	Spectator sports	T		1	D	D	g
71121	Spectator sports	T		1	D	D	g
711212	Racetracks	T		1	D	D	g
7112123	Horse racetrack operation	T		1	D	D	g
713	Amusement, gambling, & recreation industries	T		2	D	D	b
7131	Amusement parks & arcades	T		1	D	D	b
71311	Amusement & theme parks	T		1	D	D	b
713110	Amusement & theme parks	T		1	D	D	b
72	Accommodation & foodservices			20	13,705	3,675	395
721	Accommodation			6	D	D	c
72111	Hotels (except casino hotels) & motels			5	6,039	1,621	171
721110	Hotels (except casino hotels) & motels			5	6,039	1,621	171
7211103	Hotels			4	D	D	c
7211104	Motor hotels			1	D	D	b
7212	RV (recreational vehicle) parks & recreational camps			1	D	D	a
72121	RV (recreational vehicle) parks & recreational camps			1	D	D	a
721211	RV (recreational vehicle) parks & campgrounds			1	D	D	a
722	Foodservices & drinking places			14	D	D	c
7222	Limited-service eating places			9	5,033	1,291	142
81	Other services (except public administration)	T		12	6,165	2,289	120
811	Repair & maintenance	T		6	5,320	1,886	89
8111	Automotive repair & maintenance	T		6	5,320	1,886	89
81112	Automotive body, paint, interior, & glass repair	T		2	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		2	D	D	b
8111211	Paint or body repair shops	T		2	D	D	b
81119	Other automotive repair & maintenance	T		1	D	D	b
811192	Carwashes	T		1	D	D	b

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812	Personal & laundry services	T		6	845	403	31
8121	Personal care services	T		5	D	D	b
81211	Hair, nail, & skin care services	T		5	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.iowa.us/specialized-services/datacenter/index.html>