

Economic-Wide Key Statistics for Pottawattamie County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			59	888,662	113,186	4,109
311	Food mfg			8	494,060	46,626	1,644
3114	Fruit & vegetable preserving & specialty food mfg			1	D	D	f
31141	Frozen food mfg			1	D	D	f
311412	Frozen specialty food mfg			1	D	D	f
3116	Meat product mfg			5	D	D	f
31161	Animal slaughtering & processing			5	D	D	f
311611	Animal (except poultry) slaughtering			3	D	D	f
323	Printing & related support activities			9	D	D	f
3231	Printing & related support activities			9	D	D	f
32311	Printing			9	D	D	f
323110	Commercial lithographic printing			5	D	D	f
42	Wholesale trade		0	101	D	D	g
42	Wholesale trade		10	85	D	D	g
42	Wholesale trade		20	5	D	D	b
42	Wholesale trade		40	11	D	D	b
421	Wholesale trade, durable goods		0	62	D	D	f
421	Wholesale trade, durable goods		10	51	D	D	f
421	Wholesale trade, durable goods		20	2	D	D	b
421	Wholesale trade, durable goods		40	9	D	D	a
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	17	D	D	e
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	14	D	D	e
42111	Automobile & other motor vehicle whsle		0	6	D	D	c
42111	Automobile & other motor vehicle whsle		10	6	D	D	c
421110	Automobile & other motor vehicle whsle		0	6	D	D	c
421110	Automobile & other motor vehicle whsle		10	6	D	D	c
4211105	Heavy truck & tractor (over 26,000 lb) whsle		0	4	D	D	c
42112	Motor vehicle supplies & new parts whsle		0	6	D	D	c
42112	Motor vehicle supplies & new parts whsle		10	3	D	D	c
421120	Motor vehicle supplies & new parts whsle		0	6	D	D	c
421120	Motor vehicle supplies & new parts whsle		10	3	D	D	c
4211201	Motor vehicle supplies & new parts - warehouse distributors		0	1	D	D	b
4211201	Motor vehicle supplies & new parts - warehouse distributors		10	1	D	D	b
4211202	Motor vehicle supplies & new parts - jobbers		0	5	D	D	b
4213	Lumber & other construction materials whsle		0	4	D	D	b
4213	Lumber & other construction materials whsle		20	1	D	D	b
42131	Lumber, plywood, millwork, & wood panel whsle		0	1	D	D	b

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421310	Lumber, plywood, millwork, & wood panel whsle		0	1	D	D	b
4213103	Plywood, veneer, millwork, & wood panel whsle		0	1	D	D	b
4216	Electrical goods whsle		0	5	D	D	c
4216	Electrical goods whsle		10	4	D	D	c
42169	Other electronic parts & equipment whsle		0	3	D	D	c
42169	Other electronic parts & equipment whsle		10	3	D	D	c
421690	Other electronic parts & equipment whsle		0	3	D	D	c
421690	Other electronic parts & equipment whsle		10	3	D	D	c
4216901	Communications equipment & supplies whsle		0	2	D	D	b
4216901	Communications equipment & supplies whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	16	D	D	c
4218	Machinery, equipment, & supplies whsle		10	15	D	D	c
42182	Farm & garden machinery & equipment whsle		0	9	D	D	b
42182	Farm & garden machinery & equipment whsle		10	8	D	D	b
421820	Farm & garden machinery & equipment whsle		0	9	D	D	b
421820	Farm & garden machinery & equipment whsle		10	8	D	D	b
4218201	Farm machinery & equipment - farm dealers		0	4	D	D	b
4218201	Farm machinery & equipment - farm dealers		10	4	D	D	b
4219	Miscellaneous durable goods whsle		0	12	D	D	c
4219	Miscellaneous durable goods whsle		10	9	D	D	c
42193	Recyclable material whsle		0	8	D	D	c
42193	Recyclable material whsle		10	8	D	D	c
421930	Recyclable material whsle		0	8	D	D	c
421930	Recyclable material whsle		10	8	D	D	c
4219301	Iron & steel scrap processors & dealers		0	4	D	D	b
4219301	Iron & steel scrap processors & dealers		10	4	D	D	b
42193011	Iron & steel scrap processors (using power processing equipment)		0	4	D	D	b
42193011	Iron & steel scrap processors (using power processing equipment)		10	4	D	D	b
4219303	Other recyclable material whsle		0	3	D	D	c
4219303	Other recyclable material whsle		10	3	D	D	c
422	Wholesale trade, nondurable goods		0	39	D	D	f
422	Wholesale trade, nondurable goods		10	34	D	D	f
422	Wholesale trade, nondurable goods		20	3	D	D	b
4224	Grocery & related products whsle		0	2	D	D	a
4224	Grocery & related products whsle		10	2	D	D	a
4225	Farm-product raw material whsle		0	10	D	D	c
4225	Farm-product raw material whsle		10	9	D	D	c

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42251	Grain & field bean whsle		0	9	D	D	c
42251	Grain & field bean whsle		10	9	D	D	c
422510	Grain & field bean whsle		0	9	D	D	c
422510	Grain & field bean whsle		10	9	D	D	c
4226	Chemical & allied products whsle		0	6	D	D	b
4226	Chemical & allied products whsle		10	4	D	D	b
42269	Other chemical & allied products whsle		0	5	D	D	b
42269	Other chemical & allied products whsle		10	3	D	D	b
422690	Other chemical & allied products whsle		0	5	D	D	b
422690	Other chemical & allied products whsle		10	3	D	D	b
4226902	Other chemical & allied products whsle		0	4	D	D	b
4226902	Other chemical & allied products whsle		10	3	D	D	b
4227	Petroleum & petroleum products whsle		0	8	D	D	e
4227	Petroleum & petroleum products whsle		10	6	D	D	c
4227	Petroleum & petroleum products whsle		20	2	D	D	b
42271	Petroleum bulk stations & terminals		0	7	D	D	c
42271	Petroleum bulk stations & terminals		10	5	D	D	c
42271	Petroleum bulk stations & terminals		20	2	D	D	b
422710	Petroleum bulk stations & terminals		0	7	D	D	c
422710	Petroleum bulk stations & terminals		10	5	D	D	c
422710	Petroleum bulk stations & terminals		20	2	D	D	b
4227101	Petroleum bulk stations & terminals (except LP)		0	7	D	D	c
4227101	Petroleum bulk stations & terminals (except LP)		10	5	D	D	c
4227101	Petroleum bulk stations & terminals (except LP)		20	2	D	D	b
42271011	Petroleum bulk stations (except LP)		0	4	D	D	b
42271011	Petroleum bulk stations (except LP)		10	4	D	D	b
42271012	Petroleum bulk terminals (except LP)		0	3	D	D	c
4228	Beer, wine, & distilled alcoholic beverage whsle		0	4	D	D	b
42281	Beer & ale whsle		0	3	D	D	b
422810	Beer & ale whsle		0	3	D	D	b
4229	Miscellaneous nondurable goods whsle		0	8	D	D	b
4229	Miscellaneous nondurable goods whsle		10	8	D	D	b
42291	Farm supplies whsle		0	8	D	D	b
42291	Farm supplies whsle		10	8	D	D	b
422910	Farm supplies whsle		0	8	D	D	b
422910	Farm supplies whsle		10	8	D	D	b
4229101	Farm supplies - farm dealers		0	7	D	D	b

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4229101	Farm supplies - farm dealers		10	7	D	D	b
44-45	Retail trade			382	978,501	87,104	5,742
441	Motor vehicle & parts dealers			55	354,262	28,361	1,056
4411	Automobile dealers			21	314,325	23,530	828
4412	Other motor vehicle dealers			6	14,432	1,014	39
44121	Recreational vehicle dealers			1	D	D	b
441210	Recreational vehicle dealers			1	D	D	b
442	Furniture & home furnishings stores			13	7,121	1,088	65
443	Electronics & appliance stores			17	D	D	b
444	Building material & garden equipment & supplies dealers			40	111,100	8,959	512
4441	Building material & supplies dealers			19	70,184	5,729	365
44419	Other building material dealers			10	D	D	b
444190	Other building material dealers			10	D	D	b
4442	Lawn & garden equipment & supplies stores			21	40,916	3,230	147
44422	Nursery & garden centers			16	32,237	2,456	104
444220	Nursery & garden centers			16	32,237	2,456	104
445	Food & beverage stores			29	127,456	12,598	1,155
446	Health & personal care stores			36	47,588	6,026	420
4461	Health & personal care stores			36	47,588	6,026	420
447	Gasoline stations			63	130,405	9,282	667
4471	Gasoline stations			63	130,405	9,282	667
44711	Gasoline stations with convenience stores			42	73,164	4,449	343
447110	Gasoline stations with convenience stores			42	73,164	4,449	343
44719	Other gasoline stations			21	57,241	4,833	324
447190	Other gasoline stations			21	57,241	4,833	324
448	Clothing & clothing accessories stores			48	35,571	4,377	409
4481	Clothing stores			27	24,571	2,782	285
451	Sporting goods, hobby, book, & music stores			21	11,938	1,320	135
452	General merchandise stores			11	D	D	f
453	Miscellaneous store retailers			37	D	D	e
4532	Office supplies, stationery, & gift stores			15	8,472	1,317	139
4532102	Office supplies stores			2	D	D	a
454	Nonstore retailers			12	D	D	b
512	Motion picture & sound recording industries			4	D	D	b
5121	Motion picture & video industries			4	D	D	b
51213	Motion picture & video exhibition			3	D	D	b
513	Broadcasting & telecommunications			11	22,365	2,744	93

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53	Real estate & rental & leasing			63	D	D	e
531	Real estate			46	D	D	c
5311	Lessors of real estate			22	D	D	c
53111	Lessors of residential buildings & dwellings			15	5,403	1,140	81
531110	Lessors of residential buildings & dwellings			15	5,403	1,140	81
5312	Offices of real estate agents & brokers			14	D	D	b
53121	Offices of real estate agents & brokers			14	D	D	b
531210	Offices of real estate agents & brokers			14	D	D	b
5313	Activities related to real estate			10	D	D	b
532	Rental & leasing services			17	D	D	c
54	Professional, scientific, & technical services	N		1	D	D	a
54	Professional, scientific, & technical services	T		99	46,978	16,365	656
541	Professional, scientific, & technical services	T		99	46,978	16,365	656
5411	Legal services	T		42	19,010	6,892	209
54111	Offices of lawyers	T		40	D	D	c
541110	Offices of lawyers	T		40	D	D	c
5411101	Offices of lawyers (except legal aid societies)	T		40	D	D	c
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		17	3,986	1,480	118
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		17	3,986	1,480	118
541213	Tax return preparation services	T		4	D	D	b
5413	Architectural, engineering, & related services	T		10	4,216	2,799	74
5416	Management, scientific, & technical consulting services	T		9	D	D	b
54161	Management consulting services	T		8	D	D	b
541611	Administrative management & general management consulting services	T		6	D	D	b
5418	Advertising & related services	T		8	8,842	3,840	187
56	Administrative & support & waste management & remediation services			59	14,661	5,757	366
561	Administrative & support services			54	12,373	5,143	343
5616	Investigation & security services			7	1,954	870	61
5617	Services to buildings & dwellings			20	2,681	1,186	112
56172	Janitorial services			16	2,223	1,055	100
561720	Janitorial services			16	2,223	1,055	100
61	Educational services	T		9	1,330	440	40
611	Educational services	T		9	1,330	440	40
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	N		42	122,640	52,525	2,367

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62	Health care & social assistance	T		103	74,824	41,890	1,322
621	Ambulatory health care services	N		3	D	D	b
621	Ambulatory health care services	T		74	56,835	31,793	684
6211	Offices of physicians	T		36	39,954	24,806	399
62111	Offices of physicians	T		36	39,954	24,806	399
621111	Offices of physicians (except mental health specialists)	T		34	D	D	e
621112	Offices of physicians, mental health specialists	T		2	D	D	b
6212	Offices of dentists	T		22	9,853	4,507	150
62121	Offices of dentists	T		22	9,853	4,507	150
621210	Offices of dentists	T		22	9,853	4,507	150
6213	Offices of other health practitioners	T		13	D	D	b
62131	Offices of chiropractors	T		6	1,280	475	19
621310	Offices of chiropractors	T		6	1,280	475	19
622	Hospitals	N		2	D	D	g
623	Nursing & residential care facilities	N		8	14,588	8,860	505
623	Nursing & residential care facilities	T		10	15,288	8,786	517
6232	Residential mental retardation/health & substance abuse facility	N		3	D	D	c
6232	Residential mental retardation/health & substance abuse facility	T		4	3,890	2,031	115
62321	Residential mental retardation facilities	T		4	3,890	2,031	115
623210	Residential mental retardation facilities	T		4	3,890	2,031	115
62322	Residential mental health & substance abuse facilities	N		1	D	D	c
623220	Residential mental health & substance abuse facilities	N		1	D	D	c
624	Social assistance	N		29	D	D	c
624	Social assistance	T		19	2,701	1,311	121
6241	Individual & family services	N		13	D	D	b
62419	Other individual & family services	N		8	D	D	b
624190	Other individual & family services	N		8	D	D	b
6242	Community food & housing/emergency & other relief services	N		6	D	D	b
6244	Child day care services	N		9	D	D	c
6244	Child day care services	T		11	1,380	640	91
62441	Child day care services	N		9	D	D	c
62441	Child day care services	T		11	1,380	640	91
624410	Child day care services	N		9	D	D	c
624410	Child day care services	T		11	1,380	640	91
71	Arts, entertainment, & recreation	N		9	774	243	24
71	Arts, entertainment, & recreation	T		33	D	D	g
711	Performing arts, spectator sports, & related industries	T		10	D	D	g

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7112	Spectator sports	T		6	D	D	g
71121	Spectator sports	T		6	D	D	g
711212	Racetracks	T		1	D	D	g
7112121	Dog racetrack operation	T		1	D	D	g
713	Amusement, gambling, & recreation industries	T		23	6,140	2,204	180
7139	Other amusement & recreation services	T		22	D	D	c
72	Accommodation & foodservices			197	186,136	48,397	3,782
721	Accommodation			21	D	D	g
7211	Traveler accommodation			20	D	D	g
72112	Casino hotels			1	D	D	g
721120	Casino hotels			1	D	D	g
722	Foodservices & drinking places			176	D	D	g
7222	Limited-service eating places			73	38,351	10,059	1,192
81	Other services (except public administration)	N		29	6,777	1,109	130
81	Other services (except public administration)	T		142	43,817	12,532	684
811	Repair & maintenance	T		93	33,312	9,024	444
8111	Automotive repair & maintenance	T		72	25,470	6,871	358
81111	Automotive mechanical & electrical repair & maintenance	T		43	13,255	3,460	157
811111	General automotive repair	T		32	7,319	1,770	97
811118	Other automotive mechanical & electrical repair & maintenance	T		4	3,787	1,042	35
81112	Automotive body, paint, interior, & glass repair	T		17	8,019	2,024	92
811121	Automotive body, paint, & interior repair & maintenance	T		13	D	D	b
8111211	Paint or body repair shops	T		11	D	D	b
811122	Automotive glass replacement shops	T		4	D	D	b
81119	Other automotive repair & maintenance	T		12	4,196	1,387	109
811192	Carwashes	T		7	2,666	919	80
8114	Personal & household goods repair & maintenance	T		10	5,012	1,312	50
81141	Home & garden equipment & appliance repair & maintenance	T		5	1,764	507	20
81149	Other personal & household goods repair & maintenance	T		4	D	D	b
811490	Other personal & household goods repair & maintenance	T		4	D	D	b
8114909	All other repair & related services	T		3	D	D	b
812	Personal & laundry services	T		49	10,505	3,508	240
8121	Personal care services	T		28	3,418	1,452	113
81211	Hair, nail, & skin care services	T		27	D	D	c
812112	Beauty shops	T		25	D	D	c
8122	Death care services	T		10	D	D	b
81221	Funeral homes & funeral services	T		7	D	D	b

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812210	Funeral homes & funeral services	T		7	D	D	b
8122101	Funeral homes	T		7	D	D	b
8123	Drycleaning & laundry services	T		8	D	D	b
813	Religious/grantmaking/civic/professional & similar org	N		29	6,777	1,109	130
8134	Civic & social organizations	N		17	D	D	c
81341	Civic & social organizations	N		17	D	D	c
813410	Civic & social organizations	N		17	D	D	c

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

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<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>