

Economic-Wide Key Statistics for Iowa County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			31	678,781	144,677	4,698
333	Machinery mfg			4	D	D	f
335	Electrical equipment, appliance, & component mfg			1	D	D	h
3352	Household appliance mfg			1	D	D	h
33522	Major appliance mfg			1	D	D	h
335222	Household refrigerator & home freezer mfg			1	D	D	h
42	Wholesale trade		0	28	112,391	4,794	217
42	Wholesale trade		10	26	D	D	c
42	Wholesale trade		40	2	D	D	a
421	Wholesale trade, durable goods		0	12	9,411	774	37
421	Wholesale trade, durable goods		10	12	9,411	774	37
4218	Machinery, equipment, & supplies whsle		0	6	5,941	500	23
4218	Machinery, equipment, & supplies whsle		10	6	5,941	500	23
422	Wholesale trade, nondurable goods		0	16	102,980	4,020	180
422	Wholesale trade, nondurable goods		10	14	D	D	c
422	Wholesale trade, nondurable goods		40	2	D	D	a
4224	Grocery & related products whsle		0	2	D	D	b
42249	Other grocery & related products whsle		0	1	D	D	a
422490	Other grocery & related products whsle		0	1	D	D	a
4225	Farm-product raw material whsle		0	6	59,928	1,911	71
4225	Farm-product raw material whsle		10	5	D	D	b
42251	Grain & field bean whsle		0	6	59,928	1,911	71
42251	Grain & field bean whsle		10	5	D	D	b
422510	Grain & field bean whsle		0	6	59,928	1,911	71
422510	Grain & field bean whsle		10	5	D	D	b
4229	Miscellaneous nondurable goods whsle		0	3	D	D	b
4229	Miscellaneous nondurable goods whsle		10	3	D	D	b
42291	Farm supplies whsle		0	3	D	D	b
42291	Farm supplies whsle		10	3	D	D	b
422910	Farm supplies whsle		0	3	D	D	b
422910	Farm supplies whsle		10	3	D	D	b
4229101	Farm supplies - farm dealers		0	1	D	D	a
4229101	Farm supplies - farm dealers		10	1	D	D	a
44-45	Retail trade			164	153,607	14,747	1,250
441	Motor vehicle & parts dealers			10	21,063	1,466	77

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442	Furniture & home furnishings stores			14	10,224	1,285	109
4421	Furniture stores			3	D	D	b
44211	Furniture stores			3	D	D	b
442110	Furniture stores			3	D	D	b
4422	Home furnishings stores			11	D	D	b
44229	Other home furnishings stores			10	D	D	b
442299	All other home furnishings stores			10	D	D	b
443	Electronics & appliance stores			4	2,441	259	17
4431	Electronics & appliance stores			4	2,441	259	17
44311	Appliance, television, & other electronics stores			4	2,441	259	17
444	Building material & garden equipment & supplies dealers			10	9,109	832	55
4441	Building material & supplies dealers			7	D	D	b
4442	Lawn & garden equipment & supplies stores			3	D	D	a
445	Food & beverage stores			16	19,156	2,398	193
4452	Specialty food stores			5	D	D	b
446	Health & personal care stores			6	4,739	497	38
447	Gasoline stations			15	24,356	1,510	138
44711	Gasoline stations with convenience stores			11	18,576	1,257	123
447110	Gasoline stations with convenience stores			11	18,576	1,257	123
448	Clothing & clothing accessories stores			51	51,416	4,521	415
4481	Clothing stores			41	42,081	3,731	341
44811	Men's clothing stores			9	10,532	693	72
448110	Men's clothing stores			9	10,532	693	72
44813	Children's & infants' clothing stores			1	D	D	a
448130	Children's & infants' clothing stores			1	D	D	a
44814	Family clothing stores			12	15,653	1,513	131
448140	Family clothing stores			12	15,653	1,513	131
44815	Clothing accessories stores			3	D	D	b
448150	Clothing accessories stores			3	D	D	b
44819	Other clothing stores			4	3,266	294	28
448190	Other clothing stores			4	3,266	294	28
4482	Shoe stores			8	D	D	b
44821	Shoe stores			8	D	D	b
448210	Shoe stores			8	D	D	b
4482101	Men's shoe stores			2	D	D	a

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4482104	Family shoe stores			4	5,148	407	30
4482105	Athletic footwear stores			1	D	D	a
44832	Luggage & leather goods stores			2	D	D	a
448320	Luggage & leather goods stores			2	D	D	a
451	Sporting goods, hobby, book, & music stores			7	1,226	301	32
452	General merchandise stores			1	D	D	a
453	Miscellaneous store retailers			27	D	D	c
4532	Office supplies, stationery, & gift stores			12	4,977	888	103
45322	Gift, novelty, & souvenir stores			12	4,977	888	103
453220	Gift, novelty, & souvenir stores			12	4,977	888	103
4539	Other miscellaneous store retailers			6	D	D	b
45399	All other miscellaneous store retailers			6	D	D	b
454	Nonstore retailers			3	1,623	215	16
53	Real estate & rental & leasing			4	813	82	3
531	Real estate			2	D	D	a
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		18	4,887	877	40
541	Professional, scientific, & technical services	T		18	4,887	877	40
5418	Advertising & related services	T		2	D	D	a
56	Administrative & support & waste management & remediation serv			9	2,274	927	62
561	Administrative & support services			8	D	D	b
62	Health care & social assistance	T		22	8,380	4,087	244
621	Ambulatory health care services	T		16	3,514	1,319	51
6211	Offices of physicians	T		5	1,694	937	27
62111	Offices of physicians	T		5	1,694	937	27
623	Nursing & residential care facilities	T		3	4,740	2,711	184
71	Arts, entertainment, & recreation	T		6	974	667	47
72	Accommodation & foodservices			54	30,445	8,486	999
721	Accommodation			12	7,943	1,699	192
72111	Hotels (except casino hotels) & motels			9	7,595	1,632	183
721110	Hotels (except casino hotels) & motels			9	7,595	1,632	183
7211103	Motels			8	D	D	c
722	Foodservices & drinking places			42	22,502	6,787	807
7222	Limited-service eating places			15	6,710	1,537	218
7223	Special foodservices			3	D	D	b

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81	Other services (except public administration)	T		22	4,158	1,229	73
811	Repair & maintenance	T		15	2,684	998	50
8111	Automotive repair & maintenance	T		9	2,033	920	38
81111	Automotive mechanical & electrical repair & maintenance	T		5	1,543	861	33
812	Personal & laundry services	T		7	1,474	231	23

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>