



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Rock Valley city, Iowa

Subject	Number	Percent
SEX AND AGE		
Total population	3,354	100.0
Under 5 years	294	8.8
5 to 9 years	248	7.4
10 to 14 years	239	7.1
15 to 19 years	204	6.1
20 to 24 years	201	6.0
25 to 29 years	268	8.0
30 to 34 years	194	5.8
35 to 39 years	197	5.9
40 to 44 years	189	5.6
45 to 49 years	182	5.4
50 to 54 years	185	5.5
55 to 59 years	165	4.9
60 to 64 years	122	3.6
65 to 69 years	143	4.3
70 to 74 years	118	3.5
75 to 79 years	133	4.0
80 to 84 years	146	4.4
85 years and over	126	3.8
Median age (years)	35.8	(X)
16 years and over	2,533	75.5
18 years and over	2,440	72.7
21 years and over	2,333	69.6
62 years and over	733	21.9
65 years and over	666	19.9
Male population	1,656	49.4
Under 5 years	147	4.4
5 to 9 years	125	3.7
10 to 14 years	123	3.7
15 to 19 years	112	3.3
20 to 24 years	103	3.1
25 to 29 years	153	4.6
30 to 34 years	101	3.0
35 to 39 years	91	2.7
40 to 44 years	110	3.3
45 to 49 years	93	2.8
50 to 54 years	92	2.7
55 to 59 years	84	2.5
60 to 64 years	56	1.7
65 to 69 years	63	1.9
70 to 74 years	50	1.5
75 to 79 years	61	1.8
80 to 84 years	55	1.6
85 years and over	37	1.1

Subject	Number	Percent
Median age (years)	32.9	(X)
16 years and over	1,240	37.0
18 years and over	1,188	35.4
21 years and over	1,126	33.6
62 years and over	299	8.9
65 years and over	266	7.9
Female population	1,698	50.6
Under 5 years	147	4.4
5 to 9 years	123	3.7
10 to 14 years	116	3.5
15 to 19 years	92	2.7
20 to 24 years	98	2.9
25 to 29 years	115	3.4
30 to 34 years	93	2.8
35 to 39 years	106	3.2
40 to 44 years	79	2.4
45 to 49 years	89	2.7
50 to 54 years	93	2.8
55 to 59 years	81	2.4
60 to 64 years	66	2.0
65 to 69 years	80	2.4
70 to 74 years	68	2.0
75 to 79 years	72	2.1
80 to 84 years	91	2.7
85 years and over	89	2.7
Median age (years)	38.6	(X)
16 years and over	1,293	38.6
18 years and over	1,252	37.3
21 years and over	1,207	36.0
62 years and over	434	12.9
65 years and over	400	11.9
RACE		
Total population	3,354	100.0
One Race	3,313	98.8
White	3,093	92.2
Black or African American	9	0.3
American Indian and Alaska Native	1	0.0
Asian	13	0.4
Asian Indian	1	0.0
Chinese	6	0.2
Filipino	0	0.0
Japanese	0	0.0
Korean	2	0.1
Vietnamese	0	0.0
Other Asian [1]	4	0.1
Native Hawaiian and Other Pacific Islander	1	0.0
Native Hawaiian	1	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	0	0.0
Some Other Race	196	5.8
Two or More Races	41	1.2
White; American Indian and Alaska Native [3]	3	0.1
White; Asian [3]	0	0.0
White; Black or African American [3]	15	0.4
White; Some Other Race [3]	14	0.4
Race alone or in combination with one or more other races: [4]		
White	3,128	93.3
Black or African American	24	0.7
American Indian and Alaska Native	4	0.1

Subject	Number	Percent
Asian	19	0.6
Native Hawaiian and Other Pacific Islander	4	0.1
Some Other Race	216	6.4
HISPANIC OR LATINO		
Total population	3,354	100.0
Hispanic or Latino (of any race)	409	12.2
Mexican	395	11.8
Puerto Rican	1	0.0
Cuban	0	0.0
Other Hispanic or Latino [5]	13	0.4
Not Hispanic or Latino	2,945	87.8
HISPANIC OR LATINO AND RACE		
Total population	3,354	100.0
Hispanic or Latino	409	12.2
White alone	191	5.7
Black or African American alone	0	0.0
American Indian and Alaska Native alone	0	0.0
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	196	5.8
Two or More Races	22	0.7
Not Hispanic or Latino	2,945	87.8
White alone	2,902	86.5
Black or African American alone	9	0.3
American Indian and Alaska Native alone	1	0.0
Asian alone	13	0.4
Native Hawaiian and Other Pacific Islander alone	1	0.0
Some Other Race alone	0	0.0
Two or More Races	19	0.6
RELATIONSHIP		
Total population	3,354	100.0
In households	3,262	97.3
Householder	1,283	38.3
Spouse [6]	781	23.3
Child	1,017	30.3
Own child under 18 years	875	26.1
Other relatives	80	2.4
Under 18 years	31	0.9
65 years and over	6	0.2
Nonrelatives	101	3.0
Under 18 years	8	0.2
65 years and over	3	0.1
Unmarried partner	43	1.3
In group quarters	92	2.7
Institutionalized population	59	1.8
Male	13	0.4
Female	46	1.4
Noninstitutionalized population	33	1.0
Male	21	0.6
Female	12	0.4
HOUSEHOLDS BY TYPE		
Total households	1,283	100.0
Family households (families) [7]	870	67.8
With own children under 18 years	406	31.6
Husband-wife family	781	60.9
With own children under 18 years	346	27.0
Male householder, no wife present	35	2.7
With own children under 18 years	26	2.0
Female householder, no husband present	54	4.2
With own children under 18 years	34	2.7

Subject	Number	Percent
Nonfamily households [7]	413	32.2
Householder living alone	370	28.8
Male	146	11.4
65 years and over	31	2.4
Female	224	17.5
65 years and over	142	11.1
Households with individuals under 18 years	422	32.9
Households with individuals 65 years and over	412	32.1
Average household size	2.54	(X)
Average family size [7]	3.16	(X)
HOUSING OCCUPANCY		
Total housing units	1,356	100.0
Occupied housing units	1,283	94.6
Vacant housing units	73	5.4
For rent	26	1.9
Rented, not occupied	2	0.1
For sale only	10	0.7
Sold, not occupied	10	0.7
For seasonal, recreational, or occasional use	3	0.2
All other vacants	22	1.6
Homeowner vacancy rate (percent) [8]	1.0	(X)
Rental vacancy rate (percent) [9]	8.9	(X)
HOUSING TENURE		
Occupied housing units	1,283	100.0
Owner-occupied housing units	1,019	79.4
Population in owner-occupied housing units	2,678	(X)
Average household size of owner-occupied units	2.63	(X)
Renter-occupied housing units	264	20.6
Population in renter-occupied housing units	584	(X)
Average household size of renter-occupied units	2.21	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.