



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Story City city, Iowa

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	3,431	100.0
Under 5 years	202	5.9
5 to 9 years	229	6.7
10 to 14 years	213	6.2
15 to 19 years	211	6.1
20 to 24 years	135	3.9
25 to 29 years	194	5.7
30 to 34 years	181	5.3
35 to 39 years	168	4.9
40 to 44 years	210	6.1
45 to 49 years	256	7.5
50 to 54 years	255	7.4
55 to 59 years	236	6.9
60 to 64 years	153	4.5
65 to 69 years	126	3.7
70 to 74 years	127	3.7
75 to 79 years	119	3.5
80 to 84 years	135	3.9
85 years and over	281	8.2
Median age (years)	44.4	( X )
16 years and over	2,736	79.7
18 years and over	2,652	77.3
21 years and over	2,548	74.3
62 years and over	877	25.6
65 years and over	788	23.0
Male population	1,595	46.5
Under 5 years	84	2.4
5 to 9 years	120	3.5
10 to 14 years	119	3.5
15 to 19 years	103	3.0
20 to 24 years	68	2.0
25 to 29 years	109	3.2
30 to 34 years	86	2.5
35 to 39 years	94	2.7
40 to 44 years	95	2.8
45 to 49 years	116	3.4
50 to 54 years	130	3.8
55 to 59 years	116	3.4
60 to 64 years	80	2.3
65 to 69 years	52	1.5
70 to 74 years	52	1.5
75 to 79 years	52	1.5
80 to 84 years	50	1.5
85 years and over	69	2.0

Subject	Number	Percent
Median age (years)	40.6	( X )
16 years and over	1,251	36.5
18 years and over	1,207	35.2
21 years and over	1,153	33.6
62 years and over	319	9.3
65 years and over	275	8.0
Female population	1,836	53.5
Under 5 years	118	3.4
5 to 9 years	109	3.2
10 to 14 years	94	2.7
15 to 19 years	108	3.1
20 to 24 years	67	2.0
25 to 29 years	85	2.5
30 to 34 years	95	2.8
35 to 39 years	74	2.2
40 to 44 years	115	3.4
45 to 49 years	140	4.1
50 to 54 years	125	3.6
55 to 59 years	120	3.5
60 to 64 years	73	2.1
65 to 69 years	74	2.2
70 to 74 years	75	2.2
75 to 79 years	67	2.0
80 to 84 years	85	2.5
85 years and over	212	6.2
Median age (years)	47.4	( X )
16 years and over	1,485	43.3
18 years and over	1,445	42.1
21 years and over	1,395	40.7
62 years and over	558	16.3
65 years and over	513	15.0
<b>RACE</b>		
Total population	3,431	100.0
One Race	3,407	99.3
White	3,336	97.2
Black or African American	11	0.3
American Indian and Alaska Native	4	0.1
Asian	13	0.4
Asian Indian	0	0.0
Chinese	1	0.0
Filipino	2	0.1
Japanese	0	0.0
Korean	5	0.1
Vietnamese	0	0.0
Other Asian [1]	5	0.1
Native Hawaiian and Other Pacific Islander	0	0.0
Native Hawaiian	0	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	0	0.0
Some Other Race	43	1.3
Two or More Races	24	0.7
White; American Indian and Alaska Native [3]	7	0.2
White; Asian [3]	7	0.2
White; Black or African American [3]	5	0.1
White; Some Other Race [3]	4	0.1
Race alone or in combination with one or more other races: [4]		
White	3,360	97.9
Black or African American	17	0.5
American Indian and Alaska Native	12	0.3

<b>Subject</b>	<b>Number</b>	<b>Percent</b>
Asian	20	0.6
Native Hawaiian and Other Pacific Islander	0	0.0
Some Other Race	47	1.4
<b>HISPANIC OR LATINO</b>		
Total population	3,431	100.0
Hispanic or Latino (of any race)	106	3.1
Mexican	97	2.8
Puerto Rican	1	0.0
Cuban	0	0.0
Other Hispanic or Latino [5]	8	0.2
Not Hispanic or Latino	3,325	96.9
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	3,431	100.0
Hispanic or Latino	106	3.1
White alone	55	1.6
Black or African American alone	4	0.1
American Indian and Alaska Native alone	0	0.0
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	43	1.3
Two or More Races	4	0.1
Not Hispanic or Latino	3,325	96.9
White alone	3,281	95.6
Black or African American alone	7	0.2
American Indian and Alaska Native alone	4	0.1
Asian alone	13	0.4
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	0	0.0
Two or More Races	20	0.6
<b>RELATIONSHIP</b>		
Total population	3,431	100.0
In households	3,283	95.7
Householder	1,472	42.9
Spouse [6]	741	21.6
Child	875	25.5
Own child under 18 years	741	21.6
Other relatives	53	1.5
Under 18 years	20	0.6
65 years and over	6	0.2
Nonrelatives	142	4.1
Under 18 years	18	0.5
65 years and over	6	0.2
Unmarried partner	82	2.4
In group quarters	148	4.3
Institutionalized population	148	4.3
Male	37	1.1
Female	111	3.2
Noninstitutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
<b>HOUSEHOLDS BY TYPE</b>		
Total households	1,472	100.0
Family households (families) [7]	895	60.8
With own children under 18 years	393	26.7
Husband-wife family	741	50.3
With own children under 18 years	286	19.4
Male householder, no wife present	35	2.4
With own children under 18 years	18	1.2
Female householder, no husband present	119	8.1
With own children under 18 years	89	6.0

Subject	Number	Percent
Nonfamily households [7]	577	39.2
Householder living alone	504	34.2
Male	183	12.4
65 years and over	58	3.9
Female	321	21.8
65 years and over	226	15.4
Households with individuals under 18 years	416	28.3
Households with individuals 65 years and over	490	33.3
Average household size	2.23	( X )
Average family size [7]	2.86	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	1,586	100.0
Occupied housing units	1,472	92.8
Vacant housing units	114	7.2
For rent	39	2.5
Rented, not occupied	3	0.2
For sale only	34	2.1
Sold, not occupied	11	0.7
For seasonal, recreational, or occasional use	1	0.1
All other vacants	26	1.6
Homeowner vacancy rate (percent) [8]	3.2	( X )
Rental vacancy rate (percent) [9]	7.9	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	1,472	100.0
Owner-occupied housing units	1,018	69.2
Population in owner-occupied housing units	2,470	( X )
Average household size of owner-occupied units	2.43	( X )
Renter-occupied housing units	454	30.8
Population in renter-occupied housing units	813	( X )
Average household size of renter-occupied units	1.79	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.