

Economic-Wide Key Statistics for Pocahontas County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			19	91,844	20,318	821
333	Machinery mfg			8	80,592	16,694	625
3339	Other general-purpose machinery mfg			6	D	D	f
33399	All other general-purpose machinery mfg			4	75,003	15,514	574
42	Wholesale trade		0	18	197,433	6,763	277
42	Wholesale trade		10	17	D	D	e
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	7	10,724	508	32
421	Wholesale trade, durable goods		10	6	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	1	D	D	a
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	1	D	D	a
422	Wholesale trade, nondurable goods		0	11	186,709	6,255	245
422	Wholesale trade, nondurable goods		10	11	186,709	6,255	245
4224	Grocery & related products whsle		0	1	D	D	c
4224	Grocery & related products whsle		10	1	D	D	c
42241	General-line grocery whsle		0	1	D	D	c
42241	General-line grocery whsle		10	1	D	D	c
422410	General-line grocery whsle		0	1	D	D	c
422410	General-line grocery whsle		10	1	D	D	c
4224103	Other general-line grocery whsle		0	1	D	D	c
4224103	Other general-line grocery whsle		10	1	D	D	c
4225	Farm-product raw material whsle		0	6	D	D	b
4225	Farm-product raw material whsle		10	6	D	D	b
42251	Grain & field bean whsle		0	6	D	D	b
42251	Grain & field bean whsle		10	6	D	D	b
422510	Grain & field bean whsle		0	6	D	D	b
422510	Grain & field bean whsle		10	6	D	D	b
44-45	Retail trade			46	43,443	3,402	301
441	Motor vehicle & parts dealers			6	12,217	719	39
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			3	1,142	189	10
444	Building material & garden equipment & supplies dealers			9	11,111	729	47
4441	Building material & supplies dealers			7	D	D	b
4442	Lawn & garden equipment & supplies stores			2	D	D	a
44422	Nursery & garden centers			1	D	D	a
444220	Nursery & garden centers			1	D	D	a

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445	Food & beverage stores			4	7,973	681	83
446	Health & personal care stores			2	D	D	a
447	Gasoline stations			6	5,371	522	58
448	Clothing & clothing accessories stores			3	374	47	6
451	Sporting goods, hobby, book, & music stores			1	D	D	a
452	General merchandise stores			2	D	D	a
453	Miscellaneous store retailers			6	D	D	b
454	Nonstore retailers			2	D	D	a
53	Real estate & rental & leasing			5	451	98	9
531	Real estate			5	451	98	9
54	Professional, scientific, & technical services	T		19	2,372	699	46
541	Professional, scientific, & technical services	T		19	2,372	699	46
56	Administrative & support & waste management & remediation serv			5	244	53	6
62	Health care & social assistance	T		17	6,090	2,917	190
621	Ambulatory health care services	T		13	3,772	1,545	69
6213	Offices of other health practitioners	T		5	D	D	a
623	Nursing & residential care facilities	T		3	D	D	c
71	Arts, entertainment, & recreation	T		1	D	D	a
72	Accommodation & foodservices			25	3,017	790	179
721	Accommodation			2	D	D	a
722	Foodservices & drinking places			23	D	D	c
81	Other services (except public administration)	T		17	1,758	375	26
811	Repair & maintenance	T		7	767	135	14
812	Personal & laundry services	T		10	991	240	12
8121	Personal care services	T		5	487	100	3
81211	Hair, nail, & skin care services	T		5	487	100	3

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees

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12: Importers  
 13: Exporters  
 14: Own brand importer-marketers  
 15: Terminal grain elevators  
 17: Country grain elevators  
 19: Assemblers of farm products, except country grain elevators  
 20: Manufacturers' sales branches and sales offices  
 21: Sales branches (with stock)  
 22: Sales offices (without stock)  
 40: Agents, brokers, and commission merchants  
 41: Auction companies  
 42: Brokers  
 43: Commission merchants  
 44: Import agents  
 45: Export agents  
 46: Manufacturers' agents

b: 20 - 99 employees  
 c: 100 - 249 employees  
 e: 250 - 499 employees  
 f: 500 - 999 employees  
 g: 1,000 - 2,499 employees  
 h: 2,500 - 4,999 employees  
 i: 5,000 - 9,999 employees  
 j: 10,000 - 24,999 employees  
 k: 25,000 - 49,999 employees  
 l: 50,000 - 99,999 employees  
 m: 100,000 or more employees  
 p: 10 to 19 percent estimated  
 q: 20 to 29 percent estimated  
 r: Revised  
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>