



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Pierson city, Iowa

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	366	100.0
Under 5 years	34	9.3
5 to 9 years	33	9.0
10 to 14 years	26	7.1
15 to 19 years	24	6.6
20 to 24 years	16	4.4
25 to 29 years	24	6.6
30 to 34 years	20	5.5
35 to 39 years	19	5.2
40 to 44 years	17	4.6
45 to 49 years	29	7.9
50 to 54 years	19	5.2
55 to 59 years	23	6.3
60 to 64 years	16	4.4
65 to 69 years	18	4.9
70 to 74 years	13	3.6
75 to 79 years	16	4.4
80 to 84 years	14	3.8
85 years and over	5	1.4
Median age (years)	36.7	( X )
16 years and over	267	73.0
18 years and over	256	69.9
21 years and over	249	68.0
62 years and over	76	20.8
65 years and over	66	18.0
Male population	187	51.1
Under 5 years	19	5.2
5 to 9 years	18	4.9
10 to 14 years	14	3.8
15 to 19 years	12	3.3
20 to 24 years	10	2.7
25 to 29 years	11	3.0
30 to 34 years	10	2.7
35 to 39 years	11	3.0
40 to 44 years	12	3.3
45 to 49 years	12	3.3
50 to 54 years	8	2.2
55 to 59 years	10	2.7
60 to 64 years	9	2.5
65 to 69 years	11	3.0
70 to 74 years	8	2.2
75 to 79 years	4	1.1
80 to 84 years	4	1.1
85 years and over	4	1.1

Subject	Number	Percent
Median age (years)	34.5	( X )
16 years and over	134	36.6
18 years and over	128	35.0
21 years and over	124	33.9
62 years and over	38	10.4
65 years and over	31	8.5
Female population	179	48.9
Under 5 years	15	4.1
5 to 9 years	15	4.1
10 to 14 years	12	3.3
15 to 19 years	12	3.3
20 to 24 years	6	1.6
25 to 29 years	13	3.6
30 to 34 years	10	2.7
35 to 39 years	8	2.2
40 to 44 years	5	1.4
45 to 49 years	17	4.6
50 to 54 years	11	3.0
55 to 59 years	13	3.6
60 to 64 years	7	1.9
65 to 69 years	7	1.9
70 to 74 years	5	1.4
75 to 79 years	12	3.3
80 to 84 years	10	2.7
85 years and over	1	0.3
Median age (years)	37.5	( X )
16 years and over	133	36.3
18 years and over	128	35.0
21 years and over	125	34.2
62 years and over	38	10.4
65 years and over	35	9.6
<b>RACE</b>		
Total population	366	100.0
One Race	359	98.1
White	346	94.5
Black or African American	3	0.8
American Indian and Alaska Native	7	1.9
Asian	2	0.5
Asian Indian	0	0.0
Chinese	2	0.5
Filipino	0	0.0
Japanese	0	0.0
Korean	0	0.0
Vietnamese	0	0.0
Other Asian [1]	0	0.0
Native Hawaiian and Other Pacific Islander	0	0.0
Native Hawaiian	0	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	0	0.0
Some Other Race	1	0.3
Two or More Races	7	1.9
White; American Indian and Alaska Native [3]	2	0.5
White; Asian [3]	0	0.0
White; Black or African American [3]	3	0.8
White; Some Other Race [3]	2	0.5
Race alone or in combination with one or more other races: [4]		
White	353	96.4
Black or African American	6	1.6
American Indian and Alaska Native	9	2.5

Subject	Number	Percent
Asian	2	0.5
Native Hawaiian and Other Pacific Islander	0	0.0
Some Other Race	3	0.8
<b>HISPANIC OR LATINO</b>		
Total population	366	100.0
Hispanic or Latino (of any race)	4	1.1
Mexican	4	1.1
Puerto Rican	0	0.0
Cuban	0	0.0
Other Hispanic or Latino [5]	0	0.0
Not Hispanic or Latino	362	98.9
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	366	100.0
Hispanic or Latino	4	1.1
White alone	1	0.3
Black or African American alone	0	0.0
American Indian and Alaska Native alone	0	0.0
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	1	0.3
Two or More Races	2	0.5
Not Hispanic or Latino	362	98.9
White alone	345	94.3
Black or African American alone	3	0.8
American Indian and Alaska Native alone	7	1.9
Asian alone	2	0.5
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	0	0.0
Two or More Races	5	1.4
<b>RELATIONSHIP</b>		
Total population	366	100.0
In households	366	100.0
Householder	147	40.2
Spouse [6]	76	20.8
Child	120	32.8
Own child under 18 years	105	28.7
Other relatives	5	1.4
Under 18 years	3	0.8
65 years and over	1	0.3
Nonrelatives	18	4.9
Under 18 years	2	0.5
65 years and over	3	0.8
Unmarried partner	14	3.8
In group quarters	0	0.0
Institutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
Noninstitutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
<b>HOUSEHOLDS BY TYPE</b>		
Total households	147	100.0
Family households (families) [7]	102	69.4
With own children under 18 years	49	33.3
Husband-wife family	76	51.7
With own children under 18 years	29	19.7
Male householder, no wife present	9	6.1
With own children under 18 years	8	5.4
Female householder, no husband present	17	11.6
With own children under 18 years	12	8.2

Subject	Number	Percent
Nonfamily households [7]	45	30.6
Householder living alone	35	23.8
Male	16	10.9
65 years and over	5	3.4
Female	19	12.9
65 years and over	14	9.5
Households with individuals under 18 years	52	35.4
Households with individuals 65 years and over	47	32.0
Average household size	2.49	( X )
Average family size [7]	2.97	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	170	100.0
Occupied housing units	147	86.5
Vacant housing units	23	13.5
For rent	5	2.9
Rented, not occupied	0	0.0
For sale only	3	1.8
Sold, not occupied	2	1.2
For seasonal, recreational, or occasional use	1	0.6
All other vacants	12	7.1
Homeowner vacancy rate (percent) [8]	2.5	( X )
Rental vacancy rate (percent) [9]	13.9	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	147	100.0
Owner-occupied housing units	116	78.9
Population in owner-occupied housing units	294	( X )
Average household size of owner-occupied units	2.53	( X )
Renter-occupied housing units	31	21.1
Population in renter-occupied housing units	72	( X )
Average household size of renter-occupied units	2.32	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.