



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Shell Rock city, Iowa

Subject	Number	Percent
SEX AND AGE		
Total population	1,296	100.0
Under 5 years	87	6.7
5 to 9 years	78	6.0
10 to 14 years	71	5.5
15 to 19 years	61	4.7
20 to 24 years	65	5.0
25 to 29 years	84	6.5
30 to 34 years	85	6.6
35 to 39 years	70	5.4
40 to 44 years	63	4.9
45 to 49 years	73	5.6
50 to 54 years	100	7.7
55 to 59 years	109	8.4
60 to 64 years	95	7.3
65 to 69 years	67	5.2
70 to 74 years	45	3.5
75 to 79 years	32	2.5
80 to 84 years	42	3.2
85 years and over	69	5.3
Median age (years)	44.1	(X)
16 years and over	1,045	80.6
18 years and over	1,020	78.7
21 years and over	982	75.8
62 years and over	312	24.1
65 years and over	255	19.7
Male population	635	49.0
Under 5 years	34	2.6
5 to 9 years	40	3.1
10 to 14 years	40	3.1
15 to 19 years	32	2.5
20 to 24 years	36	2.8
25 to 29 years	43	3.3
30 to 34 years	45	3.5
35 to 39 years	37	2.9
40 to 44 years	30	2.3
45 to 49 years	37	2.9
50 to 54 years	45	3.5
55 to 59 years	56	4.3
60 to 64 years	50	3.9
65 to 69 years	38	2.9
70 to 74 years	17	1.3
75 to 79 years	10	0.8
80 to 84 years	19	1.5
85 years and over	26	2.0

Subject	Number	Percent
Median age (years)	42.2	(X)
16 years and over	512	39.5
18 years and over	498	38.4
21 years and over	479	37.0
62 years and over	140	10.8
65 years and over	110	8.5
Female population	661	51.0
Under 5 years	53	4.1
5 to 9 years	38	2.9
10 to 14 years	31	2.4
15 to 19 years	29	2.2
20 to 24 years	29	2.2
25 to 29 years	41	3.2
30 to 34 years	40	3.1
35 to 39 years	33	2.5
40 to 44 years	33	2.5
45 to 49 years	36	2.8
50 to 54 years	55	4.2
55 to 59 years	53	4.1
60 to 64 years	45	3.5
65 to 69 years	29	2.2
70 to 74 years	28	2.2
75 to 79 years	22	1.7
80 to 84 years	23	1.8
85 years and over	43	3.3
Median age (years)	45.7	(X)
16 years and over	533	41.1
18 years and over	522	40.3
21 years and over	503	38.8
62 years and over	172	13.3
65 years and over	145	11.2
RACE		
Total population	1,296	100.0
One Race	1,275	98.4
White	1,263	97.5
Black or African American	0	0.0
American Indian and Alaska Native	5	0.4
Asian	3	0.2
Asian Indian	0	0.0
Chinese	0	0.0
Filipino	0	0.0
Japanese	0	0.0
Korean	3	0.2
Vietnamese	0	0.0
Other Asian [1]	0	0.0
Native Hawaiian and Other Pacific Islander	0	0.0
Native Hawaiian	0	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	0	0.0
Some Other Race	4	0.3
Two or More Races	21	1.6
White; American Indian and Alaska Native [3]	8	0.6
White; Asian [3]	2	0.2
White; Black or African American [3]	11	0.8
White; Some Other Race [3]	0	0.0
Race alone or in combination with one or more other races: [4]		
White	1,284	99.1
Black or African American	11	0.8
American Indian and Alaska Native	13	1.0

Subject	Number	Percent
Asian	5	0.4
Native Hawaiian and Other Pacific Islander	0	0.0
Some Other Race	4	0.3
HISPANIC OR LATINO		
Total population	1,296	100.0
Hispanic or Latino (of any race)	15	1.2
Mexican	7	0.5
Puerto Rican	1	0.1
Cuban	0	0.0
Other Hispanic or Latino [5]	7	0.5
Not Hispanic or Latino	1,281	98.8
HISPANIC OR LATINO AND RACE		
Total population	1,296	100.0
Hispanic or Latino	15	1.2
White alone	8	0.6
Black or African American alone	0	0.0
American Indian and Alaska Native alone	3	0.2
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	4	0.3
Two or More Races	0	0.0
Not Hispanic or Latino	1,281	98.8
White alone	1,255	96.8
Black or African American alone	0	0.0
American Indian and Alaska Native alone	2	0.2
Asian alone	3	0.2
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	0	0.0
Two or More Races	21	1.6
RELATIONSHIP		
Total population	1,296	100.0
In households	1,254	96.8
Householder	554	42.7
Spouse [6]	298	23.0
Child	330	25.5
Own child under 18 years	257	19.8
Other relatives	29	2.2
Under 18 years	12	0.9
65 years and over	4	0.3
Nonrelatives	43	3.3
Under 18 years	7	0.5
65 years and over	1	0.1
Unmarried partner	29	2.2
In group quarters	42	3.2
Institutionalized population	42	3.2
Male	13	1.0
Female	29	2.2
Noninstitutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
HOUSEHOLDS BY TYPE		
Total households	554	100.0
Family households (families) [7]	363	65.5
With own children under 18 years	141	25.5
Husband-wife family	298	53.8
With own children under 18 years	96	17.3
Male householder, no wife present	27	4.9
With own children under 18 years	14	2.5
Female householder, no husband present	38	6.9
With own children under 18 years	31	5.6

Subject	Number	Percent
Nonfamily households [7]	191	34.5
Householder living alone	171	30.9
Male	76	13.7
65 years and over	25	4.5
Female	95	17.1
65 years and over	62	11.2
Households with individuals under 18 years	152	27.4
Households with individuals 65 years and over	166	30.0
Average household size	2.26	(X)
Average family size [7]	2.81	(X)
HOUSING OCCUPANCY		
Total housing units	588	100.0
Occupied housing units	554	94.2
Vacant housing units	34	5.8
For rent	13	2.2
Rented, not occupied	0	0.0
For sale only	7	1.2
Sold, not occupied	2	0.3
For seasonal, recreational, or occasional use	0	0.0
All other vacants	12	2.0
Homeowner vacancy rate (percent) [8]	1.6	(X)
Rental vacancy rate (percent) [9]	8.7	(X)
HOUSING TENURE		
Occupied housing units	554	100.0
Owner-occupied housing units	418	75.5
Population in owner-occupied housing units	998	(X)
Average household size of owner-occupied units	2.39	(X)
Renter-occupied housing units	136	24.5
Population in renter-occupied housing units	256	(X)
Average household size of renter-occupied units	1.88	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.