

Economic-Wide Key Statistics for Palo Alto County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
42	Wholesale trade		0	22	164,615	4,244	172
42	Wholesale trade		10	20	D	D	c
42	Wholesale trade		40	2	D	D	a
421	Wholesale trade, durable goods		0	6	11,733	1,033	36
421	Wholesale trade, durable goods		10	5	D	D	b
4218	Machinery, equipment, & supplies whsle		0	4	D	D	b
4218	Machinery, equipment, & supplies whsle		10	4	D	D	b
422	Wholesale trade, nondurable goods		0	16	152,882	3,211	136
422	Wholesale trade, nondurable goods		10	15	D	D	c
4225	Farm-product raw material whsle		0	9	D	D	c
4225	Farm-product raw material whsle		10	9	D	D	c
42251	Grain & field bean whsle		0	8	139,193	2,881	114
42251	Grain & field bean whsle		10	8	139,193	2,881	114
422510	Grain & field bean whsle		0	8	139,193	2,881	114
422510	Grain & field bean whsle		10	8	139,193	2,881	114
44-45	Retail trade			60	75,408	6,468	479
441	Motor vehicle & parts dealers			9	19,954	1,394	80
442	Furniture & home furnishings stores			1	D	D	a
443	Electronics & appliance stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			16	22,183	2,170	116
4441	Building material & supplies dealers			13	D	D	b
4442	Lawn & garden equipment & supplies stores			3	D	D	b
44422	Nursery & garden centers			3	D	D	b
444220	Nursery & garden centers			3	D	D	b
445	Food & beverage stores			5	D	D	c
446	Health & personal care stores			3	2,968	283	23
447	Gasoline stations			9	8,187	539	61
451	Sporting goods, hobby, book, & music stores			1	D	D	a
452	General merchandise stores			3	D	D	b
453	Miscellaneous store retailers			4	D	D	a
454	Nonstore retailers			8	6,469	558	27
4541	Electronic shopping & mail-order houses			1	D	D	a
45411	Electronic shopping & mail-order houses			1	D	D	a
454110	Electronic shopping & mail-order houses			1	D	D	a
53	Real estate & rental & leasing			7	859	178	8
531	Real estate			6	D	D	a
54	Professional, scientific, & technical services	T		12	2,113	521	31
541	Professional, scientific, & technical services	T		12	2,113	521	31
56	Administrative & support & waste management & remediation serv			4	1,696	206	15
62	Health care & social assistance	T		24	10,345	4,650	304
621	Ambulatory health care services	T		16	5,055	1,718	84
6211	Offices of physicians	T		5	2,163	739	37
62111	Offices of physicians	T		5	2,163	739	37

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6213	Offices of other health practitioners	T		7	2,031	790	29
62131	Offices of chiropractors	T		5	D	D	a
621310	Offices of chiropractors	T		5	D	D	a
623	Nursing & residential care facilities	T		6	D	D	c
71	Arts, entertainment, & recreation	T		3	847	47	4
72	Accommodation & foodservices			30	D	D	c
721	Accommodation			1	D	D	a
722	Foodservices & drinking places			29	4,484	1,131	221
81	Other services (except public administration)	T		16	1,799	455	31
811	Repair & maintenance	T		6	731	114	15
812	Personal & laundry services	T		10	1,068	341	16

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>