

Economic-Wide Key Statistics for Cass County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			25	150,736	29,764	1,112
42	Wholesale trade		0	41	D	D	f
42	Wholesale trade		10	39	D	D	f
42	Wholesale trade		20	1	D	D	a
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	15	D	D	c
421	Wholesale trade, durable goods		10	15	D	D	c
4218	Machinery, equipment, & supplies whsle		0	10	D	D	c
4218	Machinery, equipment, & supplies whsle		10	10	D	D	c
42182	Farm & garden machinery & equipment whsle		0	8	D	D	c
42182	Farm & garden machinery & equipment whsle		10	8	D	D	c
421820	Farm & garden machinery & equipment whsle		0	8	D	D	c
421820	Farm & garden machinery & equipment whsle		10	8	D	D	c
4218201	Farm machinery & equipment - farm dealers		0	6	D	D	b
4218201	Farm machinery & equipment - farm dealers		10	6	D	D	b
422	Wholesale trade, nondurable goods		0	26	D	D	e
422	Wholesale trade, nondurable goods		10	24	D	D	e
4225	Farm-product raw material whsle		0	11	D	D	c
4225	Farm-product raw material whsle		10	10	D	D	b
4229	Miscellaneous nondurable goods whsle		0	9	D	D	c
4229	Miscellaneous nondurable goods whsle		10	8	D	D	c
42291	Farm supplies whsle		0	6	14,451	1,018	36
42291	Farm supplies whsle		10	5	D	D	b
422910	Farm supplies whsle		0	6	14,451	1,018	36
422910	Farm supplies whsle		10	5	D	D	b
42292	Book, periodical, & newspaper whsle		0	2	D	D	c
42292	Book, periodical, & newspaper whsle		10	2	D	D	c
422920	Book, periodical, & newspaper whsle		0	2	D	D	c
422920	Book, periodical, & newspaper whsle		10	2	D	D	c
44-45	Retail trade			99	122,270	11,862	927
441	Motor vehicle & parts dealers			11	29,093	2,102	95
4412	Other motor vehicle dealers			2	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			2	D	D	a
441229	All other motor vehicle dealers			1	D	D	a
442	Furniture & home furnishings stores			1	D	D	a
443	Electronics & appliance stores			5	1,272	158	17
444	Building material & garden equipment & supplies dealers			17	18,890	2,002	128
4441	Building material & supplies dealers			10	9,454	1,432	82
4442	Lawn & garden equipment & supplies stores			7	9,436	570	46
44422	Nursery & garden centers			6	D	D	b
444220	Nursery & garden centers			6	D	D	b

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445	Food & beverage stores			9	D	D	e
446	Health & personal care stores			5	6,573	686	58
447	Gasoline stations			12	14,410	965	87
448	Clothing & clothing accessories stores			14	4,044	430	54
451	Sporting goods, hobby, book, & music stores			2	D	D	a
452	General merchandise stores			4	11,362	944	105
45299	All other general merchandise stores			3	D	D	b
452990	All other general merchandise stores			3	D	D	b
4529903	Miscellaneous general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			10	D	D	b
45321	Office supplies & stationery stores			2	D	D	a
453210	Office supplies & stationery stores			2	D	D	a
4532102	Office supplies stores			2	D	D	a
454	Nonstore retailers			9	6,990	1,131	57
4543	Direct selling establishments			6	5,860	1,048	44
45439	Other direct selling establishments			4	D	D	b
454390	Other direct selling establishments			4	D	D	b
513	Broadcasting & telecommunications			9	D	D	b
53	Real estate & rental & leasing			11	2,753	420	21
531	Real estate			8	D	D	a
532	Rental & leasing services			3	661	212	6
54	Professional, scientific, & technical services	T		20	5,566	2,252	86
541	Professional, scientific, & technical services	T		20	5,566	2,252	86
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		5	2,031	1,201	33
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		5	2,031	1,201	33
56	Administrative & support & waste management & remediation serv			15	6,768	2,520	199
561	Administrative & support services			11	6,289	2,465	190
5614	Business support services			2	D	D	c
62	Health care & social assistance	T		27	13,542	5,475	294
621	Ambulatory health care services	T		19	10,126	3,747	135
6211	Offices of physicians	T		6	5,087	2,101	64
62111	Offices of physicians	T		6	5,087	2,101	64
621111	Offices of physicians (except mental health specialists)	T		6	5,087	2,101	64
6212	Offices of dentists	T		5	2,042	819	34
62121	Offices of dentists	T		5	2,042	819	34
621210	Offices of dentists	T		5	2,042	819	34
6213	Offices of other health practitioners	T		6	D	D	b
623	Nursing & residential care facilities	T		5	3,331	1,701	156
71	Arts, entertainment, & recreation	T		5	903	148	15
72	Accommodation & foodservices			43	10,215	2,786	443
721	Accommodation			6	1,175	301	43

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722	Foodservices & drinking places			37	9,040	2,485	400
81	Other services (except public administration)	T		43	7,309	1,384	102
811	Repair & maintenance	T		26	5,195	861	59
8111	Automotive repair & maintenance	T		16	3,317	605	41
81112	Automotive body, paint, interior, & glass repair	T		7	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		6	D	D	a
812	Personal & laundry services	T		17	2,114	523	43
8121	Personal care services	T		10	D	D	b
81211	Hair, nail, & skin care services	T		10	D	D	b

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>