



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Mason City city, Iowa

Subject	Number	Percent
SEX AND AGE		
Total population	28,079	100.0
Under 5 years	1,744	6.2
5 to 9 years	1,666	5.9
10 to 14 years	1,709	6.1
15 to 19 years	2,003	7.1
20 to 24 years	1,756	6.3
25 to 29 years	1,762	6.3
30 to 34 years	1,581	5.6
35 to 39 years	1,527	5.4
40 to 44 years	1,628	5.8
45 to 49 years	1,997	7.1
50 to 54 years	2,195	7.8
55 to 59 years	2,098	7.5
60 to 64 years	1,619	5.8
65 to 69 years	1,128	4.0
70 to 74 years	1,032	3.7
75 to 79 years	913	3.3
80 to 84 years	871	3.1
85 years and over	850	3.0
Median age (years)	40.9	(X)
16 years and over	22,602	80.5
18 years and over	21,919	78.1
21 years and over	20,530	73.1
62 years and over	5,716	20.4
65 years and over	4,794	17.1
Male population	13,536	48.2
Under 5 years	883	3.1
5 to 9 years	870	3.1
10 to 14 years	877	3.1
15 to 19 years	1,033	3.7
20 to 24 years	895	3.2
25 to 29 years	925	3.3
30 to 34 years	783	2.8
35 to 39 years	770	2.7
40 to 44 years	822	2.9
45 to 49 years	962	3.4
50 to 54 years	1,061	3.8
55 to 59 years	1,034	3.7
60 to 64 years	737	2.6
65 to 69 years	494	1.8
70 to 74 years	444	1.6
75 to 79 years	372	1.3
80 to 84 years	326	1.2
85 years and over	248	0.9

Subject	Number	Percent
Median age (years)	38.4	(X)
16 years and over	10,733	38.2
18 years and over	10,385	37.0
21 years and over	9,631	34.3
62 years and over	2,299	8.2
65 years and over	1,884	6.7
Female population	14,543	51.8
Under 5 years	861	3.1
5 to 9 years	796	2.8
10 to 14 years	832	3.0
15 to 19 years	970	3.5
20 to 24 years	861	3.1
25 to 29 years	837	3.0
30 to 34 years	798	2.8
35 to 39 years	757	2.7
40 to 44 years	806	2.9
45 to 49 years	1,035	3.7
50 to 54 years	1,134	4.0
55 to 59 years	1,064	3.8
60 to 64 years	882	3.1
65 to 69 years	634	2.3
70 to 74 years	588	2.1
75 to 79 years	541	1.9
80 to 84 years	545	1.9
85 years and over	602	2.1
Median age (years)	43.5	(X)
16 years and over	11,869	42.3
18 years and over	11,534	41.1
21 years and over	10,899	38.8
62 years and over	3,417	12.2
65 years and over	2,910	10.4
RACE		
Total population	28,079	100.0
One Race	27,538	98.1
White	26,345	93.8
Black or African American	509	1.8
American Indian and Alaska Native	75	0.3
Asian	247	0.9
Asian Indian	57	0.2
Chinese	59	0.2
Filipino	18	0.1
Japanese	7	0.0
Korean	29	0.1
Vietnamese	34	0.1
Other Asian [1]	43	0.2
Native Hawaiian and Other Pacific Islander	7	0.0
Native Hawaiian	0	0.0
Guamanian or Chamorro	3	0.0
Samoan	3	0.0
Other Pacific Islander [2]	1	0.0
Some Other Race	355	1.3
Two or More Races	541	1.9
White; American Indian and Alaska Native [3]	92	0.3
White; Asian [3]	62	0.2
White; Black or African American [3]	232	0.8
White; Some Other Race [3]	97	0.3
Race alone or in combination with one or more other races: [4]		
White	26,865	95.7
Black or African American	777	2.8
American Indian and Alaska Native	193	0.7

Subject	Number	Percent
Asian	326	1.2
Native Hawaiian and Other Pacific Islander	27	0.1
Some Other Race	465	1.7
HISPANIC OR LATINO		
Total population	28,079	100.0
Hispanic or Latino (of any race)	1,419	5.1
Mexican	1,181	4.2
Puerto Rican	38	0.1
Cuban	2	0.0
Other Hispanic or Latino [5]	198	0.7
Not Hispanic or Latino	26,660	94.9
HISPANIC OR LATINO AND RACE		
Total population	28,079	100.0
Hispanic or Latino	1,419	5.1
White alone	895	3.2
Black or African American alone	22	0.1
American Indian and Alaska Native alone	20	0.1
Asian alone	5	0.0
Native Hawaiian and Other Pacific Islander alone	1	0.0
Some Other Race alone	344	1.2
Two or More Races	132	0.5
Not Hispanic or Latino	26,660	94.9
White alone	25,450	90.6
Black or African American alone	487	1.7
American Indian and Alaska Native alone	55	0.2
Asian alone	242	0.9
Native Hawaiian and Other Pacific Islander alone	6	0.0
Some Other Race alone	11	0.0
Two or More Races	409	1.5
RELATIONSHIP		
Total population	28,079	100.0
In households	27,223	97.0
Householder	12,366	44.0
Spouse [6]	5,341	19.0
Child	7,076	25.2
Own child under 18 years	5,619	20.0
Other relatives	801	2.9
Under 18 years	336	1.2
65 years and over	101	0.4
Nonrelatives	1,639	5.8
Under 18 years	147	0.5
65 years and over	65	0.2
Unmarried partner	935	3.3
In group quarters	856	3.0
Institutionalized population	448	1.6
Male	176	0.6
Female	272	1.0
Noninstitutionalized population	408	1.5
Male	240	0.9
Female	168	0.6
HOUSEHOLDS BY TYPE		
Total households	12,366	100.0
Family households (families) [7]	7,210	58.3
With own children under 18 years	3,063	24.8
Husband-wife family	5,341	43.2
With own children under 18 years	1,914	15.5
Male householder, no wife present	534	4.3
With own children under 18 years	335	2.7
Female householder, no husband present	1,335	10.8
With own children under 18 years	814	6.6

Subject	Number	Percent
Nonfamily households [7]	5,156	41.7
Householder living alone	4,328	35.0
Male	1,815	14.7
65 years and over	382	3.1
Female	2,513	20.3
65 years and over	1,270	10.3
Households with individuals under 18 years	3,311	26.8
Households with individuals 65 years and over	3,343	27.0
Average household size	2.20	(X)
Average family size [7]	2.83	(X)
HOUSING OCCUPANCY		
Total housing units	13,352	100.0
Occupied housing units	12,366	92.6
Vacant housing units	986	7.4
For rent	382	2.9
Rented, not occupied	17	0.1
For sale only	190	1.4
Sold, not occupied	63	0.5
For seasonal, recreational, or occasional use	77	0.6
All other vacants	257	1.9
Homeowner vacancy rate (percent) [8]	2.2	(X)
Rental vacancy rate (percent) [9]	8.6	(X)
HOUSING TENURE		
Occupied housing units	12,366	100.0
Owner-occupied housing units	8,310	67.2
Population in owner-occupied housing units	19,331	(X)
Average household size of owner-occupied units	2.33	(X)
Renter-occupied housing units	4,056	32.8
Population in renter-occupied housing units	7,892	(X)
Average household size of renter-occupied units	1.95	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.