

Economic-Wide Key Statistics for Cerro Gordo County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			61	719,830	98,946	3,703
311	Food mfg			9	279,286	15,835	583
332	Fabricated metal product mfg			6	D	D	f
3323	Architectural & structural metals mfg			3	D	D	f
33232	Ornamental & architectural metal products mfg			2	D	D	f
332321	Metal window & door mfg			1	D	D	f
42	Wholesale trade		0	85	489,599	24,549	875
42	Wholesale trade		10	74	439,210	20,360	736
42	Wholesale trade		20	8	D	D	c
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	41	112,320	11,058	387
421	Wholesale trade, durable goods		10	37	100,624	9,963	349
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	4	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	4	D	D	b
4213	Lumber & other construction materials whsle		0	2	D	D	b
4213	Lumber & other construction materials whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	17	D	D	c
4218	Machinery, equipment, & supplies whsle		10	16	D	D	c
42182	Farm & garden machinery & equipment whsle		0	4	D	D	b
42182	Farm & garden machinery & equipment whsle		10	4	D	D	b
421820	Farm & garden machinery & equipment whsle		0	4	D	D	b
421820	Farm & garden machinery & equipment whsle		10	4	D	D	b
4218202	Farm machinery & equipment - whsle distributors		0	3	D	D	b
4218202	Farm machinery & equipment - whsle distributors		10	3	D	D	b
42184	Industrial supplies whsle		0	5	9,587	1,252	50
421840	Industrial supplies whsle		0	5	9,587	1,252	50
4219	Miscellaneous durable goods whsle		0	2	D	D	b
4219	Miscellaneous durable goods whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	44	377,279	13,491	488
422	Wholesale trade, nondurable goods		10	37	338,586	10,397	387
422	Wholesale trade, nondurable goods		20	5	D	D	b
4221	Paper & paper product whsle		0	5	D	D	b
4221	Paper & paper product whsle		10	4	D	D	b
42212	Stationery & office supplies whsle		0	4	D	D	b
42212	Stationery & office supplies whsle		10	3	D	D	b
422120	Stationery & office supplies whsle		0	4	D	D	b
422120	Stationery & office supplies whsle		10	3	D	D	b
4224	Grocery & related products whsle		0	10	193,421	5,380	196
4224	Grocery & related products whsle		10	6	D	D	c

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42249	Other grocery & related products whsle		0	4	D	D	b
42249	Other grocery & related products whsle		10	1	D	D	a
422490	Other grocery & related products whsle		0	4	D	D	b
422490	Other grocery & related products whsle		10	1	D	D	a
4224903	Soft drinks whsle		0	3	D	D	b
4224904	Canned goods whsle		0	1	D	D	a
4224904	Canned goods whsle		10	1	D	D	a
4225	Farm-product raw material whsle		0	13	D	D	b
4225	Farm-product raw material whsle		10	13	D	D	b
42251	Grain & field bean whsle		0	10	97,317	2,391	71
42251	Grain & field bean whsle		10	10	97,317	2,391	71
422510	Grain & field bean whsle		0	10	97,317	2,391	71
422510	Grain & field bean whsle		10	10	97,317	2,391	71
4229	Miscellaneous nondurable goods whsle		0	8	D	D	b
4229	Miscellaneous nondurable goods whsle		10	8	D	D	b
42291	Farm supplies whsle		0	3	D	D	b
42291	Farm supplies whsle		10	3	D	D	b
422910	Farm supplies whsle		0	3	D	D	b
422910	Farm supplies whsle		10	3	D	D	b
44-45	Retail trade			292	609,873	54,906	3,995
441	Motor vehicle & parts dealers			44	152,622	11,165	489
4411	Automobile dealers			16	115,032	6,826	265
4412	Other motor vehicle dealers			8	15,134	1,099	49
44122	Motorcycle, boat, & other motor vehicle dealers			7	D	D	b
441221	Motorcycle dealers			2	D	D	a
441222	Boat dealers			3	D	D	b
441229	All other motor vehicle dealers			2	D	D	a
4413	Automotive parts, accessories, & tire stores			20	22,456	3,240	175
44131	Automotive parts & accessories stores			13	12,116	1,650	106
441310	Automotive parts & accessories stores			13	12,116	1,650	106
44132	Tire dealers			7	10,340	1,590	69
441320	Tire dealers			7	10,340	1,590	69
442	Furniture & home furnishings stores			12	12,736	1,732	94
4421	Furniture stores			7	10,146	1,271	72
44211	Furniture stores			7	10,146	1,271	72
442110	Furniture stores			7	10,146	1,271	72
4422	Home furnishings stores			5	2,590	461	22
443	Electronics & appliance stores			13	7,589	982	61
4431	Electronics & appliance stores			13	7,589	982	61

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44311	Appliance, television, & other electronics stores			10	6,497	808	55
443112	Radio, television, & other electronics stores			7	4,402	485	39
44312	Computer & software stores			3	1,092	174	6
443120	Computer & software stores			3	1,092	174	6
444	Building material & garden equipment & supplies dealers			34	82,571	7,492	377
4441	Building material & supplies dealers			27	69,865	6,573	330
44411	Home centers			2	D	D	c
444110	Home centers			2	D	D	c
44412	Paint & wallpaper stores			3	D	D	b
444120	Paint & wallpaper stores			3	D	D	b
44419	Other building material dealers			19	31,555	3,440	150
444190	Other building material dealers			19	31,555	3,440	150
4442	Lawn & garden equipment & supplies stores			7	12,706	919	47
44422	Nursery & garden centers			6	D	D	b
444220	Nursery & garden centers			6	D	D	b
445	Food & beverage stores			14	84,754	8,763	697
4451	Grocery stores			10	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			8	83,064	8,649	687
445110	Supermarkets & other grocery (except convenience) stores			8	83,064	8,649	687
446	Health & personal care stores			20	12,632	1,873	121
4461	Health & personal care stores			20	12,632	1,873	121
44612	Cosmetics, beauty supplies, & perfume stores			3	1,134	124	10
446120	Cosmetics, beauty supplies, & perfume stores			3	1,134	124	10
44619	Other health & personal care stores			7	2,208	385	24
446191	Food (health) supplement stores			2	D	D	a
447	Gasoline stations			36	50,813	2,799	305
4471	Gasoline stations			36	50,813	2,799	305
44711	Gasoline stations with convenience stores			28	41,998	2,199	242
447110	Gasoline stations with convenience stores			28	41,998	2,199	242
448	Clothing & clothing accessories stores			35	18,119	2,279	205
4481	Clothing stores			21	8,329	1,143	126
4483	Jewelry, luggage, & leather goods stores			6	5,356	541	32
44831	Jewelry stores			6	5,356	541	32
448310	Jewelry stores			6	5,356	541	32
451	Sporting goods, hobby, book, & music stores			26	18,730	1,958	158
4511	Sporting goods, hobby, & musical instrument stores			19	14,993	1,654	127
45111	Sporting goods stores			13	8,950	1,061	66
451110	Sporting goods stores			13	8,950	1,061	66
4511102	Specialty-line sporting goods stores			9	7,783	926	45

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45112	Hobby, toy, & game stores			4	D	D	b
451120	Hobby, toy, & game stores			4	D	D	b
4512	Book, periodical, & music stores			7	3,737	304	31
45121	Book stores & news dealers			5	D	D	a
4512113	College book stores			1	D	D	a
451212	News dealers & newsstands			1	D	D	a
452	General merchandise stores			14	D	D	g
4521103	National chain department stores (excl leased depts)			2	D	D	c
4529	Other general merchandise stores			8	D	D	e
45299	All other general merchandise stores			7	D	D	b
452990	All other general merchandise stores			7	D	D	b
453	Miscellaneous store retailers			30	D	D	c
4532	Office supplies, stationery, & gift stores			12	6,416	592	61
45321	Office supplies & stationery stores			1	D	D	a
453210	Office supplies & stationery stores			1	D	D	a
4532102	Office supplies stores			1	D	D	a
4539	Other miscellaneous store retailers			10	D	D	b
45392	Art dealers			1	D	D	a
453920	Art dealers			1	D	D	a
45399	All other miscellaneous store retailers			7	2,294	445	43
454	Nonstore retailers			14	28,746	1,273	148
4543	Direct selling establishments			9	D	D	c
45431	Fuel dealers			7	D	D	b
454311	Heating oil dealers			3	D	D	b
512	Motion picture & sound recording industries			3	D	D	b
5121	Motion picture & video industries			3	D	D	b
513	Broadcasting & telecommunications			17	39,306	7,211	297
5131	Radio & television broadcasting			5	D	D	c
53	Real estate & rental & leasing			52	16,159	2,293	164
531	Real estate			37	8,620	943	82
5311	Lessors of real estate			22	5,689	471	45
53112	Lessors of nonresidential buildings (except miniwarehouses)			11	3,018	240	23
531120	Lessors of nonresidential buildings (except miniwarehouses)			11	3,018	240	23
5312	Offices of real estate agents & brokers			11	2,174	334	29
53121	Offices of real estate agents & brokers			11	2,174	334	29
531210	Offices of real estate agents & brokers			11	2,174	334	29
532	Rental & leasing services			15	7,539	1,350	82
54	Professional, scientific, & technical services	T		78	27,481	10,501	376
541	Professional, scientific, & technical services	T		78	27,481	10,501	376

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5411	Legal services	T		30	8,707	3,028	105
54111	Offices of lawyers	T		28	D	D	b
541110	Offices of lawyers	T		28	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		28	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		20	6,585	2,502	106
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		20	6,585	2,502	106
541211	Offices of certified public accountants	T		13	5,819	2,355	81
5413	Architectural, engineering, & related services	T		7	4,654	2,217	64
5419	Other professional, scientific, & technical services	T		6	D	D	b
56	Administrative & support & waste management & remediation serv			52	44,266	24,545	1,458
561	Administrative & support services			43	39,881	23,463	1,402
5611	Office administrative services			3	D	D	e
56111	Office administrative services			3	D	D	e
561110	Office administrative services			3	D	D	e
5613	Employment services			5	7,844	5,301	331
5614	Business support services			5	15,361	7,728	406
56144	Collection agencies			1	D	D	c
561440	Collection agencies			1	D	D	c
5617	Services to buildings & dwellings			21	4,495	2,321	257
56172	Janitorial services			15	3,541	2,019	239
561720	Janitorial services			15	3,541	2,019	239
562	Waste management & remediation services			9	4,385	1,082	56
61	Educational services	T		6	918	266	34
611	Educational services	T		6	918	266	34
6115	Technical & trade schools	T		2	D	D	b
61151	Technical & trade schools	T		2	D	D	b
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	T		80	81,467	50,141	1,328
621	Ambulatory health care services	T		62	65,724	42,237	799
6211	Offices of physicians	T		22	45,843	34,383	556
62111	Offices of physicians	T		22	45,843	34,383	556
621111	Offices of physicians (except mental health specialists)	T		20	D	D	f
621112	Offices of physicians, mental health specialists	T		2	D	D	a
6212	Offices of dentists	T		21	10,431	4,357	128
62121	Offices of dentists	T		21	10,431	4,357	128
621210	Offices of dentists	T		21	10,431	4,357	128
6213	Offices of other health practitioners	T		17	D	D	b
62131	Offices of chiropractors	T		7	1,615	402	21
621310	Offices of chiropractors	T		7	1,615	402	21

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62132	Offices of optometrists	T		6	D	D	b
621320	Offices of optometrists	T		6	D	D	b
623	Nursing & residential care facilities	T		7	14,833	7,493	489
6232	Residential mental retardation/health & substance abuse facility	T		1	D	D	c
62322	Residential mental health & substance abuse facilities	T		1	D	D	c
623220	Residential mental health & substance abuse facilities	T		1	D	D	c
71	Arts, entertainment, & recreation	T		18	2,938	679	144
713	Amusement, gambling, & recreation industries	T		17	D	D	c
7139	Other amusement & recreation services	T		15	D	D	c
72	Accommodation & foodservices			139	60,971	16,676	2,286
721	Accommodation			14	10,816	2,738	318
72111	Hotels (except casino hotels) & motels			13	D	D	e
721110	Hotels (except casino hotels) & motels			13	D	D	e
7212	RV (recreational vehicle) parks & recreational camps			1	D	D	a
72121	RV (recreational vehicle) parks & recreational camps			1	D	D	a
721214	Recreational & vacation camps (except campgrounds)			1	D	D	a
722	Foodservices & drinking places			125	50,155	13,938	1,968
7222	Limited-service eating places			52	26,216	6,990	991
72221	Limited-service eating places			52	26,216	6,990	991
81	Other services (except public administration)	T		97	20,322	6,597	437
811	Repair & maintenance	T		47	10,274	2,872	161
8111	Automotive repair & maintenance	T		33	7,790	2,122	114
81111	Automotive mechanical & electrical repair & maintenance	T		19	3,763	996	47
811111	General automotive repair	T		12	2,561	598	32
81112	Automotive body, paint, interior, & glass repair	T		9	3,587	1,025	47
811121	Automotive body, paint, & interior repair & maintenance	T		9	3,587	1,025	47
8111211	Paint or body repair shops	T		9	3,587	1,025	47
8114	Personal & household goods repair & maintenance	T		8	1,798	585	33
812	Personal & laundry services	T		50	10,048	3,725	276
8121	Personal care services	T		32	3,236	1,344	126
81211	Hair, nail, & skin care services	T		27	3,015	1,275	110
812112	Beauty shops	T		24	D	D	b
8123	Drycleaning & laundry services	T		9	4,421	1,753	111
81233	Linen & uniform supply	T		1	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

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² Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

³ Z: Less than half the unit shown

⁴ Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>