



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Story County, Iowa

Subject	Number	Percent
SEX AND AGE		
Total population	89,542	100.0
Under 5 years	4,803	5.4
5 to 9 years	4,462	5.0
10 to 14 years	4,197	4.7
15 to 19 years	9,609	10.7
20 to 24 years	18,846	21.0
25 to 29 years	7,445	8.3
30 to 34 years	5,324	5.9
35 to 39 years	4,205	4.7
40 to 44 years	4,132	4.6
45 to 49 years	4,508	5.0
50 to 54 years	4,827	5.4
55 to 59 years	4,720	5.3
60 to 64 years	3,519	3.9
65 to 69 years	2,509	2.8
70 to 74 years	2,001	2.2
75 to 79 years	1,611	1.8
80 to 84 years	1,331	1.5
85 years and over	1,493	1.7
Median age (years)	26.7	(X)
16 years and over	75,276	84.1
18 years and over	73,589	82.2
21 years and over	61,492	68.7
62 years and over	10,936	12.2
65 years and over	8,945	10.0
Male population	46,412	51.8
Under 5 years	2,487	2.8
5 to 9 years	2,286	2.6
10 to 14 years	2,141	2.4
15 to 19 years	5,022	5.6
20 to 24 years	10,639	11.9
25 to 29 years	4,126	4.6
30 to 34 years	2,862	3.2
35 to 39 years	2,232	2.5
40 to 44 years	2,080	2.3
45 to 49 years	2,190	2.4
50 to 54 years	2,361	2.6
55 to 59 years	2,369	2.6
60 to 64 years	1,752	2.0
65 to 69 years	1,192	1.3
70 to 74 years	934	1.0
75 to 79 years	714	0.8
80 to 84 years	535	0.6
85 years and over	490	0.5

Subject	Number	Percent
Median age (years)	25.6	(X)
16 years and over	39,105	43.7
18 years and over	38,232	42.7
21 years and over	31,791	35.5
62 years and over	4,861	5.4
65 years and over	3,865	4.3
Female population	43,130	48.2
Under 5 years	2,316	2.6
5 to 9 years	2,176	2.4
10 to 14 years	2,056	2.3
15 to 19 years	4,587	5.1
20 to 24 years	8,207	9.2
25 to 29 years	3,319	3.7
30 to 34 years	2,462	2.7
35 to 39 years	1,973	2.2
40 to 44 years	2,052	2.3
45 to 49 years	2,318	2.6
50 to 54 years	2,466	2.8
55 to 59 years	2,351	2.6
60 to 64 years	1,767	2.0
65 to 69 years	1,317	1.5
70 to 74 years	1,067	1.2
75 to 79 years	897	1.0
80 to 84 years	796	0.9
85 years and over	1,003	1.1
Median age (years)	28.2	(X)
16 years and over	36,171	40.4
18 years and over	35,357	39.5
21 years and over	29,701	33.2
62 years and over	6,075	6.8
65 years and over	5,080	5.7
RACE		
Total population	89,542	100.0
One Race	88,024	98.3
White	79,344	88.6
Black or African American	2,196	2.5
American Indian and Alaska Native	163	0.2
Asian	5,383	6.0
Asian Indian	948	1.1
Chinese	2,616	2.9
Filipino	141	0.2
Japanese	90	0.1
Korean	725	0.8
Vietnamese	208	0.2
Other Asian [1]	655	0.7
Native Hawaiian and Other Pacific Islander	20	0.0
Native Hawaiian	8	0.0
Guamanian or Chamorro	7	0.0
Samoan	0	0.0
Other Pacific Islander [2]	5	0.0
Some Other Race	918	1.0
Two or More Races	1,518	1.7
White; American Indian and Alaska Native [3]	233	0.3
White; Asian [3]	468	0.5
White; Black or African American [3]	429	0.5
White; Some Other Race [3]	121	0.1
Race alone or in combination with one or more other races: [4]		
White	80,719	90.1
Black or African American	2,770	3.1
American Indian and Alaska Native	500	0.6

Subject	Number	Percent
Asian	5,991	6.7
Native Hawaiian and Other Pacific Islander	70	0.1
Some Other Race	1,144	1.3
HISPANIC OR LATINO		
Total population	89,542	100.0
Hispanic or Latino (of any race)	2,695	3.0
Mexican	1,665	1.9
Puerto Rican	278	0.3
Cuban	56	0.1
Other Hispanic or Latino [5]	696	0.8
Not Hispanic or Latino	86,847	97.0
HISPANIC OR LATINO AND RACE		
Total population	89,542	100.0
Hispanic or Latino	2,695	3.0
White alone	1,532	1.7
Black or African American alone	71	0.1
American Indian and Alaska Native alone	29	0.0
Asian alone	14	0.0
Native Hawaiian and Other Pacific Islander alone	3	0.0
Some Other Race alone	806	0.9
Two or More Races	240	0.3
Not Hispanic or Latino	86,847	97.0
White alone	77,812	86.9
Black or African American alone	2,125	2.4
American Indian and Alaska Native alone	134	0.1
Asian alone	5,369	6.0
Native Hawaiian and Other Pacific Islander alone	17	0.0
Some Other Race alone	112	0.1
Two or More Races	1,278	1.4
RELATIONSHIP		
Total population	89,542	100.0
In households	81,368	90.9
Householder	34,736	38.8
Spouse [6]	15,291	17.1
Child	17,946	20.0
Own child under 18 years	15,097	16.9
Other relatives	1,872	2.1
Under 18 years	511	0.6
65 years and over	216	0.2
Nonrelatives	11,523	12.9
Under 18 years	210	0.2
65 years and over	98	0.1
Unmarried partner	2,178	2.4
In group quarters	8,174	9.1
Institutionalized population	678	0.8
Male	290	0.3
Female	388	0.4
Noninstitutionalized population	7,496	8.4
Male	4,168	4.7
Female	3,328	3.7
HOUSEHOLDS BY TYPE		
Total households	34,736	100.0
Family households (families) [7]	18,493	53.2
With own children under 18 years	8,082	23.3
Husband-wife family	15,291	44.0
With own children under 18 years	6,230	17.9
Male householder, no wife present	1,036	3.0
With own children under 18 years	501	1.4
Female householder, no husband present	2,166	6.2
With own children under 18 years	1,351	3.9

Subject	Number	Percent
Nonfamily households [7]	16,243	46.8
Householder living alone	9,828	28.3
Male	4,751	13.7
65 years and over	689	2.0
Female	5,077	14.6
65 years and over	1,911	5.5
Households with individuals under 18 years	8,450	24.3
Households with individuals 65 years and over	6,092	17.5
Average household size	2.34	(X)
Average family size [7]	2.90	(X)
HOUSING OCCUPANCY		
Total housing units	36,789	100.0
Occupied housing units	34,736	94.4
Vacant housing units	2,053	5.6
For rent	767	2.1
Rented, not occupied	48	0.1
For sale only	456	1.2
Sold, not occupied	110	0.3
For seasonal, recreational, or occasional use	155	0.4
All other vacants	517	1.4
Homeowner vacancy rate (percent) [8]	2.3	(X)
Rental vacancy rate (percent) [9]	4.7	(X)
HOUSING TENURE		
Occupied housing units	34,736	100.0
Owner-occupied housing units	19,121	55.0
Population in owner-occupied housing units	48,018	(X)
Average household size of owner-occupied units	2.51	(X)
Renter-occupied housing units	15,615	45.0
Population in renter-occupied housing units	33,350	(X)
Average household size of renter-occupied units	2.14	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.