



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Brandon city, Iowa

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	309	100.0
Under 5 years	20	6.5
5 to 9 years	29	9.4
10 to 14 years	22	7.1
15 to 19 years	15	4.9
20 to 24 years	23	7.4
25 to 29 years	19	6.1
30 to 34 years	23	7.4
35 to 39 years	15	4.9
40 to 44 years	19	6.1
45 to 49 years	22	7.1
50 to 54 years	20	6.5
55 to 59 years	21	6.8
60 to 64 years	17	5.5
65 to 69 years	13	4.2
70 to 74 years	13	4.2
75 to 79 years	12	3.9
80 to 84 years	1	0.3
85 years and over	5	1.6
Median age (years)	36.1	( X )
16 years and over	235	76.1
18 years and over	227	73.5
21 years and over	217	70.2
62 years and over	51	16.5
65 years and over	44	14.2
Male population	151	48.9
Under 5 years	8	2.6
5 to 9 years	9	2.9
10 to 14 years	10	3.2
15 to 19 years	9	2.9
20 to 24 years	10	3.2
25 to 29 years	10	3.2
30 to 34 years	9	2.9
35 to 39 years	9	2.9
40 to 44 years	9	2.9
45 to 49 years	11	3.6
50 to 54 years	11	3.6
55 to 59 years	13	4.2
60 to 64 years	8	2.6
65 to 69 years	11	3.6
70 to 74 years	6	1.9
75 to 79 years	6	1.9
80 to 84 years	1	0.3
85 years and over	1	0.3

Subject	Number	Percent
Median age (years)	41.3	( X )
16 years and over	121	39.2
18 years and over	118	38.2
21 years and over	113	36.6
62 years and over	29	9.4
65 years and over	25	8.1
Female population	158	51.1
Under 5 years	12	3.9
5 to 9 years	20	6.5
10 to 14 years	12	3.9
15 to 19 years	6	1.9
20 to 24 years	13	4.2
25 to 29 years	9	2.9
30 to 34 years	14	4.5
35 to 39 years	6	1.9
40 to 44 years	10	3.2
45 to 49 years	11	3.6
50 to 54 years	9	2.9
55 to 59 years	8	2.6
60 to 64 years	9	2.9
65 to 69 years	2	0.6
70 to 74 years	7	2.3
75 to 79 years	6	1.9
80 to 84 years	0	0.0
85 years and over	4	1.3
Median age (years)	32.2	( X )
16 years and over	114	36.9
18 years and over	109	35.3
21 years and over	104	33.7
62 years and over	22	7.1
65 years and over	19	6.1
<b>RACE</b>		
Total population	309	100.0
One Race	305	98.7
White	296	95.8
Black or African American	1	0.3
American Indian and Alaska Native	4	1.3
Asian	0	0.0
Asian Indian	0	0.0
Chinese	0	0.0
Filipino	0	0.0
Japanese	0	0.0
Korean	0	0.0
Vietnamese	0	0.0
Other Asian [1]	0	0.0
Native Hawaiian and Other Pacific Islander	1	0.3
Native Hawaiian	1	0.3
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	0	0.0
Some Other Race	3	1.0
Two or More Races	4	1.3
White; American Indian and Alaska Native [3]	1	0.3
White; Asian [3]	0	0.0
White; Black or African American [3]	3	1.0
White; Some Other Race [3]	0	0.0
Race alone or in combination with one or more other races: [4]		
White	300	97.1
Black or African American	4	1.3
American Indian and Alaska Native	5	1.6

Subject	Number	Percent
Asian	0	0.0
Native Hawaiian and Other Pacific Islander	1	0.3
Some Other Race	3	1.0
<b>HISPANIC OR LATINO</b>		
Total population	309	100.0
Hispanic or Latino (of any race)	16	5.2
Mexican	13	4.2
Puerto Rican	0	0.0
Cuban	0	0.0
Other Hispanic or Latino [5]	3	1.0
Not Hispanic or Latino	293	94.8
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	309	100.0
Hispanic or Latino	16	5.2
White alone	8	2.6
Black or African American alone	0	0.0
American Indian and Alaska Native alone	4	1.3
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	3	1.0
Two or More Races	1	0.3
Not Hispanic or Latino	293	94.8
White alone	288	93.2
Black or African American alone	1	0.3
American Indian and Alaska Native alone	0	0.0
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	1	0.3
Some Other Race alone	0	0.0
Two or More Races	3	1.0
<b>RELATIONSHIP</b>		
Total population	309	100.0
In households	309	100.0
Householder	130	42.1
Spouse [6]	57	18.4
Child	86	27.8
Own child under 18 years	72	23.3
Other relatives	17	5.5
Under 18 years	10	3.2
65 years and over	0	0.0
Nonrelatives	19	6.1
Under 18 years	0	0.0
65 years and over	1	0.3
Unmarried partner	13	4.2
In group quarters	0	0.0
Institutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
Noninstitutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
<b>HOUSEHOLDS BY TYPE</b>		
Total households	130	100.0
Family households (families) [7]	82	63.1
With own children under 18 years	41	31.5
Husband-wife family	57	43.8
With own children under 18 years	24	18.5
Male householder, no wife present	8	6.2
With own children under 18 years	4	3.1
Female householder, no husband present	17	13.1
With own children under 18 years	13	10.0

Subject	Number	Percent
Nonfamily households [7]	48	36.9
Householder living alone	39	30.0
Male	24	18.5
65 years and over	10	7.7
Female	15	11.5
65 years and over	8	6.2
Households with individuals under 18 years	46	35.4
Households with individuals 65 years and over	35	26.9
Average household size	2.38	( X )
Average family size [7]	2.95	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	152	100.0
Occupied housing units	130	85.5
Vacant housing units	22	14.5
For rent	7	4.6
Rented, not occupied	1	0.7
For sale only	3	2.0
Sold, not occupied	3	2.0
For seasonal, recreational, or occasional use	1	0.7
All other vacants	7	4.6
Homeowner vacancy rate (percent) [8]	3.3	( X )
Rental vacancy rate (percent) [9]	13.0	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	130	100.0
Owner-occupied housing units	84	64.6
Population in owner-occupied housing units	207	( X )
Average household size of owner-occupied units	2.46	( X )
Renter-occupied housing units	46	35.4
Population in renter-occupied housing units	102	( X )
Average household size of renter-occupied units	2.22	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.