

Economic-Wide Key Statistics for Winnebago County: 1997

| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator ¹ | Type of operation ² | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³ | Annual payroll (\$1,000) ³ | Number of employees ⁴ |
|-----------------|---|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 31-33 | Manufacturing | | | 13 | 640,479 | 105,521 | 4,006 |
| 336 | Transportation equipment mfg | | | 2 | D | D | h |
| 3362 | Motor vehicle body & trailer mfg | | | 1 | D | D | h |
| 33621 | Motor vehicle body & trailer mfg | | | 1 | D | D | h |
| 336213 | Motor home mfg | | | 1 | D | D | h |
| 3363 | Motor vehicle parts mfg | | | 1 | D | D | f |
| 33639 | Other motor vehicle parts mfg | | | 1 | D | D | f |
| 336399 | All other motor vehicle parts mfg | | | 1 | D | D | f |
| 42 | Wholesale trade | | 0 | 17 | D | D | c |
| 42 | Wholesale trade | | 10 | 16 | D | D | c |
| 42 | Wholesale trade | | 40 | 1 | D | D | a |
| 421 | Wholesale trade, durable goods | | 0 | 4 | D | D | b |
| 421 | Wholesale trade, durable goods | | 10 | 4 | D | D | b |
| 4218 | Machinery, equipment, & supplies whsle | | 0 | 2 | D | D | b |
| 4218 | Machinery, equipment, & supplies whsle | | 10 | 2 | D | D | b |
| 422 | Wholesale trade, nondurable goods | | 0 | 13 | D | D | c |
| 422 | Wholesale trade, nondurable goods | | 10 | 12 | D | D | c |
| 4225 | Farm-product raw material whsle | | 0 | 7 | D | D | c |
| 4225 | Farm-product raw material whsle | | 10 | 6 | 153,835 | 3,118 | 127 |
| 42251 | Grain & field bean whsle | | 0 | 6 | 153,835 | 3,118 | 127 |
| 42251 | Grain & field bean whsle | | 10 | 6 | 153,835 | 3,118 | 127 |
| 422510 | Grain & field bean whsle | | 0 | 6 | 153,835 | 3,118 | 127 |
| 422510 | Grain & field bean whsle | | 10 | 6 | 153,835 | 3,118 | 127 |
| 4227 | Petroleum & petroleum products whsle | | 0 | 3 | D | D | a |
| 4227 | Petroleum & petroleum products whsle | | 10 | 3 | D | D | a |
| 42271 | Petroleum bulk stations & terminals | | 0 | 2 | D | D | a |
| 422710 | Petroleum bulk stations & terminals | | 0 | 2 | D | D | a |
| 4227102 | Liquefied petroleum bulk stations & terminals | | 0 | 1 | D | D | a |
| 44-45 | Retail trade | | | 74 | 81,586 | 6,228 | 573 |
| 441 | Motor vehicle & parts dealers | | | 11 | 31,868 | 1,637 | 70 |
| 442 | Furniture & home furnishings stores | | | 3 | 576 | 52 | 4 |
| 443 | Electronics & appliance stores | | | 4 | 551 | 63 | 8 |
| 444 | Building material & garden equipment & supplies dealers | | | 10 | 4,892 | 449 | 39 |
| 4441 | Building material & supplies dealers | | | 7 | 3,806 | 371 | 30 |
| 445 | Food & beverage stores | | | 7 | 16,825 | 1,844 | 242 |
| 446 | Health & personal care stores | | | 7 | 4,761 | 526 | 38 |

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|-----------------|--|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 447 | Gasoline stations | | | 11 | 10,849 | 569 | 85 |
| 448 | Clothing & clothing accessories stores | | | 2 | D | D | a |
| 451 | Sporting goods, hobby, book, & music stores | | | 1 | D | D | a |
| 452 | General merchandise stores | | | 2 | D | D | b |
| 45299 | All other general merchandise stores | | | 2 | D | D | b |
| 452990 | All other general merchandise stores | | | 2 | D | D | b |
| 453 | Miscellaneous store retailers | | | 9 | D | D | a |
| 454 | Nonstore retailers | | | 7 | 5,363 | 610 | 35 |
| 4543 | Direct selling establishments | | | 5 | D | D | b |
| 454312 | Liquefied petroleum gas (bottled gas) dealers | | | 4 | 3,583 | 409 | 21 |
| 513 | Broadcasting & telecommunications | | | 6 | D | D | b |
| 53 | Real estate & rental & leasing | | | 7 | 1,017 | 129 | 15 |
| 531 | Real estate | | | 5 | D | D | a |
| 532 | Rental & leasing services | | | 2 | D | D | a |
| 54 | Professional, scientific, & technical services | T | | 19 | 4,801 | 1,401 | 83 |
| 541 | Professional, scientific, & technical services | T | | 19 | 4,801 | 1,401 | 83 |
| 56 | Administrative & support & waste management & remediation serv | | | 8 | D | D | e |
| 561 | Administrative & support services | | | 5 | D | D | e |
| 5613 | Employment services | | | 1 | D | D | e |
| 62 | Health care & social assistance | T | | 22 | 8,561 | 3,768 | 236 |
| 621 | Ambulatory health care services | T | | 18 | D | D | c |
| 6211 | Offices of physicians | T | | 3 | 2,617 | 1,269 | 63 |
| 62111 | Offices of physicians | T | | 3 | 2,617 | 1,269 | 63 |
| 6212 | Offices of dentists | T | | 8 | 2,605 | 993 | 53 |
| 62121 | Offices of dentists | T | | 8 | 2,605 | 993 | 53 |
| 621210 | Offices of dentists | T | | 8 | 2,605 | 993 | 53 |
| 623 | Nursing & residential care facilities | T | | 1 | D | D | b |
| 71 | Arts, entertainment, & recreation | T | | 3 | 628 | 109 | 16 |
| 72 | Accommodation & foodservices | | | 28 | 6,162 | 1,396 | 259 |
| 721 | Accommodation | | | 2 | D | D | a |
| 7213 | Rooming & boarding houses | | | 1 | D | D | a |
| 72131 | Rooming & boarding houses | | | 1 | D | D | a |
| 721310 | Rooming & boarding houses | | | 1 | D | D | a |
| 722 | Foodservices & drinking places | | | 26 | D | D | c |
| 81 | Other services (except public administration) | T | | 18 | 3,178 | 609 | 37 |
| 811 | Repair & maintenance | T | | 7 | 1,492 | 152 | 11 |

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| 8114 | Personal & household goods repair & maintenance | T | | 2 | D | D | a |
| 812 | Personal & laundry services | T | | 11 | 1,686 | 457 | 26 |

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>